



Fatemeh Bagheri holds a Bachelor's degree in Tourism Management, a Master's degree in Tourism Marketing Management, and a PhD in Tourism Management. She has contributed to numerous tourism and marketing research projects, both independently and as part of collaborative research teams. She is currently a Principal Researcher at the University of Algarve, Portugal. Her research interests include tourism marketing and management, sustainable and regenerative tourism, tourist experiences, gender dynamics in tourism, and tourism entrepreneurship.

Contact Information

- CIÊNCIA ID: 2514-8B17-F79C
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- https://scholar.google.com/citations?view_op=list_works&hl=en&user=SJTvS1oAAAAJ

Education

Postdoc Project (2022-2024)

- Research Center for tourism, sustainability, and well-being ([CinTurs](#)), University of Algarve, Portugal

PhD, Tourism Management (2015-2019)

- [University of Allameh Tabataba'i](#)
- GPA: 18.44/ 20 (Ranked as 1st among 5 students) (Sep. 14, 2019)
- Thesis: *A Model for Integrated Coastal Tourism Management* (Grade: 19.25/20)

MA, Tourism Marketing Management (2012-2016)

- [University of Tehran](#)
- GPA: 18.79/ 20 (Ranked as 3rd among 37 students)
- Thesis: *Examining the Effect of Relationship Marketing Tactics on Tourists Behavior* (Grade: 19.25/20) (Sep.5, 2016)

BA, Tourism Management (2008-2012)

- [University of Kerman](#)
- GPA: 18.75/ 20 (Ranked as 2nd among 25 students) (July 15, 2012)

 **Research philosophy:** I believe that each research endeavor embarks upon a unique journey, allowing me to explore novel ideas in the realm of science!

 **Teaching philosophy:** Creating an inclusive and interactive learning environment where students are encouraged to question, explore, and apply knowledge beyond the classroom.

Honours

- Winner: Individual Call to Scientific Employment Stimulus – 7th Edition, Assistant Researcher, Science and Technology Foundation (FCT), Portugal (2025)
- Most-Read Paper: [From Tourist Experience to Satisfaction and Loyalty: Exploring the Role of a Sense of Well-Being](https://journals.sagepub.com/home/JTR) <https://journals.sagepub.com/home/JTR>
- Best Presentation, Diversity and Sustainability Conference (DSOTT2023), Coimbra, Portugal, (31 May – 2 June 2023)
- Educational Prize: Elites' National Foundation of Iran for two consecutive years, Iran (2017 and 2018)
- Top student in PhD program, Allameh Tabataba'i University, Iran (2015-2019)
- Introduced as a student with Exceptional Talent in the PhD program, Allameh Tabataba'i University, Iran (2018)
- Rank 10th in Master Entrance Exam among 3449 participants, Iran (2013)
- Rank 143rd in the Doctorate Entrance Exam among 15427 participants, Iran (2015)

Journal Papers

- Esfehiani, M. Ghaderi, Z., **Bagheri, F.**, Hatamifar, P. (2026). Integrating Traditional Knowledge into Tourism Climate Policy: Exploring Feasibility and Benefits in Iran's World Heritage Sites. *Journal of Travel Research*. <https://doi.org/10.1177/00472875261447277>
- Sahoo, D., Sinha, S., Ghaderi, Z., **Bagheri, F.** (2026). Culture to Commitment: HR Blueprint for Sustainable Hospitality-Tourism Academia Growth. *Anatolia*. <https://doi.org/10.1080/13032917.2025.2612274>
- **Bagheri, F.**, Esfehiani, M., Ghaderi, Z., Mohajer, B. & Abdi, N. (2025). Women and Pro-environmental Initiatives in Tourism: The Intersection of Gender Dynamics and Environment Issues, *Journal of Travel Research*. DOI: [10.1177/00472875251383543](https://doi.org/10.1177/00472875251383543)
- Ghaderi, Z., **Bagheri, F.**, Esfehiani, M., Beal, L., & Houanti, L. H. (2025). Exploring Cybersecurity Threats to Solo Female Travelers. *Journal of Travel Research*, 00472875251361466. <https://doi.org/10.1177/00472875251361466>
- Guerreiro, M.M., Pinto, P., deMatos, N., **Bagheri, F.**, Sequeira, B., & Parra, A. (2025). Unveiling the Impacts of Tourist Experiences on Experiential Image, Satisfaction, and Loyalty: A Study in Algarve, a European Premier Beach Destination, *Journal of Vacation Marketing*, 1-22, <https://uk.sagepub.com/en-gb/eur/journals-permissions>
- Guerreiro, M.M., Pinto, P., **Bagheri, F.**, deMatos, N. (2025). Broadening tourism experience and destination image: A Cross-cultural approach between international and domestic tourists. *European Journal of Tourism Research*. 39, 3909. <https://doi.org/10.54055/ejtr.v39i.3743>
- Ghaderi, Z., **Bagheri, F.**, Makian, S., & Sinha, R. (2025). Women's Fight for Equality in Tourism and Hospitality: Insights from Conservative Cultures. *Tourism Recreation Research*. <https://doi.org/10.1080/02508281.2025.2490954>
- Ghaderi, Z., **Bagheri, F.**, Mahmoodi, F., Mohammadi, Z. (2025). Exploring Children's Travel Well-being Through Drawings. *Anatolia* DOI: [10.1080/13032917.2024.2404910](https://doi.org/10.1080/13032917.2024.2404910)

- **Bagheri, F.,** Guerreiro, M.M., Pinto, P., Ghaderi, Z. (2024). The Contribution of Tourism Experiences to Eudaimonic Well-being: Insight from Generation Z. *Tourism Recreation Research*. <https://doi.org/10.1177/00472875231201509>
- Ghaderi, Z., Tavakoli, R., **Bagheri, F.** (2024). Islamic views on local tourism engagement in conservative societies: An insight from Oman. *Current Issues in Tourism*. <https://doi.org/10.1080/13683500.2024.2413671>
- **Bagheri, F.** (2023). Book review: David Harrison, *Tourism, Tradition, and Culture: A Reflection on their Role in Development* (CABI, Wallingford, UK 2021). *Journal of Qualitative Research in Tourism*, 4(2), pp. 184–186. DOI: <https://doi.org/10.4337/jqrt.2023.02.07>
- **Bagheri, F.,** Guerreiro, M.M., Pinto, P., Ghaderi, Z. (2023). From Tourist Experience to Satisfaction and Loyalty: Exploring the Role of a Sense of Well-Being. *Journal of Travel Research*. 63 (8), 1989-2004. DOI: 10.1177/00472875231201509/
- Ghaderi, Z., Shakoori, H., **Bagheri, F.,** Hall, M.C., Rather, Raouf, & Moaven, Z. (2023). Green supply chain management, environmental costs, and supply chain performance in the hotel industry: The mediating role of supply chain agility and resilience. *Current issues in tourism*. <https://doi.org/10.1080/13683500.2023.2223911>
- Ghaderi, Z., Tavakoli, R., **Bagheri, F.,** Pavee, S. (2023). The role of gender equality in Iranian female tourism entrepreneurs' success, *Tourism recreation research*. 48 (6), 925-939 <https://doi.org/10.1080/02508281.2023.2168857>
- **Bagheri, F.** Ghaderi, Z., Abdi, N. & Hall, M.C. (2023). Female entrepreneurship, Creating Shared Value, and Empowerment in Tourism; The Neutralizing Effect of Gender-Based Discriminations. *Current issues in tourism*. 6(21), 3465-3482. 10.1080/13683500.2022.2126749
- Makian, S., **Bagheri, F.,** Qezelbash, A. H. (2023). Contributive Key Factors to Nature-Based Tourism Future Development in Less-Developing Nature Destinations (Case study: Ardabil province, Iran). *International Scientific Journal of Geographical Pannonica*, 27(3), 211-227. Doi: 10.5937/gp27-44751.
- **Bagheri, F.** & Abdi, N. (2021). Discovering recovery strategies from COVID-19 pandemic in lodging sector: Insights from eco-lodges and luxury hotels (The case of Gilan, Iran). *International Journal of Spa and Wellness*, 4(2-3), 173-192 <https://doi.org/10.1080/24721735.2021.1986969>
- Hesam, M., **Bagheri, F.** & Arash, A. (2021). Assessment of Tourism Development Compliant with Ecotourism Principles, Case Study: Guilan, Iran. *Sustainable rural development*, 4(2), 263-276.
- Abbaspour, N., Mohammad Ali Pour, R., & **Bagheri, F.** (2021). An Evaluation of the Usability of Tourism Destination Websites of Iran and Malaysia: an ANP and DEMATEL Hybrid Method, *International journal of digital content management*, 2(2), 127-147. <https://doi.org/10.22054/dcm.2021.13068>
- Bayat, N., Zanganeh, S., **Bagheri, F.,** Hafezi, M., Tarazonas, D., & Salvati, L. (2020). Tourism insurance and Socio-demographic contexts in Iran: A Delphi Panel, *International Journal of Mathematics of Computation*, 31(1), 1-10. <http://www.ceser.in/ceserp/index.php/ijmc/article/view/6346>
- **Bagheri, F.** (2020). Analyzing the coastal tourism studies in Iran. *Geographical studies of Coastal areas Journal*, 1(2), 29-52. [10.22124/GSCAJ.2021.16919.1050](https://doi.org/10.22124/GSCAJ.2021.16919.1050)

- Ghaderi, E., Kazemian, G., & **Bagheri, F.** (2019). Importance-performance analysis of integrated management indicators of coastal tourism. *Geography and sustainable environment*, 9(2), 45-65.
- Ghaderi, E., **Bagheri, F.**, Farzin, M. & Kazemian, G. (2018). Coastal tourism Management: Analysis of the integrated approach. *Tourism and development*, 7(4), 175-204.
- Ziaei, M. & **Bagheri, F.** (2018). Behavioral tendencies of tourists in postmodernism, Proceedings of Dr. Saeidei's commemorative publication, Iranian Humanities Thinkers Center, p. 473-513.
- Karrobi, M. & **Bagheri, F.** (2017). The Role of Communication Media in Creating Sustainable Attitude in the Tourism Industry, *Science and Culture*, 5(10), 53-78.
- Farzin, M.R., Abdi, N. & **Bagheri, F.** (2017). Assessing the demand and supply's Perception sides of tourism development, *Geography and development* 16(51), 175-196.
- Hasangholipour Yasouri, T. & **Bagheri, F.** (2017). Impact of travel agencies' relationship marketing tactics on the buying behaviour of Iranian tourists for touring packages using SEM. *Tourism and development*, 2(4), 78-98.
- Hajinejad, A., Paydar, A., **Bagheri, F.** & Abdi, N. (2016). Assessing the impact of halal tourism on Iran's tourism sectors. *Strategic and macro policies*, 4(15), 27 – 46.
- Badri, A., Bayat, N., Fatahi, A., Abdi, N. & **Bagheri, F.** (2015). Segmenting rural tourists by tourism motivations. *Human geography*, 47(4), 773- 787.
- Taghizadeh Yazdi, M., **Bagheri, F.**, Dehghan, A. & Abdi, N. (2015). Identification and Prioritisation of the Tourism Industry's Target Markets Using a Multi-Attribute Decision-Making Approach in a Fuzzy Environment. *Business management*, 7(2), 381-406.
- Khanlari, A., **Bagheri, F.** & Abdi, N. (2014). Investigating Visitor Satisfaction with the Elements of Tourism Marketing Mix of Milad Tower. *Human geography*, 6(4), 61-78.

Book/Chapter

- Makian, S. & **Bagheri, F.** (2026): Envisioning tomorrow: adopting scenario planning in sustainable tourism development. In: Rassolimanesh, M. (Ed.). [*A Modern Guide to Sustainable Tourism*](#), Edward Elgar. Chapter 4.
- **Bagheri, F.** & Niknam, M. (2025). Female Entrepreneurship and Women's empowerment in Tourism: Exploring the Mediating role of Creating Shared Value. In Alrawadieh, Z. & Altinay, L. (Eds.), *Tourism and Hospitality for Humanity: Moving beyond Consumerism*, Edward Elgar, Chapter 7, (ISBN: 9781035344291) [Link https://doi.org/10.4337/9781035344307.00011](https://doi.org/10.4337/9781035344307.00011)
- **Bagheri, F.**, Makian, S., & Ramezani, L. (2025). Exploring the Role of Heritage Conservation and Shared Social Identity in Tourism Resilience, In Emmet, M. (Ed.). *Exploring Travel Disruptions: Impacts, Responses, and Resilience; Routledge, Chapter 1*, (ISBN 9781032720531) [Link](#)
- **Bagheri, F.** & Makian, S. (2022). Women's involvement in the tourism activities of Iran: attempts to promote gender equity. In: Dolnicar, S. & Correia, A., *Women's voices in tourism*. Griffith University, Australia. <https://uq.pressbooks.pub/tourismknowledge/chapter/womens-involvement-in-the-tourism-activities-of-iran-attempts-to-promote-gender-equity-fatemeh-bagheri-and-sarasadat-makian/>
- **Bagheri, F.**, Hajinejad, A., & Abdi, N. (2022). Heritage Conservation for Tourism Development: Identifying the Challenges in Developing Countries (Case Study: Iran), In Stella Kladou,

Konstantinos Andriotis, Anna Farmaki, & Dimitrios Styliadis, *Tourism Development and Planning in the Middle East*, CABI Regional Tourism Series, pp. 61-77. [Link](#)

- Bayat, N., Bakhtiari, T. & **Bagheri, F** (2017). *Police and Tourism Security*. Amin University publication, Iran.
- **Translation:** Middleton T.C.V., Fyall, A. & Ranchhod, A. (2009). *Marketing in Tourism and Travel*, Butterworth-Heinemann: UK. Translated by Hasangholipour Yasouri, T. & **Bagheri, F.** (2017). Mahkameh publication, Iran.

Academic appointments

- Assistant Researcher Position funded by Foundation for Science and Technology, FCT, University of Algarve, Research Centre for Tourism, Sustainability, and Well-being (Cinturs), Portugal, February 2026-now.
- Assistant Professor and Tourism Bachelor Program Director, Universidade Europeia Lisbon, Portugal (subjects: Touristic Markets and products; Promotion and animation for tourism; Research methodology; Fundamentals of tourism) (September 2025 - February 2026)
- Visiting professor, Instituto Superior de Lisboa e Vale do Tejo (ISCE), Business Science Department, Portugal (subject: Market research in tourism) (February - July 2025)
- Assistant Professor, Guilan University, Faculty of Literature and Humanities, Geography and Tourism Department, Iran (2019-2021). Teaching Bachelor subjects: (Subjects: Tourism Marketing Management, Tourism Economics, Tourism Entrepreneurship, Organisational Behaviour in Tourism, and English Correspondence in Tourism) (September 2019 - September 2022)

Lecturer:

- “Sampling and Data Analysis in Quantitative research”, Sultan Qaboos University, Tourism Department, Oman (3 hours, Nov. 2024)
- “Total Quality Management (TQM) in Tourism” and “Marketing Principles” courses (Master class), Tehran University, Iran (2019-2020).
- Online workshops: 1. Creative City: A New Approach in Urban Tourism Development, 2. Coastal tourism, 3. Events for creative tourism development, 4. Research methodology in tourism, Iran (2020-2021).
- Approved Courses on cultural heritage, Tourism and Handicrafts Ministry, and Tourism educational company of Markopolo (2015- 2017).
- “Grounded Theory Research Method” course, Allameh Tabataba'i University, (2016).
- “Health Tourism Marketing” course, Tourism Educational Company of MarcoPolo (2016).
- “Tourism Ecology of Iran” course (Bachelor class), Science and Culture University (2015).
- Teaching Assistance: “Marketing of Tourism Products” course (Master Class), Tehran University (2015)
- **Staff Mobility**, Erasmus + Program, *Internationalisation of researchers and lecturers in the SEA-EU Alliance*, University of Cadiz, **Spain** (1-2 Feb. 2024)
- **Teaching Mobility**, Erasmus + Program, Institute Politecnico de Tomar, **Portugal** (9-13 May 2022)

Editorial and Peer-Review Contributions

- Specialised Editor in Tourism, Interdisciplinary Journal of Management Studies, University of Tehran, Iran <https://ijms.ut.ac.ir/>
- **Senior Advisory Board**
[Journal of Tourism Heritage and Services Marketing](#) (ISSN 2529-1947) (2024-now)
- **Editorial Board Member:**
 - Journal of Travel Research (June 2026-now)
 - World Leisure Journal (2024-now)
 - Tourism Analysis (2024-now)
 - Journal of Current Issues in Tourism (2022-now)
 - Tourism Planning and Development (2024-now)
- **Ad Hoc Reviewer:**
 - Journal of Travel Research (April 2026-now)
 - Tourism Management (July 2025-now)
 - Annals of tourism (July 2025-now)
 - Journal of Travel & Tourism Marketing (Q1; CiteScore: 13.5; IF: 8.2; [1054-8408](#))
 - [Tourism Geographies](#) (Q1; CiteScore: 25.9; IF: 7.5)
 - Hospitality Management (Q1; CiteScore: 21.2; IF: 9.9)
 - Hospitality and tourism management (Q1; CiteScore: 13.3; IF: 7.6)
 - Destination marketing & management (Q1; CiteScore: 18.6; IF: 8.9)
 - Current Issues in Tourism (Q1; CiteScore: 15.5; IF: 5.7)
 - [Tourism Recreation Research](#) (Q1; CiteScore: 11.3; IF: 4.1)
 - [Cogent Social Sciences](#) (Q2; CiteScore: 2.1; IF: 1.7)

Research Experiences

- **Integrated Member**, Research Center for Tourism, Sustainability and Well-being (Cinturs), Algarve University, **Portugal** (2023-present)
- **Junior Research Fellow**, [Project of TurExperience](#), Research Center for Tourism, Sustainability and Well-being (Cinturs), Algarve University, **Portugal**
- **Researcher**, National project of "*Pathology of religious tourism management*", Iran's Cultural Heritage, Tourism, and Handicrafts Ministry (2016)
- **Researcher**, National project of "*Coastal and Forest Tourism in Iran*", Iran's Cultural Heritage, tourism and Handicrafts Ministry (2020)

Conferences

- **Keynote speaker:** Creating a Competitive Advantage in Hotels: The importance of Organisational Learning and Intellectual Capital; [The 2nd conference on Hospitality in the 3rd Millennium](#), Iran, Kish, 6-9 October 2025
- **Bagheri, F.**, Javdan, M., Makian, S., & Zare, L. (2025). Personalizing Experiences: Implications of Smart Technologies for Customer Services in the Hotel Industry. 12TH Advances in Hospitality and Tourism Marketing and Management (AHTMM) conference, Algarve University, Faro, Portugal. (June 30 - July 5) (Session Moderator and oral presentation)

- **Bagheri, F.**, Guerreiro, M.M., Makian, S., & Ghaderi, Z. (2025). Generation Z's Pursuit of a Good One; The Contribution of Tourism Experiences, Diversity and sustainability- opportunities and threats in tourism, Coimbra University, Portugal, June 4-6. (Oral presentation) https://www.uc.pt/site/assets/files/1619103/book_of_proceedings.pdf
- Guerreiro, M.M., Pinto, P., **Bagheri, F.**, Matos, N. (2024). Expanding tourism experience and destination image: contrasting domestic and foreign travellers' perspectives. Tourism, Hospitality and Events International Conference (ATHENA), Amsterdam, **Netherlands** (4-7 Jun 2024)
- **Bagheri, F.**, Guerreiro, M.M., Pinto, P., & Ghaderi, Z. (2023). *Exploring the Role of Well-being Feeling in Tourist's Satisfaction and Loyalty: Adopting the Authentic Happiness Theory*. 10th Advances in Hospitality and Tourism Marketing and Management, Sapienza University, Rome, Italy (3-7 June 2023) (stand-up presentation) <http://www.ahtmm.com/conference-proceedings/10th-ahtmm-conference-proceedings-2023/>
- **Bagheri, F.**, Guerreiro, M.M., Makian, S., & Ghaderi, Z. (2023). *Tourism Entrepreneurship and Empowerment: Insights from Iranian Women*, Diversity and sustainability- opportunities and threats in tourism, Coimbra university, Portugal, 31 May- 2 June. (stand-up presentation) <https://www.uc.pt/en/events/dsott23/>
- Makian, S., & **Bagheri, F.** (2023). *Rethinking tourism activities post-COVID-19? An integrated literature review*. 2023 TTRA Europe Conference: Rethinking innovative tourism strategies in uncertain times, Dijon, France, 24-26 April (stand-up presentation) <https://www.fnege.org/wp-content/uploads/2022/11/Call-for-papers--TTRA-conference-v5.pdf>
- **Bagheri, F.** (2022). Women's place in Tourism and Hospitality Industry, Analysis of the Persian published research, *National conference Iran's tourism development*, Guilan University, Gilan, Iran (stand-up presentation)
- **Bagheri, F.** (2021). The role of marketing management in increasing rural tourism employment, *National conference of rural development, employment and entrepreneurship*, Guilan University, Gilan, Iran (stand-up presentation)
- **Bagheri, F.** & Karoubi, M. (2019). Challenges to Conservation of Iran's Historical Monuments for Tourism Development, *The 6th UNESCO UNITWIN 2019 Conference*, 8-12th April, KU Leuven University, Leuven, Belgium. (stand-up presentation) <https://ees.kuleuven.be/eng/unitwin2019/>
- Hajinejad, A., Paydar, **Bagheri, F.** & Abdi, N. (2015). Identifying Opportunities & Challenges of Promotion of Iran's Cultural Tourism International Market (with an Emphasis on China Target Market). *International scientific-strategic conference on tourism development*, Mashhad, Iran.
- Zargham Boroujeni, H. & **Bagheri, F.** (2016). The model of management of Iran's war tourism development, Museums and Tourism Conference, Tehran, Iran.
- **Bagheri, F.** & Abdi, N. (2014). Studying the effect of word of mouth on destination tourism development, 10th conference of Persian Gulf, Bandar Abbas, Iran. (Oral Presentation)
- Abdi, N. & **Bagheri, F.** (2014). Studying the impact of sustainable tourism on poverty reduction in developing countries, *International Conference of Sustainable Development: Approaches and Challenges*, Tabriz's Islamic Art University, Tabriz, Iran.
- Abdi, N. & **Bagheri, F.** (2014). Comparing the medical tourism policies in Iran with leading countries, *Scientific seminar of tourism attractions and repulsions*, Tabriz, Iran.

- **Bagheri, F. & Abdi, N. (2013).** Studying the Seasonality Impacts of Tourism on the Employees' Job Security of Tourism, *The first national conference of tourism, geography and sustainable environment*, Hamedan, Iran.
- **Bagheri, F. & Abdi, N. (2013).** Studying the effect of border markets on tourism development in frontier cities, *The first national conference of tourism, national assets and future vision*, Esfahan, Iran.

Thesis Supervision/Jury

Supervision:

- Nicolás Herrera (2025), Tourism experience, reputation and destination loyalty: the perspective of Generation Z tourists, Master's thesis in Marketing Management, University of Algarve, Portugal. (Grade: 17 / 20; Very good; December 4, 2025)
- Shima Golami (2022). NGOs' Facilitation Experiences in Women's Empowerment, Master's thesis in Geography, University of Guilan, Geography Department, Iran.
- Saba Rahimi (2025). An Exploratory Model of Open Innovation Ecosystem in Travel Agencies, Evidence from Tehran City. Master's thesis in Tourism Planning and Geography. Kharazmi University, Iran (ongoing)

Jury member:

- Fariba Saremi (2025). [The effect of electronic marketing on the development of Iran's tourism industry](#). Master's thesis in Management, University of Algarve, Portugal (Supervised by Célia Ramos), Defence date: June 9, 2025
- Rasheedat Mutairu Yakubu (2026). Tourism Infrastructure as a Tool for Sustainable Tourism Development: Perceptions of Tourists and Residents at Obudu Mountain Resort, Nigeria, Master's thesis in Tourism Economics and Regional Development, University of Algarve, Portugal (Supervised by Jennifer Nicole Elston and Hugo Pinto), Defence date: June 26th, 2026
- Ajayi Oludare Raphael (2026). Beyond leisure: Social entrepreneurship in community-based tourism for inclusive economic development in Obudu, Nigeria, Master's thesis in Management, University of Algarve, Portugal (Supervised by Hugo Pinto and Carla Nogueira), Defence date:

Organizing Experiences

- Internationalization Working Group, Research Center for tourism, sustainability, and well-being (Cinturs, February 2026-now)
- Moderating a thematic session on Tourist experience in Geoparks; Scientific Committee Member, [International Conference THE INC 2026 \(Tourism, Hospitality & Events International Conference\)](#), Algarve University, Faro, Portugal
- Scientific Committee Member, 4th International Conference on Lut Desert Tourism, 21-22 November 2025, Birjand University, Iran
- Scientific and Organising Committee Member, 12th Advances in Hospitality and Tourism Marketing and Management (AHTMM) conference, Algarve University, Faro, Portugal. (June 30 - July 5). <http://www.ahtmm.com/international-scientific-committee/>

- Organising team and session's Moderator: [Global Tourism TechEDU conference](#), April 8-9, 2025, Instituto Superior DE Lisboa e Vale do Tejo (ISCE), Portugal.
- Second-life Exhibition, SEA-EU Project, University of Algarve, Portugal, February 21, 2025 <https://sea-eu.org/sea-eu-goges-greener-second-life-initiative-at-the-university-of-algarve/>
- Panelist: Online workshop: Publishing a Research Paper in the Field of Tourism organized by SHEGARF Network, Under the supervision of UNWTO, 4 Dec. 2024
- Session's Moderator; SHEGARF webinars:
 - Research Methodology for Tourism Studies <https://scotwebinars.org/events/satellite-v-31/>
 - Requirements for rural tourism development
- European Union, [SEA-EU Congress](#) Strong Partnership to Face Global Challenges and Achieve Sustainable Development Goals, University of Algarve (January 12-13, 2024)
- Scientific Committee Member: Diversity and tourism - opportunities and threats in tourism (DSOTT) Conference, Coimbra University, Portugal (31 May- 2 June 2023).
- Executive Committee: International conference TMS ALGARVE 2022: Sustainability Challenges in Tourism, Hospitality and Management, Algarve University, Portugal (16-19 Nov. 2022).
- Scientific and Executive Committee, National conference: Iran's Tourism Development, Guilan University, Iran (2021).
- Mentorship and Scientific Committee Member, "National event of Tourism start-up", Javad-ol-Aemeh University, Yazd, Iran (2020).

Industry Activities

- Communication Office: European University of the Seas (SEA-EU) Project, University of Algarve (August 2023- March 2024)
- Establishment: "Caspian Tourism Facilitator" (an Educational and Research-based Institution), Rasht City, Gilan, Iran [http://guclf.ir/\(2021\)](http://guclf.ir/(2021))
- Consultant of Educational Courses, Marcopolo Educational and Research Company, Iran (2017-2020)
- Tourism Consulting Team Member, Iran's Cultural heritage, tourism, and handicrafts Ministry (2019-2022)
- Membership, National Creative Tourism Committee (2020-2022)
- Technical Editor, "*Global guidelines for ecolodges*" Book, Mahkameh publication, Iran (2019).

Short-term Courses

- Artificial intelligence (AI) in Hospitality: Challenges and business opportunities; [UNWTO online academy](#) and Swiss Education Group (20 hours; August 2024)
- Summer School: TRM Summer School 2024 Visual Methods for Tourism Research, University of Bozen-Bolzano, Italy (8-12 July 2024)
- What Constitutes Theoretical Contribution, Journal of Tourism Management (3 June 2024)
- Tourism Review Webinar: Writing High-quality manuscript, 21 March 2024 (2 hours)
- The open access advantages: How open access improves your impact; Wiley Research Training, 6 March 2024 (1 hour)
- Workshop for Authors - B-On; Wiley Research Training, 27 Feb. 2024 (1.5 hours)

- Experimental Research, CinTurs, Algarve University, Portugal, 14 July 2023
- Good citation behaviour, Web of Science, July 2022
- Peer-review process and publishing cycle, Emerald Publishing, August 2022
- Structuring a publishable paper MEA, Emerald Publishing, August 2022
- Social Sciences in Tourism, Annals of Tourism Research Journal, 17 Feb. 2021
- Internet Advanced Search, Allameh Tabataba'i University, Iran, Nov. 2021
- Summer School: *Tourism and SDGs, The Centre for Research and Innovation in Tourism (CRIT)*, Taylor University, Malaysia, 26-30 July 2021
- Summer school: Academic Research in Travel & Tourism: Recent Trends and Future Directions, Amity Institute of Travel and Tourism, Amity University Kolkata, India (19-23 July 2021)
- Grounded Theory, University of Social Welfare and Rehabilitation Sciences, Iran, Sep. 2019, (5 hours)
- Sustainable development in protected area, Allameh Tabataba'i University, Iran, Dec. 2016 (3 hours)
- Green supply chain in tourism, Allameh Tabataba'i University, Iran, Nov. 2014 (4 hours)
- LISREL software, Tehran University, Iran, Nov. 2014 (4 hours)
- SPSS software, Tehran University, Iran (Jan. 2013 and May 2014: 4 hours)
- Tourism and law science, Cultural heritage, tourism and handicrafts Ministry, Iran (April 2013)
- Writing a scientific paper, Tehran University, Iran (March 2012: 3 hours)
- Endnote software, Emerald and Elsevier data sciences, Tehran University, Iran (March 2012: 4 hours)

Language Skills

- **English** (Fluent)
- **Portuguese** (Beginner)
- **Farsi** (Mother Language)