

Dr. Nohade Nasrallah



Proactive researcher with 15 years of academic experience, Dr. Nohade Nasrallah earned her Ph.D. in Business administration from the Lebanese University in 2018 and a Master's degree in Business Administration (MBA) with high distinction from Notre Dame University in 2008. She served as an Assistant Professor of Finance at the Faculty of Business Administration and Economics at Notre Dame University, Lebanon. She taught at the Lebanese University and La Sagesse University, Lebanon, before joining NDU. She has extensive professional experience and worked as the financial manager for Lebanese SMEs. She earned an online ACCA Certificate in International Auditing (CertIA)-2019. She has published several peer-reviewed articles in top-ranked academic journals. Her research interests include Corporate Governance, ESG, CSR, Green Finance, Digital Transformation, Digital Technology, Bibliometric, and Artificial Intelligence in Accounting and Finance.

Education

2014 – 2018 **Doctorate in Business administration; Doctoral school of the Lebanese University;** Research: "Reliability of Accounting Information and the Causal Effect on Corporate Governance: Lebanese SMEs case."

2004 – 2008 - **Master's degree in Business Administration; Notre Dame University, Lebanon;** Research project: Corporate Valuation in Mergers & Acquisitions.

1990 – 1994 - **Bachelor's degree in Business Administration; Lebanese University, Lebanon.**

Academic Experience

✓ **September 2021 -**

Affiliate at the Conservatoire national des arts et métiers (Cnam), Lirsa, Paris France

✓ **September 2015 - September 2021**

Notre Dame University

Assistant Professor of Accounting & Finance

NDU is NECHE accredited, the Faculty of Business Administration and Economics (FBAE) is AACSB eligible (with the first iSER being accepted on July 18, 2019), and the program of Accounting is ACCA accredited since May 2018 (with nine exemptions-Knowledge and skills level).

1-Teaching Responsibilities:

- Principles of Financial Management I	- Principal of Financial Accounting I & II
- Principles of Financial Management II	- Managerial Accounting.
- International Business Finance	- Accounting information system
- Fundamentals of Investments	- Taxation
- Credit Analysis	- Audit

 **France, Paris, Cachan, 20-22 Avenue du Président Wilson.**

 **+961 3 66 50 56
+33 603 29 75 53**

 **nohade.kassis@gmail.com**

Skills:

- ✓ Proficient in accounting software
- ✓ Financial & operational reporting
- ✓ Quantitative & qualitative analysis
- ✓ STATA, Eviews, VOSviewer, Rstudio
- ✓ MT, Zoom, Webex Cisco, Skype for Business Learning Management system, Blackboard, Microsoft Office & social media.
- ✓ Database: Bloomberg, DataStream, Reuters.

Dr. Nohade Nasrallah

2- Committee memberships, Advising & University Support

Coordinator of the Accounting Discipline

- Participate in the revamping of all accounting courses: content and curriculum.
- Liaising with campus directors about accounting courses taught in other campuses.
- Chairing meetings of the discipline.
- Coordinate all accounting exams on all campuses.
- Advising newly admitted students about the accounting major and future career path.
- Participating in quality reviews.
- Dealing with and promoting ACCA professional/accreditation issues related to exemptions, exams, webinars, and international competition.
- Having responsibility for the oversight of standards pertaining to the discipline and the preservation of disciplinary integrity.
- Providing academic leadership in the field and advising new junior colleagues in learning objectives and materials.
- Participating in nominating committees and advising on recruitment of part-time staff in the discipline.

Anonymous Students' Evaluation

Excellent courses evaluation in all courses ranking in the top 90% percentile.

Other Academic Duties

- Member of the Department Outcomes Assessment Committee, member of the Department Personnel Committee (Recruitment of new faculty member- Reappointment of faculty member-Faculty member evaluation and merit system).
- Member of the Department Curriculum Committee, the Ad-Hoc committee for ACCA accreditation (Students' follow-up and advising- Registration process- Exemption's waiver- ACCA webinars- Meeting ACCA members).
- Shadowing days of High schools Students.
- Academic Advisor for the accounting students.
- Member of the jury of the "Yes NDU" event (Support high school students to draft business plans and pitch project ideas).
- Organizing academic activities: Inter-Universities Finance Competition- BLOM virtual stock exchange.

➤ 2009–2015

Notre Dame University, Faculty of Business Administration & Economics, Senior Lecturer (Part-time Basis)

• Teaching Responsibilities:

Courses taught: Principles of Accounting I, Principles of Accounting II, Principles of Financial Management I, Principles of Financial Management II, Fundamentals of Investment, and International Business Finance.

Dr. Nohade Nasrallah

➤ 2002- 2007

Lebanese University- Faculty of Tourism & Hotel Management, Lecturer (Part-Time basis)

• Teaching Responsibilities:

Principles of Accounting I, Principles of Accounting II, and Principles of Financial Management.

Professional experience

➤ 1996–2015

Shemmessian Group: Jewelry Manufacturer-Import-Export, Lebanon-Dubai-Saudi Arabia, **Chief Financial Manager**

- Analyzing the whole set of financial statements (Balance sheet, Income statement, Cash flow statement, Asset management report, customers' reconciliation, suppliers' reconciliation, banks' reconciliation, payroll, and ratios analysis).
- Preparing annual budget (Operational and financial).
- Coordinating and monitoring departmental transactions (Production department, stock department, accounting, and finance department).
- Implementing an exemplary workflow of operational and financial transactions.
- Advising and counseling on efficient cash management techniques and bank accounts management.
- Keep a close follow-up of all offshore transactions.

➤ 2014

Financial reporting, Etablissements d'Etudes et de Gestion, Auditing firm, Lebanon

- Preparing end-of-year financial statements and analysis for Lebanese companies.
- Liaising with bank credit departments.

➤ 1993–1996

Chief accountant, Est. LucciaBella, Retail Business, Import-Export, Lebanon

- Supervising accounting department.
- Preparing and analyzing financial statements (Balance sheet, Income statement, Cash flow statement, Asset management report, customers' reconciliation, suppliers' reconciliation, banks' reconciliation, payroll, and ratios analysis).
- Taxation (income taxes, VAT taxes, and payroll taxes).

Researches & Publications:

- 1- El Khoury, R., Nasrallah, N., Harb, E., & Hussainey K. (2022). Exploring the Performance of Responsible Companies in G20 during the COVID-19 Outbreak, *Journal of Cleaner Production*. <https://doi.org/10.1016/j.jclepro.2022.131693>. (Q1 Scimago, A ABDC, 2 ABS, 3 Fnege).
- 2- Atayah, O. F. , Hazem, M., Nasrallah, N., & Allam, H. (2022). Thirty-six years of the journal of Financial Accountability & Management : Scientometric review, *Financial Accountability & Management*.

Dr. Nohade Nasrallah

- <https://doi.org/10.1111/faam.12320>. **(Q1 Scimago, A ABDC, 3 ABS, 3 Fnege)**.
- 3- El Khoury, R., Nasrallah, N., Atayah, O., Dhiarf, M., & Guilherme, F. (2022). Green Supply Chain Management Practices and Environmental Performance: The case of Discretionary companies in G20. *Benchmarking: An International Journal*.<https://doi.org/10.1108/BIJ-11-2021-0636>. **(Q1 Scimago, B ABDC, 1 ABS)**.
 - 4- Toumi, A, El Khoury, R. and Harb, E. & Nasrallah, N. (2022). Impact of Covid-19 on the performance of Health Sector: Evidence from MENA countries. *Journal of Modelling in Management*. <https://doi.org/10.1108/JM2-01-2022-0004>. **(Q2 Scimago, C ABDC, 1 ABS)**.
 - 5- ESG and Performance in Public Healthcare Companies: The Role of Disclosure and Director Liability. *Competitiveness Review*. **(Q2 Scimago, C ABDC, 1 ABS)**.
 - 6- Najaf, K., Dhiarf, M., Nasrallah, N., Atayah, O. & Marashdeh, H. (2022). Role of ICT for Workers' Safety at the Workplace during Pandemics: Evidence from Global Data. *Journal of Humanitarian Logistics and Supply Chain Management*. **(Q1 Scimago, C ABDC, 1 ABS)**
 - 7- Nasrallah, N. H., El Khoury, R. and Harb, E. (2022). Forensic Accounting in a Digital Environment: A New Proposed Model, in *Handbook of Research on the Significance of Forensic Accounting Techniques in Corporate Governance*. IGI Global, pp. 128–149.
 - 8- El Khoury, R., Harb, E. and Nasrallah, N. (2021) .Triple Vectorial Analysis of Financial Development Impact on Economic Growth: Evidence from the Middle East and Central Asia. *International Journal of Emerging Markets*, ahead-of-print(ahead-of-print). doi: 10.1108/IJOEM-07-2021-1060 **(Q2 Scimago, B ABDC)**
 - 9- El Khoury, R., Nasrallah, N., & Alareeni, B. (2021). The Determinants of ESG in the Banking sector of MENA Region: A Trend or Necessity? <https://doi.org/10.1108/CR-09-2021-0118>. *Competitiveness Review*. (In-Press) **(Q2 Scimago, 1 ABS, C ABDC)**
 - 10- Nasrallah, N., Atayah, O., El Khoury, R., & Allam, H. (2021). Eighteen Years of The Journal of Information & Knowledge Management: Bibliometric Review. <https://doi.org/10.1142/S0219649222500010>. *Journal of Information & Knowledge Management*. **(Q3 Scimago)**.
 - 11- Hamdan, R., Nasrallah, N., El Khoury, R., Hamdan, A., & Alareeni, B. (2021). Presence of women on boards in industrial firms: evidence from GCC countries financial markets. *International Journal of Management Science and Engineering Management*, 1–12. <https://doi.org/10.1080/17509653.2021.1985644> **(Q1 Scimago)**
 - 12- Mohamed Buallay, A., Al Marri, M., Nasrallah, N., Hamdan, A., Barone, E., & Zureigat, Q. (2021). Sustainability reporting in banking and financial services sector: a regional analysis. *Journal of Sustainable Finance & Investment*, 1–26. <https://doi.org/10.1080/20430795.2021.1978919>. **(Q2 Scimago, 1 ABS)**
 - 13- Dhiarf, M., Atayah, O., Nasrallah, N. & Guilherme, F. (2021). Thirteen years of Operations Management Research (OMR) journal: A bibliometric analysis and future research directions. *Journal of Operations Management*.OMRA-D-21-00116R1 **(Q1 Scimago, C ABDC, 1 ABS)**
 - 14- El Khoury, R., Nasrallah, N., & Alareeni, B. (2021). ESG and financial performance of banks in the MENAT region: concavity–convexity patterns. *Journal of Sustainable Finance & Investment*, 1–25. <https://doi.org/10.1080/20430795.2021.1929807>. **(Q2 Scimago, 1 ABS)**

Dr. Nohade Nasrallah

- 15- Nasrallah, N., & El Khoury, R. (2021). Is corporate governance a good predictor of SMEs financial performance? Evidence from developing countries (the case of Lebanon). *Journal of Sustainable Finance & Investment*, 1-31. DOI: 10.1080/20430795.2021.1874213 **(Q2 Scimago, 1 ABS)**
- 16- Nasrallah, N., & El Khoury, R., "Proxy Measure for SMEs Financial Performance in Opaque Markets." Lecture Notes in Networks and Systems, In: Alaareni B., Hamdan A., Elgedawy I. (eds) The Importance of New Technologies and Entrepreneurship in Business Development: In the Context of Economic Diversity in Developing Countries. ICBT 2021. Lecture Notes in Networks and Systems, 194, 1457-1573, 2021 Springer, Cham. DOI: 10.1007/978-3-030-69221-6_108

Papers under review

- 17- Sensitivity of Market Performance to Social Risk Index: Evidence from Global Listed Companies in Logistics and Transportation Industry. *Socio-Economic Planning Sciences*. **(Second Review round) (Q1 Scimago, C ABDC, 2 ABS)**.
- 18- The relationship between E-government, E-Participation, and Performance: The mediating role of Cybersecurity Commitment. *Journal of Decision Systems*. **(First Review round) (Q2 Scimago, B ABDC, 1 ABS)**
- 19- Sustainable Investment Conditions and Firm Performance: The Middle East and North Africa. *Research in International Business and Finance*. (Under review) **(Q1 Scimago, B ABDC, 2 ABS)**
- 20- Detecting Fraudulent Manipulations in the Lebanese Banking Sector with Benford Law. *Journal of Applied Accounting Research*. (Under review) **(Q2 Scimago, B ABDC, 2 ABS)**
- 21- Initial coin offerings: A hybrid review. *Journal of Small Business Economics*. (Under review) **(Q1 Scimago, A ABDC, 3 ABS)**
- 22- Spillover Analysis Across FinTech, ESG, Renewable Energy Indices Before and During the Russia-Ukraine War: International Evidence. *Journal of Development and Change*. (Under review) **(Q1 Scimago, A ABDC, 3 ABS)**

Papers underwork

- 23- Modelling the macroeconomic determinants of environmental sustainability in OECD countries.
- 24- The pandemic effect on connectedness between Green Finance and other financial markets.
- 25- The resilience of developing countries: The case of Sub-Saharan Africa.

Scholar work

- Chair and Keynote Speaker in the 2nd International Conference on Industry 4.0 and Artificial Intelligence (ICIAI 2021) on November 28-30, 2021. University of Sousse, Tunisia
- Keynote speaker in the International Conference of Finance, Law, and Technology (ICFLT 2021) on May 6, 2021. University of Salamanca. Conference Chair, Pr. Lorenzo M. Vadell Bujosa (ESG and

Dr. Nohade Nasrallah

- Financial Performance of Banks in the MENAT Region: Concavity-Conavity Patterns).
- Associate Editor for the International Journal of Business Ethics and Governance (2020).
 - Reviewer for the Journal of Business and Socio-economic, Emerald Publishing (2021); the Journal of Green finance, indexed by Web of Science (ESCI), DOAJ and Google Scholar, (2021); International Journal of Financial Studies; Economies MDPI.
 - Member of the organizing committee of ICBT 2021 Conference, Euromid Academy of Business and Technology, Istanbul, November 6-7, 2021 (Forthcoming).
 - Member of the Editorial Advisory Board. New Book "Significance of Forensic Accounting Techniques in Corporate Governance" to be published by IGI Global Leading US Publisher scheduled for release in 2021.
 - Session chair for the International Conference on Business and Technology (ICBT 2020-Turkey)
 - Reviewer for the International Conference on Business and Technology (ICBT 2020-Turkey).
 - Guest editor for the special issue Contemporary Business Challenges in The Middle East and North Africa, Sciences Publishing Group-SBG (2019).

Consultancy work

- External assessor for the program of MSc in FinTech for the College of Business and Finance at Ahlia University, Bahrain (March 2021).
- Designing project proposal, market study, financial planning, and assessment of capacity building projects for "Association Nationale Libanaise du Development social," and "GWR consulting".
- Prepared exams questions for AMF test, Autorité des marchés Financiers, France.

Presentations at scholarly meetings and research seminars

- Symposium: "Entrepreneurial University", 26 January 2016 at Kaslik University-Lebanon in collaboration with LAAS (Association Libanaise pour l'avancement des Sciences), AUF et Université de Lorraine-France.
- Le Consortium Doctoral d'Economie et de Gestion du Moyen-Orient-CODEG-Doctoriales 2015, Atelier Finance, 9 and 10 November 2015 at Balamand University-Lebanon

Languages

Arabic: Native proficiency

French: Fluent

English: Full professional proficiency

Software & Technical Skills

STATA, Eviews, VOS viewer and Biblioshiny (R studio), Visual Dolphin, FoxPro, PIMS, QuickBooks, SAGE 50 cloud, Zoom, Webex Cisco, Skype for Business, Learning Management system, Blackboard, Microsoft Office, & Social Media.

Database: Bloomberg, DataStream, Reuters.

Dr. Nohade Nasrallah

