Rim M. El Khoury, PhD

Tel: (961) 70038040

Email: rkhoury@ndu.com/ rimkhoury81@gmail.com

Education

PhD International Finance Sogang University, South Korea 2005-2009

- GPA 4.3/4.3 and Outstanding Doctoral Thesis Award 2009
- Thesis: Essays on the interaction of mispricing and firm's corporate decisions.
- Courses taken: Economics Analysis; International Economic Analysis; Financial Institutions and Systems; International Finance; Research Methods; Practical Issues in International Finance; Derivatives Markets; East Asian Economy; Introduction to International Relations; Intellectual Property Rights; Advanced Corporate Finance; Chinese Economy

Master Business Administration Balamand University-Lebanon 2002-2004

- Very Good with Finance Emphasis
- Financial Courses taken: Financial Statement Analysis; Applied Corporate Finance; International Financial Markets; Quantitative Methods; Advanced Management Accounting; Investment Portfolio Analysis; Business Economics.

Bachelor Business Administration Balamand University-Lebanon 1999-2002

With Honors

Academic Experience

Notre Dame University- Louaize (NDU), Associate Professor 2015- Present Lebanon

- Associate professor in Finance at the Faculty of Business Administration and Economics.
- Courses taught at BBA level: Principles of Accounting; Principles of Financial Management I and II; Principles of Financial Institutions and Markets; Fundamentals of Investments; Commercial Bank Management I and II; International Business Finance; Derivatives; Quantitative Asset Management; Advanced Derivatives; Fixed Income Securities; and Training on Reuters Platform
- Courses taught at the Graduate Level: Accounting for Managerial Decisions Making; Managerial Finance; Asset Pricing; and Strategic Financial Analysis.

Notre Dame University- Louaize (NDU), Assistant Professor 2009-2015 Lebanon

American University of Technology (AUT), Lebanon

Part Time Lecturer

Feb-June 2009

Hanyang University, South Korea Visiting Professor 2009-2011

 Courses taught at Hanyang International Summer School: Macroeconomics, International Business, Accounting, and Corporate Finance

Hanyang University, South Korea Part Time Lecturer 2007-2008

 Courses taught at Hanyang School of Business: Introduction to Business, Macroeconomics, International Business, Understanding International Economics, International Finance, and Corporate Finance]

Academic and Professional Service Activities

- Discipline Coordinator for Finance courses at the Department of Accounting and Finance, Notre Dame University, Louaize (2018- Present).
- Champion of AACSB Standards 8 and 9 and Member of AACSB Standards10 and 11
- Chair for the assessment of learning for AACSB accreditation at the Faculty of Business Administration and Economics (2018-Present).
- Academic Advisor for the following programs: Accounting; Banking and Finance and Financial Engineering
- Member of the Department Personnel Committee, as well as Faculty Personnel Curriculum Committee.
- Mentoring the winning Lebanese team for CFA research challenge in February 2020.

Email: rkhoury@ndu.com/ rimkhoury81@gmail.com

Skills

- Professional user of Microsoft Office Products: Word, Excel, PowerPoint
- Expertise in data analysis through SPSS (Statistical Package for Social Sciences)
- Expertise in STATA (Statistical package for Econometrics and financial studies)
- Expertise in Eviews (for time series econometric analysis)
- Expertise in Reuters
- Expertise in dealing with data (Extracting, cleaning, organizing, standardizing).
- Possess high communication skills, organization skills, problem solving skills, teamwork skills, and analytical skills.

Intellectual Contributions

International Journals/ Chapter in a Book

- 1. **El Khoury, R.,** Nasrallah, N, Atayah, O, Dhiaf, M., & Frederico, G., "The impact of green supply chain management practices on environmental performance during COVID-19 period: the case of discretionary companies in the G-20 countries", *Benchmarking*, 2022, doi.org/10.1108/BIJ-11-2021-0636
- 2. El Khoury, R., Nasrallah, N, Harb, E., & Hussainey, K., "Exploring the performance of responsible companies in G20 during the COVID-19 outbreak," *Journal of Cleaner Production*, 2022, 131693, https://doi.org/10.1016/j.jclepro.2022.131693 (Q1 Scimago, A ABDC, and 2 ABS)
- 3. Harb, E., El Khoury, R., Mansour, N. and Daou, R, "Risk management and bank performance: evidence from the MENA region", *Journal of Financial Reporting and Accounting*, 2022, Vol. ahead-of-print. https://doi.org/10.1108/JFRA-07-2021-0189 (Q2 Scimago, 1 ABS)
- 4. Nasrallah, N. H., **El Khoury, R.,** & Harb, E, "Forensic Accounting in a Digital Environment: A New Proposed Model". In *Handbook of Research on the Significance of Forensic Accounting Techniques in Corporate Governance* (pp. 128-149), **2022**. IGI Global.
- 5. Naimy, V., Haddad, O., El Khoury, R. "Modeling the Resilience of the Cryptocurrency Market to COVID-19". In: Abramowicz, W., Auer, S., Stróżyna, M. (eds) Business Information Systems Workshops. BIS 2021. Lecture Notes in Business Information Processing, 2022, vol 444. Springer, Cham. https://doi.org/10.1007/978-3-031-04216-4 30 (Q3/Q4 Scimago)
- **6. El Khoury**, R., Harb, E. and Nasrallah, N., "Triple vectorial analysis of financial development impact on economic growth: evidence from the Middle East and Central Asia", *International Journal of Emerging Markets*, **2021**, Vol. ahead-of-print No. ahead-of-print. https://doi.org/10.1108/IJOEM-07-2021-1060 (**Q2 Scimago**, **1 ABS**)
- 7. El Khoury, R., Nasrallah, N., & Alareeni, B., "The determinants of ESG in the banking sector of MENA region: a trend or necessity?". *Competitiveness Review: An International Business Journal*. 2021 (Q2 Scimago, 1 ABS).
- **8.** Awwad, B, & **El Khoury**, **R**., "Information technology governance and bank performance: evidence from Palestine", *Journal of Decision Systems*, **2021**, http://doi.org.10.1080/12460125.2021.2005860 (**Q2 Scimago**, **1 ABS**).
- 9. Nasrallah, N., Atayah, O. F., El Khoury, R., Hamdan, A., & Obaid, S., "Intellectual Structure of Knowledge Management: A Bibliometric Analysis of the Journal of Information and Knowledge Management", *Journal of Information & Knowledge Management*, 2021, 2250001 (Q3 Scimago).
- 10. Hamdan, R, Nasrallah, N., El Khoury, R, Hamdan, A & Bahaaeddin A, "Presence of women on boards in industrial firms: evidence from GCC countries financial markets", *International Journal of Management Science and Engineering Management*, 2021, http://doi.org/10.1080/17509653.2021.1985644 (Q1 Scimago)
- **11.** Buallay, A., **El Khoury**, **R**, & Hamdan, A., "Sustainability Reporting in Smart Cities: A Multidimensional Performance Measures", *Cities*, **2021**, https://doi.org/10.1016/j.cities.2021.103397 (**Q1 Scimago**, **2 ABS**)
- 12. **El Khoury, R.**, Nasrallah, N. & Alareeni, B., "ESG and financial performance of banks in the MENAT region: concavity—convexity patterns", *Journal of Sustainable Finance & Investment*, **2021**, https://doi.org/10.1080/20430795.2021.1929807 (**Q2 Scimago, 1 ABS**)
- 13. **El Khoury, R.,** Naimy, V., & Iskandar, S. "ESG Versus Corporate Financial Performance: Evidence from East Asian Firms in the Industrials Sector", *Studies of Applied Economics*, **2021**, 9 (3), http://dx.doi.org/10.25115/eea.v39i3.4457 (**Q4 Scimago**)

Email: rkhoury@ndu.com/ rimkhoury81@gmail.com

- 14. Nasrallah, N. & El Khoury, R., "Proxy Measure for SMEs Financial Performance in Opaque Markets", Lecture Notes in Networks and Systems, 2021, https://doi.org/10.1007/978-3-030-69221-6_108 (Q4 Scimago).
- 15. Nasrallah, N, & El Khoury R., "Is Corporate Governance a Good Predictor of SME's Financial Performance", Evidence from Developing Countries (The Case of Lebanon), *Journal of Sustainable Finance and Investment*, 2021, https://doi.org/10.1080/20430795.2021.1874214 (Q2 Scimago, 1 ABS).
- Naimy, V., Haddad, O. Fernandez-Avlies G, and El Khoury, R., "The Predictive Capacity of GARCH-Type Models in Measuring the Volatility of Crypto and World Currencies, PLOS ONE, 2021, 16 (2), e0245904. https://doi.org/10.1371/jounral.pone.0245904 (Q1 Scimago, 332 H-index)
- 17. Naimy, V., El Chidiac, J., & **El Khoury, R**., "Volatility and Value at Risk of Crypto Versus Fiat Currencies", BIS 2020 Workshops, LNBIP 394, 1–13, **2020.** https://doi.org/10.1007/978-3-030-61146-0_12 (**Q4 Scimago**)
- 18. Naimy, V., Montero, J.-M, **El Khoury, R.,** & Maalouf, N., "Market Volatility of the Three Most Powerful Military Countries during Their Intervention in the Syrian War", *Mathematics*, 8(5), 834, 2020. https://doi.org/10.3390/math8050834 (Q2 Scimago)
- 19. El Khoury, R., "Regulation, bank capital, and bank risk: evidence from the Lebanese banking industry", Journal of Banking Regulation, 21,241-255, 2020. https://doi.org/10.1057/s41261-019-00111-2. (Q4 Scimago, 2 ABS)
- 20. **El Khoury**, **R**, "The CAC 40 index' Reaction to terrorist attacks: The case of Charlie Hebdo", *Studies in Business and Economics*, 14 (2), 55-72, **2019**. https://doi.org/10.2478/sbe-2019-0025 (**Q4 Scimago**)
- 21. **El Khoury, R,** "Does corporate governance affect bank profitability: Evidence from Lebanon", *International Journal of Business and Management Science*, 8(1), 83-108, **2018** (**Q4 Scimago**).
- 22. **El Khoury, R.,** "The impact of bank liquidity on the Lebanese banks' risk-taking behavior", *Journal of International Business and Economics*, 6 (1), 12-28, **2018**.
- 23. **El Khoury, R.,** & Ghasb Salem, C., "Ranking and rating Lebanese commercial banks: A CAMELS framework", *International Academic Journal of Accounting and Financial Management*, 5 (4), 49-65, **2018**.
- 24. **El Khoury, R.,** & Nahas, J., "January effect in the French market: The case of CAC40 Index", *International Academic Journal of Accounting and Financial Management*, 5 (3), 96-117, **2018**.
- 25. Mattar, D. M., & **El Khoury, R.**, "What do I want my professor to be: Popular, social, lenient, or effective?", *Journal on Excellence in College Teaching*, 28(1), 5-47, **2017**.
- 26. **El Khoury, R.**, "Liquidity in Lebanese commercial banks and its determinants", *Academy of Accounting and Financial Studies Journal*, 19 (3), 57-74, **2015** (**O4 Scimago**).
- 27. **El Khoury, R.,** "Do macroeconomic factors matter for stock returns? Evidence from the European automotive industry?", *International Journal of Monetary Economics and Finance* 8 (1), 71-84, **2015** (**Q3 Scimago**).
- 28. Maldajian, C., & **El Khoury, R.,** "Determinants of the dividend policy: An empirical study on the Lebanese listed banks", *International Journal of Economics and Finance* 6(4), 240-256, **2014**.
- 29. **El Khoury, R.**, "Market timing and capital structure", *International Research Journal of Finance and Economics*, 118 (2), 14-45, **2014**.
- 30. Kanj, O. and **El Khoury, R.**, "Determinants of Non-Resident Deposits in Commercial Banks: Empirical Evidence from Lebanon", *International Journal of Economics and Finance*, 5 (12),127-134, **2013**
- 31. **El Khoury, R.** and Kanj, O., "Determinants of Deposits in Lebanese Commercial Banks- Evidence from Non-resident Depositors", *Journal of Money, Investment and Banking*, 5 (12), 127-134, **2013.**
- 32. **El Khoury, R.**, "Determinants of Commercial Banks's Profitability- Evidence from Lebanon", *Journal of Money, Investment, and Banking*, 28, 58-81, **2013**
- **33.** El Khoury, R. and Helou, M., "Non-Interest Income and Financial Performance of US Bank Holding Companies", World Academy of Science, Engineering and Technology (WASET), 80, 227-233, **2013**
- 34. Mattar, D. and **El-Khoury, R.,** "Identical instructors, different teaching methodologies: contrasting outcomes", in Feldmann, Timothy J. Rupert (ed.) Advances in Accounting Education: Teaching and Curriculum Innovations (Advances in Accounting Education, Volume 14), Emerald Group Publishing Limited, 193-212, **2013**
- 35. **El-Khoury**, **R**. and Mattar, D., "PowerPoint in Accounting classrooms: Constructive or Destructive?", *International Journal of Business and Social Sciences*, 3(10), 240-259, **2012**.
- Mattar, D. and El-Khoury, R., "The Interaction between Accounting Students' Preference, Teaching methodology, and Performance", World Academy of Science, Engineering and Technology (WASET), 66, 907-913, 2012

Tel: (961) 70038040

Email: rkhoury@ndu.com/ rimkhoury81@gmail.com

37. Mattar, D. and **El-Khoury, R.,** "Effectiveness of PowerPoint: Quantitative vs. Qualitative Courses", *International Journal of Arts & Sciences*, 4(25), 287-298, **2011.**

Research at Presentation Seminars

- 38. **El Khoury, R.,** & Ghasb Salem, C., "Rating and ranking Lebanese banks- A multi criteria approach using PROMETHEE". Presented at the 12th Asian Academy of Management International Conference, Penang, Malaysia, October 6-9, **2017.**
- 39. **El Khoury, R.,** & Ghasb Salem, C., "Ranking and rating Lebanese commercial banks: A CAMELS framework", Presented at the 12th Asian Academy of Management International Conference, Penang, Malaysia, October 6-9, **2017**.
- 40. **El Khoury, R.,** & Nahas, J., "January effect in the French market: The case of CAC40 Index. Presented at the 12th Asian Academy of Management International Conference, Penang, Malaysia, October 6-9, **2017.**
- 41. **El Khoury, R.,** "Do macroeconomics factors matter for stock returns: evidence from the European automotive industry". Presented at the second Tunisian Society For Financial Studies (TSFS) Finance Conference, Sousse, December 12-13, **2014.**

International proceedings

- 42. Mattar, D., & El-Khoury, R., "Students' honesty in evaluating their teachers", ICERI2014 Proceedings, 4327-4333, 2014.
- 43. El Khoury, R., & Al Beaïno, R., "Classifying manufacturing firms in Lebanon: an application of Altman's model", Proceedia-Social and Behavioral Sciences, 109,11-18, 2014.

Forthcoming

- 44. **Modelling COVID-19 Effect on the Performance of MENA Healthcare Sector,** Accepted for publication in the Journal of Modelling in Management (Q2 Scimago).
- 45. **Leadership Moderating the Impact of Personality Traits on Sales Performance.** Accepted for publication in the International Journal of E-Business Research (IJEBR)
- 46. **Market Reaction to an Audit firm Change decision,** Accepted for publication in Springer's Lecture Notes in Networks and Systems series (Q4 Scimago)
- 47. Impact of Green Supply Chain Management Practices on Environmental Performance during COVID-19 Period: The Case of Discretionary Companies in G-20 Countries, Accepted for publication in Benchmarking (Q2 Scimago).

In Process of Revision

- 48. **Determinants of Women on Boards in GCC: Agency and Institutional Perspectives**, submitted to the Journal of Sustainable Finance and Investment (Q2 Scimago).
- 49. Factors Affecting Auditor Change Decisions: The Case of UK, submitted to SAGE Open (Q2 Scimago).
- 50. The impact of E-Government and E-Participation on IT Companies' Performance: The mediating role of cybersecurity commitment, submitted to Journal of Decisions Systems (Q2 Scimago).
- 51. **ESG** and Performance in Public Healthcare Companies: The Role of Disclosure and Director Liability, submitted to Competitiveness Review (Q2 Scimago).
- 52. Spillovers between Twitter Uncertainty Index and Sector Indices: Evidence from U.S, submitted to Journal of Behavioral Finance (Q1 Scimago)
- 53. Dynamic connectedness of MSCI Climate Change Indices with the Media Coverage Index during four waves of the Coronavirus Disease Pandemic, submitted to International Journal of Finance & Economics (Q2 Scimago)

Scholar Work

Guest Editor for a special issue for Higher Education, Skills and Work-Based Learning

Rim M. El Khoury, PhD

Tel: (961) 70038040

Email: rkhoury@ndu.com/ rimkhoury81@gmail.com

- Guest Editor for a special issue for Development and Learning in Organizations.
- Reviewer for the Journal of Applied Accounting Research, 2021
- Reviewer for the Cogent Economics and Finance, 2021-2022
- Reviewer for Higher Education, Skills and Work-Based Learning, 2022
- Reviewer for the Journal of Competitiveness Review, 2021
- Reviewer for the Journal of Strategic Marketing, 2021-2022
- Reviewer for the Journal of International Journal of Emerging Markets, 2021-2022
- Reviewer for the Journal of Financial Reporting and Accounting, 2021 -2022
- Reviewer for the Journal of Business and Socio-economic Development, 2021.
- Reviewer for the Journal of Banking Regulation, since 2020.
- Session Chair for the International Conference on Business and Technology (ICBT), 2020
- Reviewer for the International Conference on Business and Technology (ICBT), 2020
- Reviewer for the Journal of Corporate Accounting and Finance, 2018.