

## ***Exogenous vs. Endogenous Obstacles to Funding Female Entrepreneurs in MENA Countries***

Imène Berguiga<sup>1</sup> et Philippe Adair<sup>2</sup>

**Abstract** Do female entrepreneurs in MENA countries face obstacles in funding their business, either exogenous (discrimination) or endogenous (self-selection)? Literature review provides controversial evidence thereof and, so far, very few papers tackled this funding issue for female entrepreneurs in MENA countries. A pooled sample of 6,253 *Micro, Small and Medium* sized Enterprises from the 2019 World Bank Enterprise Survey (WBES) including three North African countries (Egypt, Morocco and Tunisia) and three Middle East countries (Jordan, Lebanon and Palestine) documents the financial behaviour of both owners and managers according to gender. Two logistic regression models address loan supply and loan demand with respect to discrimination vs self-selection. There is self-selection for female owners but no discrimination for female owners or managers. Self-selection behaviour from the demand side is not issued from discrimination on the supply side. A breakdown of the sample by geographic area (Middle East vs. North Africa) provides a robustness test and points out a "sub-region" effect on financing discrepancies by gender. Sampling biases in the WBES together with the characteristics of female clients of microfinance institutions suggest that micro-entrepreneurs would have faced bank discrimination and self-selection. Hence, public authorities should support pooling loan guarantees in favour of female entrepreneurs, i.e. a positive discrimination.

**Keywords:** Bank credit; Discrimination; Entrepreneurs; Gender; Logistic regressions; Microfinance; Middle East and North Africa; Self-selection.

**JEL Classification:** D1; D8; D22; G2; G4.

### **Introduction.**

The case of Middle East and North Africa (MENA) region is especially interesting, because the pervasive patriarchal pattern hinders the ability of women to own and manage their own businesses (IMAGES, 2017). Noteworthy is that gender gap for access to finance in 2017 is 18 per cent in North Africa, standing as the highest gap worldwide (Demirguc-Kunt et al, 2018). The lack of access to funding from formal financial institutions is one of the major problems confronting women entrepreneurs in MENA countries (AFEM, 2015; ILO, 2016; OIT, 2016). We tackle the finance issue for female entrepreneurs in six MENA countries, a set of resource-poor/labour abundant economies (Gatti et al, 2014), namely three North African countries (Egypt, Morocco and Tunisia) and three Middle East countries (Jordan, Lebanon and Palestine). We use a pooled sample from the 2019 World Bank Enterprise Survey (WBES), which includes a subsample of 767 female-owned businesses, almost one out of eight among 6,253 businesses owned by males and females in 2019. There is little empirical investigation on the topic of female entrepreneurship and, to our best knowledge, almost no paper so far has addressed this funding issue as of these six MENA countries from this WBES data source. Hence, our paper provides some new insights.

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<sup>1</sup> IHEC, University of Sousse, Tunisia. Email : [imne068@yahoo.fr](mailto:imne068@yahoo.fr)

<sup>2</sup> ERUDITE, University Paris-Est Créteil, France. Email: [adair@u-pec.fr](mailto:adair@u-pec.fr)

Section 1 reviews the literature devoted to discrimination and self-selection; there is little evidence regarding female entrepreneurs and outcomes from the loan funding gender issue proves controversial. Section 2 points out the advantages and setbacks of the 2019 WBES data source as for the six MENA countries, including selection biases with respect to the underweight of micro and small sized businesses and the overweight of the manufacturing industry. It presents descriptive statistics upon the finance issue according to gender ownership and gender management, females accounting respectively for 13.05 per cent and 5.42 per cent of the sample. Section 3 displays logistic models and estimations as regards loan demand and loan supply, according to which there is neither self-selection nor discrimination as for female owners, whereas female managers face self-selection. Section 4 overcomes WBES selection biases with the inclusion of the microfinance industry, which provides small amount loans to female microenterprises in the six MENA countries. In so doing, microfinance fills the gap for working capital but not for fixed assets.

## **1. Literature review**

The literature review on female entrepreneurs in the MENA region is quite sparse (Bastian et al, 2018) and only a few qualitative studies (Hattab, 2012; Weeks, 2009) are devoted to comparative analyses.

### **1.1. Discrimination from the lender's supply side:**

Two theories address discrimination. According to Becker (1957), taste-based discrimination is due to a prejudice towards one group of applicants based on gender and other personal characteristics. Phelps (1972) grounds statistical discrimination upon information asymmetry. Applying these theories to the credit market, lenders reject some loan applicants based on some observed characteristics such as gender, which are supposed to predict their creditworthiness. Evidence proves controversial. Hereafter, we contend that there is no gender discrimination if banks require women to have a bank account and provide a collateral exactly as they require these lending conditions from men. Discrimination occurs if female entrepreneurs with the same characteristics as their male counterparts are denied a loan when they apply for it.

On the one hand, no discrimination affects female business owners/managers according to an experiment upon micro-enterprises female owners in Sri Lanka (De Mel et al, 2009). According to Bellucci et al (2010), female owners/entrepreneurs experience tight access to credit in Italy, but do not pay higher interest rates.

Female entrepreneurs are slightly less likely to be credit constrained as for SMEs in India (Wellalage & Locke, 2017). Firm data from 16 sub-Saharan Africa countries show that female manufacturing entrepreneurs enjoy favouritism (positive discrimination) as for micro and small

firms, compared with their male counterparts, whereas the advantage is reversed for medium-sized firms (Hansen & Rand, 2014).

On the other hand, discrimination occurs for female business owners/managers

There is discrimination in a small sample of Canadian firms (Riding & Swift, 1990), as in the US Surveys of Small Business Finances that was investigated over a period of sixteen years (Cole & Mehran, 2009). Women-owned firms in the US pay higher interest rates than male counterparts do and are more likely to put up collateral (Coleman, 2000). Muravyev et al (2009) contend that discrimination on the credit market takes place across both Western and Eastern European firms, wherein female entrepreneurs face higher interest rate or higher requested collateral compared to their male counterparts.

Presbitero et al (2014) use a Fairlie nonlinear decomposition model to test for the presence of a gender gap in access to finance in three Caribbean countries. The outcomes are that female entrepreneurs are less likely than other comparable firms to be discouraged borrowers, but they are more likely to be credit rationed.

Bardasi et al (2011) analyse a sample of more than 20,000 firms from 61 developing countries (Central and Eastern Europe, Latin America and sub-Saharan Africa), based on World Bank surveys from 2005 to 2007. The sample is corrected for endogeneity bias, but not for other selection biases affecting these surveys (Berguiga & Adair, 2019). A multinomial logit model addresses the following situations: a) businesses do not need a loan, b) need a loan but do not apply for it, c) need a loan and apply for it; in the latter case, either the loan application is approved, or it is dismissed. There is no gender discrimination in access to formal funding.

From an institutional perspective, the question arises as to whether legislation prohibits gender discrimination in access to credit (Hyland, et al, 2020). There is no prohibition in six MENA countries, with the exception of Morocco (World Bank, 2021). Barriers to Women Entrepreneurship Index displays varied scores (See Table A in the Appendix).

Gender stereotypes are pervasive in a 2016 survey upon nearly 10,000 people aged 18-59 from Egypt, Lebanon, Morocco and Palestine. Most men believe that women are not fit to manage, should not work outside their home, and that educating boys is more important than educating girls (IMAGES, 2017).

Amara et al (2018) applying logistic regression and propensity score matching upon a cross-section sample of 9,382 individuals, find that female entrepreneurs experience significant gender discrimination in Tunisia.

A non-representative sample of 583 female entrepreneurs was collected by women associations in six MENA countries: Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia (Carco et al,

2017). Female entrepreneurs, aged 40 on average, are mostly university graduates and enjoy 10 years of experience in their family-based businesses that operates in the services, trade and craft, rather than in the manufacturing industries. The share of non-registered businesses is over one third in Egypt, whereas it is only four to 10 per cent in Morocco and Tunisia. As for access to financing, the difficulty of being a female entrepreneur compared to being a male entrepreneur is lowest in Egypt (19.80%) and Tunisia (25.70%), *versus* highest in Morocco (49.50%) and Palestine (36.40%).

### **1.2. Risk aversion and self-selection on the borrower's demand-side**

Female entrepreneurs are supposedly more prone to risk aversion than men are (Watson, 2012), an inhibition resulting from fear of failure (Poggesi et al., 2016). However, the female risk aversion hypothesis proves controversial.

There is scant literature besides game experiments on young students (Borghans et al, 2009) and professional traders (Charness & Gneezy, 2012) pointing out strong or mild female risk aversion, which depends on context. Real-life situations remain little investigated, with the exception of Parrotta & Smith (2013) who find a negative association between female CEO and risk attitudes upon a panel sample of Danish medium sized companies.

Among MENA countries, only the North Africa sub-region is analysed by Morsy et al. (2019) upon a sample of 6,097 registered firms employing at least five employees from several distorted WBES datasets (Egypt, Mauritania, Morocco and Tunisia). A multinomial logistic regression rules out self-selection in response to discriminatory lending, and finds no evidence of gender discrimination. However, an instrumented probit model highlights self-selection, combining low perceived creditworthiness and female risk aversion.

Berguiga & Adair (2021) draw a pooled sample of 3,896 businesses in Egypt, Morocco and Tunisia from the 2013 World Bank Enterprise Survey (WBES), pointing out sample biases and including microenterprises that Morsy et al (2019) overlooked. Four out of five managers are owners, whereas a relevant distinction between these two sub-categories applies to the remaining share of non-owners managers, a distinction that Morsy et al (2019) do not documented. Main results of two multinomial logistic regressions investigate loan demand and loan granting, with respect to self-selection vs. discrimination. Results show there is neither self-selection nor discrimination for female owners, whereas self-selection affects female managers.

## **2. The WBES data source: pitfalls, advantages and descriptive statistics**

### **2.1. The WBES sample: pitfalls and advantages**

The WBES data source encapsulates three pitfalls. One is the lack of representativeness, which is twofold. First, the share of medium and large businesses in the sample is overweighed, despite the fact that these categories account for less than 10 per cent of all MENA enterprises (Ayadi and Sessa, 2017). Second, although it is minor share in the distribution of industries, the manufacturing industry is overweighed.

Another pitfall is the underestimation of the informal sector (ILO, 2013), mostly made of *Micro*-enterprises (less than 10 employees) that are not registered in order to avoid taxes and/or social security contributions. A quarter of the enterprises employing over 20 workers remain informal (unregistered) during almost four years since their start (Gatti et al, 2014).

The last pitfall is that the various thresholds used to design the categories of enterprises do not comply with international standards from the International Labour Office and the UN System of National Accounts. *Micro*-enterprises include 1-4 employees, whereas the standard definition is 1-9 employees. Small businesses comprise 5-19 employees, although the standard definition is 10-49 employees. Medium-sized enterprises encapsulate 20-99 employees, whereas it should be over 50 employees.

Nevertheless, WBES has two main advantages. On the one hand, there is consistent coverage in all countries, including the manufacturing industry and the services (trade, transportation and construction sectors) and excluding agriculture, public utilities, government services, health care and financial services industries. On the other hand, the harmonised questionnaire collects a large amount of data through face-to-face interviews with firm managers and owners. The finance topics is thoroughly investigated with 26 questions and overall information on loan application by businesses during the survey period is available.

### **2.2. Descriptive statistics**

There are discrepancies between male and female entrepreneurs regarding industry, ownership, the size of business, age and registration.

In Table 1, females both as owners and managers are less represented than males are, respectively below one out of seven (13.33 %) and slightly above one out of twenty (5.31 %). Female entrepreneurs are more concentrated in Tunisia. Noteworthy is that the overall category of female entrepreneurs deserves to be disentangled into the two subcategories of female owners and female managers we present hereafter. We also compare their profiles with those of their male counterparts.

**Table 1. Distribution of the pooled sample by gender: owners and managers**

		<i>Gender of the owner</i>			<i>Gender of the manager</i>		
		<i>Female</i>	<i>Male</i>	<i>Total</i>	<i>Female</i>	<i>Male</i>	<i>Total</i>
		N (%)	N (%)	N	N (%)	N (%)	N
<b>Country</b>	<i>Egypt</i>	220 (7.19)	2 839 (92.8)	3,059	140 (4.56)	2,929	3,069
	<i>Morocco</i>	170 (15.76)	908 (84.23)	1,078	76 (7.05)	1,001	1,077
	<i>Tunisia</i>	212 (36.11)	375 (63.88)	587	58 (9.44)	556	614
	<i>Lebanon</i>	61 (11.46)	471 (88.53)	532	25 (4.69)	507	532
	<i>Jordan</i>	126 (21.35)	464 (78.64)	590	28 (4.66)	572	600
	<i>Palestine</i>	39 (10.74)	324 (89.25)	363	5 (1.38)	356	361
	<b>Total</b>		828 (13.33)	5,381 (86.66)	6,222	332 (5.3)	5,921
<b>Sub-region</b>	<i>North Africa</i>	602 (12.74)	4,122 (87.25)	4,724	274 (5.75)	4,486	4,760
	<i>Middle East</i>	226 (15.21)	1,259 (84.89)	1,485	58 (3.88)	1,435	1,493
	<b>Total</b>	828 (13.33)	5,381 (86.66)	6,209	332 (5.3)	5,921	6,253
<b>Gender owner / manager</b>	<i>Female</i>	190 (23.05)	139	329	190 (22.90)	634	824
	<i>Male</i>	634 (10.83)	5,219	5,853	139 (25.94)	5,219	5,358
	<b>Total</b>	824	5,358	6,182	329	5,853	6,182
<b>Ownership</b>	<i>Sole proprietorship</i>	174 (6.27)	2,599	2,773	131 (4.71)	2,646	2,777
	<i>Partnership.</i>	338 (16.96)	1,654	1,992	120 (5.97)	1,889	2,009
	<i>Shareholding</i>	310 (22.03)	1,097	1,407	80 (5.6)	1,347	1,427
	<b>Total</b>	822	5,660	6,482	331 (5.32)	5,882	6,213
<b>Experience of the manager</b>	<i>Beginner: &lt;2 years</i>	12	49	61	7	50	57
	<i>Young: 2-7 years</i>	70	523	593	43	551	594
	<i>Mature: &gt; 8 years</i>	712	4,663	5,375	270	5,146	5,416
	<b>Total</b>	794	5,235	6,029	320	5,747	6,067
<b>Industry</b>	<i>Manufacturing.</i>	447 (12.87)	3,024	3,472	158 (4.52)	3,337	3,495
	<i>Retail &amp; services</i>	381 (13.91)	2,367	2,738	174 (6.3)	2,584	2,758
	<b>Total</b>	828	5,381	6,209	332 (5.4)	5,921	6,253
<b>Size</b>	<i>Micro</i>	168 (9.72)	1,559	1,727	95 (5.4)	1 641	1,736
	<i>Small</i>	367 (12.80)	2,499	2,866	153 (5.32)	2,718	2,871
	<i>Medium-sized</i>	116 (18.86)	499	615	37 (5.98)	581	618
	<i>Large</i>	174 (17.82)	802	976	45 (4.48)	958	1,003
	<b>Total</b>	825	5,359	6,184	330 (5.29)	5,898	6,228
<b>Registration</b>	<i>Not registered</i>	11 (26.82)	30 (73.31)	41	2 (4.76)	40 (9.52)	42
	<i>Registered</i>	811 (13.23)	5,316	6,127	327 (5.29)	5,850 (94.70)	6,177
	<b>Total</b>	822	5,376	6,127	329 (5.29)	5,890	6,219
<b>Age</b>	<i>Young</i>	95 (15.57)	652	747	54 (7.21)	694 (92.78)	748
	<i>Mature</i>	706 (15.27)	4,623	5,329	265 (4.93)	5,109 (95.06)	5,374
	<b>Total</b>	801 (15.03)	5,275	6,076	319 (0.53)	5 803	6,122
<b>Total</b>		828 (13.33)	5,381 (86.66)	6,209 <sup>a</sup>	332 (5.3)	5,921 (94.69)	6,253

Note: percentages read on the horizontal axis. <sup>a</sup> n.a. = 75, <sup>b</sup> n.a. = 31

Source: Authors from WBES 2019.

Female-owned businesses are slightly more involved in the manufacturing industry, whereas female-managed enterprises are more involved in services; both male owners and managers are more involved in the manufacturing industry. Female-owned are operating in shareholding and partnership companies, almost four out of five cases, whereas three out of five female managers are operating in shareholding and partnership companies; the share for both male owners and managers is just slightly over a half. Nearly nine out of ten female owned-companies are mature, a slightly larger share than over eight out of ten for female-managed companies; similarly, the share is close to nine out of ten for both male-owned and managed companies. Almost two

thirds of female-owned businesses are micro or small, and the share is up to three out of four female-managed businesses, which is also the share of both male-owned and managed business. Female owners are slightly less registered (98.8%), whereas female managers are slightly more registered (99.4%) than their male counterparts are; figures in this respect should be considered as irrelevant. Registration is obviously overestimated, due to the underestimation of micro enterprises, whose workforce is most likely to be informal (i.e. lacking social protection).

Table 2 reports the distribution of loan application by gender.

**Table 2. Loan demand by gender**

Demand		No loan demand N (%)	Loan demand to financial institutions*			Total
			Granted N (%)	Rejected N (%)	Total	
<i>Gender of the owner</i>	<i>Female</i>	626 (83.02)	98 (76.56)**	30 (23.43)	128	754
	<i>Male</i>	4,655 (91.41)	340 (77.8)	97 (22.19)	437	5,092
	Total	5 281 <sup>a</sup>	438	127	565 <sup>c</sup>	5,846
<i>Gender of the manager</i>	<i>Female</i>	283 (88.71)	28 (77.77)	8 (22.22)	36	319
	<i>Male</i>	5,023 (90.30)	420 (77.92)	119 (22.07)	539	5,562
	Total	5.306 <sup>b</sup>	448	127	575 <sup>d</sup>	5,881

Note: \* banks and non-banking financial institutions. \*\* % of loan demand. <sup>a</sup> n.a=32, <sup>b</sup>n.a=14 <sup>c</sup> n.a= 38, <sup>d</sup>n.a= 73.  
Source: Authors from WBES.

Nine out of ten businesses do not apply for credit, while only one out of ten does. The proportion of female owners (16.97%) applying for a loan is twice as high as that of male owners (8.58%), but women enjoy a slightly lower acceptance rate (76.56%) than that of men (77.8%). Conversely, the share of loan applications granted to businesses run by females is almost identical to that of their male counterparts, suggesting that female managers are not discriminated against.

The absence of demand for credit from businesses owned or/and managed by women is explained either by the lack of need for credit, or by self-selection due to various costs and constraints, such as complexity of application procedures, unfavourable interest rates, excessive collateral requirement, concern that application will be rejected and other reasons.

Table 3 records that both female owners (50.55%) and managers (42.6%) are more prone to self-selection than their male counterparts are.

**Table 3. Absence of loan demand and self-selection by gender**

	<i>Gender of the owner</i>			<i>Gender of the manager</i>		
	Female N (%)	Male N (%)	Total N (%)	Female N (%)	Male N (%)	Total N (%)
<b>Need for a loan (self-selection)</b>	319 (50.55)	1,862 (39.89)	2,181 (41.16)	118 (42.60)	2,072 (41.04)	2,190 (41.12)
<b>No need for a loan</b>	312 (49.44)	2,805 (60.10)	3,117 (58.83)	159 (57.4)	2,976 (58.95)	3,135 (58.87)
<b>Total</b>	631 (100.00)	4,667 (100.00)	5,298 (100.00)	277 (100.00)	5,048 (100.00)	5,325 (100.00)
<b>Personal loan</b>	113 (15.18)	347 (6.90)	460 (7.97)	46 (14.42)	418 (7.81)	5,349 (92.01)
<b>No personal loan</b>	631 (84.81)	4,685 (93.10)	5,316 (92.03)	273 (85.57)	5,072 (94.82)	464 (7.99)
<b>Total</b>	744 (100.00)	5,032 (100.00)	5,776 (100.00)	319 (100.00)	5,349 (100.00)	5,813 (100.00)

Note: Percentages read on the vertical axis.  
Source: Authors from WBES.

Female owners are more self-selecting than male owners, especially in North Africa, which is not in line with the result of Morsy et al. (2019) as for North Africa. Female managers are more self-selecting than their male counterparts, both in the overall sample and in North Africa. This result is consistent with that of Berguiga and Adair (2021) as for North Africa.

Very few businesses have used personal loans to finance their activities and this use proves higher for female owned and managed businesses than for their male counterparts.

Table 4 records the characteristics of successful application (loan granted) according to gender.

**Table 4. Characteristics of successful loan application by gender of the owner/manager**

		Financial inclusion			Requested collat			Number of collateral			Loan duration				
		Yes	No	Total	Yes	No	Total	None	One	Two+	Total	Very	ST	ST	MLT
<i>Gender of the owner</i>	<i>Female</i>	97	1	98	69	6	75	2	15	46	61	23	14	12	49
	<i>Male</i>	318	21	339	212	23	235		53	148	201	23	70	84	177
	Total	415	22	437	281	29	310	2	83	194	277	46	14	12	49
<i>Gender of the manager</i>	<i>Female</i>	28	-	28	15	3	18	1	4	7	12	3	5	3	11
	<i>Male</i>	397	22	419	272	26	298	1	64	190	255	43	79	95	217
	Total	425	22	447	287	29	316	2	68	197	267	46	84	98	228

Note: ST= short term; MLT= mid-long term.

Source: Authors' calculations from WBES.

Almost all businesses owned or managed by women enjoy financial inclusion (bank account), which is not the case for their male counterparts, whilst female owners seem to face less favourable financing conditions than their male counterparts do benefit. Three out of four female owners must pledge two assets and repay their credit within a (very) short period of time, whereas three out of four male owners must pledge two assets, but less than three out five do repay their credit within a (very) short period of time. Conversely, there is mixed evidence regarding female managers: on the one hand, they enjoy better funding conditions than their male counterparts do with respect to collateral, less than three out of five female managers did get credit with at least two guarantees compared to three out of four male-managers. On the other hand, three out of four female managers face (very) short loan repayment duration, compared with less than three out of five male managers. This suggest that both female owned and managed businesses are more prone to finance working capital than fixed assets, but it does not necessarily imply that discrimination occurs. In contrast with 2013 WBES, interest rates that could shed some light prove unfortunately unavailable in 2019 WBES.

### **3. Logistic regressions: Self-selection and discrimination**

#### **3.1. Model design**

We split the full set into two sub-sets. The first subset addressing the demand side includes 5,320 businesses that did not apply for a loan in 2018 (Middle East) or 2019 (North Africa), whereas the second subset comprising 648 businesses that did apply for a loan tackles the supply side. We design two models, which we estimate with logistic regressions (See Box 1).



**Box 1. Models**

Both models apply to every business  $i$  located in country  $k = [1$  (Egypt), 2 (Jordan), 3 (Lebanon), 4 (Morocco), 5 (Palestine) and 6 (Tunisia)].

The model for loan demand is the following:

$$Self - selection_{ik} = \begin{cases} 1 & \text{if credit was needed but not applied for in 2019/20} \\ 0 & \text{if credit was not needed and not applied in 2019/20} \end{cases}$$

The model for funding supply is the following:

$$Discrimination_{ik} = \begin{cases} 1 & \text{if the business applying for a loan did get credit in 2019/20} \\ 0 & \text{if the business applying for a loan did not get credit in 2019/20} \end{cases}$$

Both models are estimated according to the general equation for the explained variable  $Y$ :

$$E(Y = 1/X_{ikj}) = P_{ikj} = \sum_j \alpha_j X_{ikj} + \sum_j \beta_j V_{ikj} + \sum_j \gamma_j W_{ikj} + \sum_j \phi_j Z_{ikj} + \gamma_j S_{jk} + \varepsilon_j$$

Wherein explanatory variables are the following:

$X_j$  = characteristics of the companies;

$V_j$  = characteristics of the managers;

$W_j$  = financing need;

$Z_j$  = characteristics of the loan;

$S_{jk}$  = macroeconomic indicators (control variables);

and  $\varepsilon_j$  is the error term.

**3.2. Self-selection**

In the self-selection model based on the subsample of businesses that did not apply for a loan, the explained variable is the dummy: *No need for a loan and no demand vs. Need for a loan and no demand*. The gap is attributed to self-selection. Explanatory variables are *access to personal loans, business characteristics, managers characteristics* and the *macroeconomic environment*, disentangling the subsample between females and males.

Table 6 displays the estimation for self-selection. Pseudo  $R^2$  is very weak and the ratio of predicted cases is very good. Non-significant variables include the following: *Age of the firm* and *Experience of the manager*, *financial inclusion*, and *Gender of the manager*. Significant variables include the following: *Personal loan* (male owner and male manager), *Size –Micro, Small and Medium-* (male manager and male owner), *Industry* (only female manager), *Ownership* (male owner), *Sales Turnover*, *Inflation* and *GDP per capita* (only female owner) and *North Africa sub-region* (female manager).

*Size (Micro and Small)* has a positive impact upon self-selection only for male owners and managers, whereas there is no statistical evidence of self-selection affecting female owners and managers in the six MENA countries.

In the models of self-selection in North Africa, the variables *Gender of the owner* and *Ownership (shareholding)* for male owners lose their significance, whereas there is still no self-selection for female owners or managers in North Africa. This result contradicts that of Morsy et al. (2019) and Berguiga & Adair (2021) showing that female managers in North Africa self-select more than

their male counterparts whose businesses have the same characteristics but over a different period (2012-2013). Conversely, the *financial inclusion* variable becomes weakly significant for the overall sample and male managers.

### **3.3. Discrimination**

Another logistic regression with interaction was estimated on a subsample of 648 firms that applied for a loan in 2018 and 2019 in order to capture discrimination, noteworthy is that the size of the sample of females vs. males is quite small. Pseudo R<sup>2</sup> is weak and the ratio of predicted cases is very good. *Gender of the owner* and *gender of the manager* are used as explanatory variables, and as variables interacting with variables from the banking supply-side (*collateral* and *financial inclusion*).

According to Table 7, non-significant variables include: *gender*, *financial inclusion*, *industry*, *age of the firm*, *size*, *loan purpose*, *sales*, *GDP per capita* and *Zone*, and interacting variables (*financial inclusion\*gender*).

Significant variables include *collateral*, *ownership (shareholding and partnership)*, *inflation* and the interaction variable (*collateral\*gender*).

There is no statistical evidence of discrimination on the credit market against female owners and female managers vs. their male counterparts in the six MENA countries. This outcome is consistent with the models of discrimination in North Africa and corroborates that of Morsy et al (2019) and Berguiga & Adair (2021), who find no statistical evidence of discrimination against female managers on the credit market in North Africa.

**Table 6. Estimation of logistic regressions: the self-selection model**

Variables	Model	(1)				(2)				(3)			
		Full sample MENA	Gender ownership Females Males		Gender manager Female Males		Sub-sample North Africa	Gender ownership Females Males		Gender manager Female Males			
<b>Personal loan</b> (ref.: no personal loan)		0.6481*** (3.8000)	0.4593 (1.3109)	0.7086*** (3.6353)	0.7985 (1.3855)	0.6441*** (3.6192)	0.5920*** (3.6121)	0.4481 (1.3164)	0.6302*** (3.3715)	0.8518 (1.5325)	0.5779*** (3.3641)		
<b>Size: Micro</b> (ref.: Large)		0.3480** (2.4520)	-0.4115 (-1.1250)	0.5161*** (3.3094)	0.4916 (0.7260)	0.3417** (2.3465)	0.2897** (2.0663)	-0.4135 (-1.1407)	0.4403*** (2.8476)	0.4900 (0.7218)	0.2795* (1.9464)		
<b>Size: Small</b> (ref.: Large)		0.3039** (1.9992)	-0.3021 (-0.8260)	0.4573*** (2.7352)	0.1136 (0.1595)	0.3231** (2.0845)	0.2573* (1.6751)	-0.3447 (-0.9516)	0.4065** (2.3835)	0.1335 (0.1887)	0.2700* (1.7234)		
<b>Size: Medium</b> (ref.: Large)		0.4114*** (3.4360)	-0.1646 (-0.5316)	0.5471*** (4.1416)	0.5297 (0.9227)	0.4051*** (3.3006)	0.3819*** (3.1486)	-0.2001 (-0.6459)	0.5157*** (3.8381)	0.5400 (0.9310)	0.3729*** (3.0049)		
<b>Industry: Manufacturing</b> (ref.: Retail and services)		0.0825 (1.1655)	0.1538 (0.7487)	0.0632 (0.8341)	0.7952** (2.2772)	0.0558 (0.7714)	0.0867 (1.2449)	0.1341 (0.6581)	0.0784 (1.0552)	0.8185** (2.4177)	0.0569 (0.7995)		
<b>Age: Mature</b> (ref.: Start-up + young)		0.0480 (0.4286)	0.0451 (0.1443)	0.0567 (0.4681)	-0.5917 (-1.3544)	0.0823 (0.7083)	-0.0061 (-0.0558)	0.0385 (0.1248)	-0.0107 (-0.0907)	-0.6099 (-1.4004)	0.0245 (0.2167)		
<b>Ownership: Shareholding</b> (ref.: Sole proprietorship)		-0.1443 (-1.4707)	0.2270 (1.0142)	-0.2559** (-2.3030)	0.4006 (1.0060)	-0.1549 (-1.5307)	0.0091 (0.0966)	0.2670 (1.2008)	-0.0523 (-0.5021)	0.4166 (1.0573)	0.0043 (0.0445)		
<b>Ownership: Partnership</b> (ref.: Sole proprietorship)		-0.0545 (-0.6733)	0.1225 (0.4499)	-0.0706 (-0.8282)	-0.1231 (-0.3421)	-0.0733 (-0.8930)	-0.0827 (-1.0225)	0.1750 (0.6577)	-0.1137 (-1.3336)	-0.1433 (-0.3944)	-0.0968 (-1.1764)		
<b>Financial inclusion</b> (ref.: Excluded)		0.0204 (0.2340)	0.0767 (0.2376)	-0.0081 (-0.0883)	0.6317 (1.3948)	0.0145 (0.1629)	0.1545* (1.7822)	0.2015 (0.6278)	0.1361 (1.5007)	0.6547 (1.4387)	0.1491* (1.6896)		
<b>Manager experience: Young</b> (ref.: Beginner)		0.0826 (0.1538)	0.2322 (0.2186)	0.0348 (0.0564)	-1.0215 (-1.1598)	0.1449 (0.2400)	0.0483 (0.0969)	0.2032 (0.1930)	0.0235 (0.0416)	-1.1266 (-1.2790)	0.1357 (0.2430)		
<b>Manager experience: Mature</b> (ref.: Beginner)		0.1897 (0.3583)	-0.0961 (-0.0932)	0.2031 (0.3338)	-0.2174 (-0.2598)	0.2133 (0.3583)	0.2314 (0.4727)	-0.0851 (-0.0833)	0.2802 (0.5041)	-0.2977 (-0.3559)	0.2830 (0.5149)		
<b>Gender ownership: Female</b> (ref.: Male)		0.2153* (1.7940)					0.1781 (1.5362)						
<b>Gender of manager: Female</b> (ref.: Male)		0.0443 (0.2810)					0.1434 (0.8998)						
<b>Sales Turnover</b>		-0.1557*** (-6.5283)	-0.2493*** (-4.3287)	-0.1309*** (-5.0111)	-0.2278** (-2.0388)	-0.1574*** (-6.4511)	-0.2288*** (-10.5322)	-0.2824*** (-5.2878)	-0.2158*** (-9.1074)	-0.2617*** (-2.8197)	-0.2316*** (-10.4086)		
<b>Inflation</b>		-0.1409*** (-11.6175)	-0.1047*** (-2.7519)	-0.1426*** (-11.0701)	-0.2214*** (-3.4878)	-0.1400*** (-11.3662)	-0.2168*** (-22.2855)	-0.1520*** (-5.2866)	-0.2265*** (-21.6942)	-0.2516*** (-4.9860)	-0.2176*** (-21.9889)		
<b>GDP per capita</b>		-0.0003*** (-5.1879)	-0.0001 (-0.7398)	-0.0004*** (-5.7453)	-0.0002 (-0.4751)	-0.0003*** (-5.1266)	0.0001*** (2.6408)	0.0001 (1.1148)	0.0001** (2.1493)	0.0001 (0.3353)	0.0001*** (2.6960)		
<b>Zone: North Africa</b> (ref.: Middle East)		-1.6752*** (-9.0874)	-0.9064** (-1.9643)	-1.8969*** (-9.2506)	-1.0141 (-0.7392)	-1.6949*** (-9.1370)							

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Constant	4.7198*** (6.7295)	5.3666*** (4.0782)	4.8066*** (6.5877)	5.4062*** (2.7639)	4.8400*** (6.9231)	2.9933*** (4.6429)	4.3931*** (3.5650)	3.0665*** (4.7404)	4.2325*** (2.9615)	37.638*** (7.356)
Observations	4739	538	4206	243	4519	4739	538	4206	243	3,554
Log Likelihood	-2649.625	-321.512	-2315.124	-134.897	-2520.670	-2699.29	-323.726	-2367.75	-135.336	-2101.684
LR statistic	701.5	84.53	611.11	44.89	676.66	680.25	75.62	601.3	44.86	397.03
Mc Fadden R2	0.1601	0.1368	0.1655	0.1747	0.1614	0.1444	0.1309	0.1465	0.1721	0.101
Predicted cases	72.59%	67.66 %	73.61 %	72.43 %	73.03 %	72.17 %	68.96 %	72.87 %	72.84 %	72.15 %

Note: Robust z-statistics in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1.

Source: Authors

**Table 7. Estimation of logistic regressions: the discrimination model**

Variables	Full sample MENA	Gender ownership		Gender manager		Genre owner (NA)		Gender manager (NA)	
		(1) Females	(2) Males	(1) Females	(2) Males	(1) Females	(2) Males	(1) Females	(2) Males
<b>Collateral: Requested</b> (ref.: non requested)		-1.2223** (-2.1001)		-1.1730** (-2.0532)		-1.2215** (-2.0998)		-1.1740** (-2.0543)	
<b>Gender: Female</b> (ref.: Male)		0.4447 (0.8923)		0.9445 (1.3994)		0.4386 (0.8856)		0.9243 (1.3970)	
<b>Financial inclusion</b> (ref.: Excluded)		-0.4527 (-0.4751)		-0.5150 (-0.5375)		-0.4383 (-0.4610)		-0.4966 (-0.5189)	-0.4527 (-0.4751)
<b>Loan purpose: Working capital or fixed assets</b>		-0.5191 (-1.1449)	-0.5156 (-1.1309)	-0.5932 (-1.3403)	-0.6083 (-1.3645)	-0.5314 (-1.1876)	-0.5286 (-1.1754)	-0.6090 (-1.3894)	-0.6217 (-1.4079)
<b>Size: Micro</b> (ref.: Large)		1.1322 (1.4426)	1.1477 (1.4282)	1.1138 (1.4322)	1.1964 (1.4391)	1.1509 (1.4836)	1.1674 (1.4689)	1.1387 (1.4769)	1.2205 (1.4921)
<b>Size: Small</b> (ref.: Large)		0.7753 (1.1933)	0.8037 (1.1728)	0.8489 (1.3618)	0.9238 (1.3849)	0.7875 (1.2236)	0.8164 (1.2018)	0.8648 (1.3966)	0.9395 (1.4256)
<b>Size: Medium</b> (ref.: Large)		0.2719 (0.3994)	0.3222 (0.4507)	0.2788 (0.4034)	0.4109 (0.5422)	0.2921 (0.4431)	0.3424 (0.4938)	0.3058 (0.4548)	0.4369 (0.5963)
<b>Industry: Manufacturing</b> (ref.: Retail & services)		0.8257 (1.4860)	0.8359 (1.5141)	0.8148 (1.4861)	0.8161 (1.5019)	0.8187 (1.4777)	0.8287 (1.5042)	0.8043 (1.4709)	0.8078 (1.4862)
<b>Age: Mature</b> (ref.: Start-up + young)		-0.5421 (-0.7563)	-0.5386 (-0.7531)	-0.4279 (-0.5711)	-0.4539 (-0.6087)	-0.5447 (-0.7669)	-0.5412 (-0.7640)	-0.4286 (-0.5751)	-0.4559 (-0.6153)
<b>Ownership: Shareholding.</b> (ref.: Sole proprietor)		-1.0302* (-1.9027)	-1.0226* (-1.8851)	-0.9443* (-1.7990)	-0.9342* (-1.7508)	-1.0044** (-2.0260)	-0.9957** (-1.9944)	-0.9086* (-1.9116)	-0.9038* (-1.8744)
<b>Ownership: Partnership</b> (ref.: Sole proprietor)		-1.8466** (-2.3306)	-1.8416** (-2.3563)	-1.9104** (-2.4784)	-1.8966** (-2.4969)	-1.8346** (-2.3362)	-1.8295** (-2.3600)	-1.8947** (-2.4766)	-1.8827** (-2.5000)
<b>Manager experience: Young + Beginner</b> (ref.: Mature)		1.1738* (1.7209)	1.1787* (1.7308)	1.2246* (1.8278)	1.2200* (1.8055)	1.1860* (1.7439)	1.1912* (1.7553)	1.2420* (1.8572)	1.2345* (1.8320)

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<b>Sales Turnover</b>	<b>-0.1424</b>	<b>-0.1458</b>	<b>-0.1417</b>	<b>-0.1455</b>	<b>-0.1434</b>	<b>-0.1469</b>	<b>-0.1432</b>	<b>-0.1467</b>
	(-1.0777)	(-1.1113)	(-1.0596)	(-1.0820)	(-1.0743)	(-1.1081)	(-1.0582)	(-1.0808)
<b>Inflation</b>	-0.1637	-0.1641	-0.1643*	-0.1719*	-0.1725**	-0.1733**	-0.1764**	-0.1824**
	(-1.6278)	(-1.6387)	(-1.7022)	(-1.6882)	(-2.1530)	(-2.1683)	(-2.3188)	(-2.2861)
<b>GDP per capita</b>	-0.0001	-0.0001	-0.0002	-0.0002	-0.0001	-0.0001	-0.0001	-0.0001
	(-0.4998)	(-0.4994)	(-0.6022)	(-0.5591)	(-0.4436)	(-0.4371)	(-0.5186)	(-0.5003)
<b>Zone: North Africa</b> (ref.: Middle East)	-0.1319	-0.1387	-0.1867	-0.1565				
	(-0.1778)	(-0.1877)	(-0.2503)	(-0.2085)				
<b>Collateral* Gender</b>								
<i>Collateral* Female</i>		-1.5866		-2.1105		-1.5819		-2.1286
		(-1.3396)		(-1.5671)		(-1.3348)		(-1.5902)
<i>Collateral* Male</i>		-1.0848*		-1.0364*		-1.0854*		-1.0344*
		-1.5866		(-1.6496)		-1.5819		(-1.6478)
<b>Fin. inclusion* Gender</b>								
<i>Financial inclusion* Female</i>		0.3930		1.2435		0.3974		1.2582
		(0.2801)		(0.9962)		(0.2840)		(1.0087)
<b>Collateral* Gender</b>								
<i>Collateral* Female</i>		-0.4626		-0.4950		-0.4474		-0.4783
		(-0.4926)		(-0.5216)		(-0.4773)		(-0.5049)
Constant	3.7448	3.6646	3.8573	3.7135	3.5852	3.4988	3.6297	3.5180
	(1.4417)	(1.4149)	(1.4635)	(1.4246)	(1.5241)	(1.4902)	(1.5180)	(1.5010)
Observations	299	299	302	302	299	299	302	302
Log Likelihood	-93.589	-93487	- 93.13	-92.870	-93.6	-93.50	-93.16	-92.895
LR statistic	26.14	25.74	31.88	33.57	25.99	25.6	31.64	33.32
Mc Fadden R2	0.1781	0.1790	0.1850	0.1873	0.1779	0.1788	0.1788	0.1871
Predicted cases	88.29 %	89.14 %	89.37 %	89.37 %	87.96 %	88.29 %	88.74 %	88.41 %

Note: Robust z-statistics in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. NA: North Africa

Source: Authors

#### **4. Enlarging the picture: the informal sector and funding from the microfinance industry**

Aforementioned results from WBES suggesting the absence of discrimination and some self-selection for female managers prove inconsistent with several more qualitative surveys, though based upon smaller samples. Over a quarter of the businesses among 400 female entrepreneurs in Morocco (AFEM, 2015) faced difficult access to finance. Less than one out of six among 200 female micro-entrepreneurs in Egypt (ILO, 2016) applied for a loan but less than half was granted, female business owners claiming that lending conditions were too restrictive and interest rates too high. Access to finance was the major obstacle as for seven out of ten businesses in a sample of 201 female entrepreneurs in Tunisia (OIT, 2016).

Banks loans do bear an interest rate and require a collateral and the share of loans increases with the size of businesses (Rocha et al, 2011), whereas loans from Microfinance Institutions (MFIs) charge an interest rate but do not usually require a collateral and fund especially micro-enterprises.

Microenterprises prove underrepresented in the WBES and this is a serious bias for several reasons. First, because these businesses are the most widespread and more prone to be informal, the self-employed and micro-enterprises account for more than 50 per cent of employment in the manufacturing industry, and informal employment accounts for more than 60 per cent of overall employment (ILO, 2019). Second, they are facing the most difficult access to finance (Kushnir et al, 2010) and they include a significant share of female entrepreneurs (ILO, 2018). The WBES overlooks the role of microfinance that is included in Non Banking Financial Institutions, a puzzling result in as much as the *raison d'être* of the microfinance industry is to provide funding to Micro and Small enterprises, most of which are informal, being not registered with a national government authority and without bookkeeping (ILO, 2013). For instance, almost one out of six informal micro-enterprises in Morocco enjoyed a microcredit, whereas one out of 20 was granted a bank loan (HCP, 2016).

Hence, funding from the microfinance industry displays a better picture than that of WBES.

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**Table 8. MFIs in the selected MENA countries (2017)**

Country	MFIs	NAB * (1,000)	Average loan balance /GNI per capita **	Rural borrowers (%)	Female borrowers (%)	Solidarity groups (% of loans)	Number of loans outstanding			Lending rate (%)	PAR> 30 ***	Risk coverage (%)
							MSMEs	Micro	SMEs			
<i>Egypt</i>	5	911,7	0.0469	515,5 (56.54)	67	399,571 (43.82)	907,276 (99.5)	813,843	93,433	34.6	0.6	408.1
<i>Jordan</i>	4	246,6	0.1403	106,3 (43.10)	88	151,347 (61.37)	201,300 (81.63)	200,544	0,755	32.5	1.6	210.6
<i>Lebanon</i>	1	72,8	0.1003	32,0 (43.95)	57	15,594 (21.42)	72,802 (100)	72,468	0,334	30.3	6.7	398.8
<i>Morocco</i>	5	519,1	0.1817	227,0 (43.72)	46	98,831 (19.03)	386,288 (74.41)	386,288	0	26.2	6.1	61.9
<i>Palestine</i>	4	73,3	0.9228	34,7 (47.33)	33	0	31,084 (42.40)	29,756	1,328	14.3	5.1	78.0
<i>Tunisia</i>	1	329,5	0.1414	128 (38.88)	61	0	266,646 (80.92)	266,646	0	26.2	0.8	176.3
<b>Total</b>	20	1,823.5		1,043.5 (57.22)	1,063.294 (58.31)	665.343 (36.48)	1,865.402 (80.55)	1,769.545 (94.86)	97,178			

*Note:* \* Number of Active Borrowers. \*\* A close proxy to GDP per capita. \*\*\* Portfolio At Risk >30 days. Figures in italics are above average.

*Source:* MIX (2017), WGI (2017).

Table 8 reports the key figures of the microfinance industry, namely 20 MENA MicroFinance Institutions (henceforth MFIs) with the most complete client data that we selected from the MIX database. Among active borrowers (NAB), three out of five are females and over nine out of ten are MSMEs. In the first place, MFIs grant micro-credit to *Micro*-enterprises, a share above eight out of ten, whereas SMEs is only one out of ten. Over two out of five businesses are granted loans according to the joint liability mechanism, suggesting they lack collateral. Average loan balance per borrower in MENA is weak, with the exception of Palestine standing above average. In contrast, the average lending rate is high, within a range of 25-36 percent, although borrowers payback. In this respect, MSMEs can afford funding working capital rather than fixed assets.

Agier & Szafarz (2013) do not detect discrimination in female access to credit from a Brazilian MFI. However, they observe that largest female projects face the highest penalty, thereby confirming that microcredit is not the best vehicle for funding capital investment. These results are consistent with observations from MENA MFIs, as well as from micro-enterprises in Morocco (HCP, 2016). We assume that female active borrowers from MENA MFIs were either self-selecting and/or discriminated by formal finance vs. they simply prefer microfinance. Such assumptions are worth a test that goes beyond the scope of this paper.

### **Discussion and conclusions**

There is a gap according to gender between loan demand from businesses and loan supply from financial institutions in the six selected MENA countries. On the demand side, such a gap could be driven by endogenous self-selection behaviour of female entrepreneurs due to risk aversion from the borrower. On the supply side, discrimination against females from financial institutions would be grounded upon risk aversion from the lender.

A logistic regression model was estimated on a subsample of 5,320 businesses that did not apply for a loan and did test self-selection behaviour with respect to gender. The results show that the factors driving loan applicants to self-selection are the *Size* of businesses (*Micro*), *Gender*, *Sales Turnover*, the use of *Personal loans* and the macroeconomic environment. It suggests that female owners are more prone to self-selection than their male counterparts. This self-selection is influenced by perceived creditworthiness and the macroeconomic environment.

A logistic regression model was estimated on a subsample of 648 businesses that applied for a loan in 2018 or 2019 and did address discrimination from financial institutions. The results show that discrimination is mainly driven by *Ownership* and the *Experience of the manager*. However, the interaction of bank lending practices related to requested *Collateral* and *Financial*



*inclusion* with gender variables displays the absence of discrimination against female owners and managers.

Self-selection behaviour on the demand side does not come from discrimination on the supply side: this result confirms that of Morsy et al (2019) and Berguiga and Adair (2021). The estimation of these two logistic regression models upon a subsample of businesses operating in the North Africa area shows that this zone is distinct with respect to financing companies by gender compared to the Middle East area: there is neither self-selection nor discrimination for either gender. It suggests that these behaviours changed over time compared to the findings of Berguiga & Adair (2021), which cover the period 2012-2013.

There is also credit market segmentation as suggested by the obvious mismatch between demand from MSMEs addressing NBFIs (including microfinance), which proves quite small in the WBES sample, and the large loan supply provided by MFIs to *Micro*-enterprises according to the MIX. One may think that the micro finance industry, which is pro-female borrower-oriented helps overcome both self-selection and discrimination.

Admittedly, there are shortcomings in our study, which leave room enough for extended research. In so far we used a cross-section analysis, we could not discern a trend that would require panel data. In this respect, investigating recent surveys (WBES, 2020 and 2021; OAMDI Covid-19 Monitor) in the MENA region would enlarge the overall sample and measure the evolution of the gender gap over time. Adjustment of the supply and demand for funding calls for a better sampling including both Microenterprises and microfinance institutions. On the demand side, self-selection from MSMEs that refrain from applying for bank credit calls for an in-depth analysis of the role of the microfinance industry. At last, the issue of informality should be addressed, in as much as many Micro and Small enterprises are informal business entities without registration or/and social protection.

Our findings have important policy implications for closing the gender gap in accessing finance. One way to increase women's demand for financial services is to introduce financial products to meet their needs (e.g., loan guarantees scheme, social protection basic coverage). Governments can help develop these new products by strengthening the microfinance industry with a favourable regulatory and institutional framework.

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## Appendix

**Table A. Legislation prohibiting discrimination in accessing credit by gender, women entrepreneurship index**

Egypt	No	75
Jordan	No	100
Lebanon	No	75
Morocco	Yes	100
Palestine	No	100
Tunisia	No	75

Source : Hyland, et al. (2020), World Bank (2021).

**Table A1. Dictionary of variables**

	Name	Type	Definition	Units	Source
<b>Gender</b>	<i>Gender ownership</i>	Discrete	<i>Female = 1</i> <i>Male = 2</i>	Binary (1, 2)	WBES <i>Calculated</i>
	<i>Gender Top manager</i>	Discrete	<i>Male = 1</i> <i>Female = 2</i>	Binary (1, 2)	WBES
<b>Other characteristics of the firm</b>	<i>Industry</i>	Discrete	<i>Manufacturing = 1</i> <i>Retail and services = 2</i>	Binary (1, 2)	WBES <i>Calculated</i>
	<i>Size</i>	Discrete	Full-time permanent staff <i>Micro: 1-9 employees = 1</i> <i>Small: 10-49 employees = 2</i> <i>Medium: 50-99 employees = 3</i> <i>Large: 100 + employees = 4</i>	Ordinal (1, 2, 3 and 4)	WBES <i>Calculated</i>
	<i>Age</i>	Discrete	Number of years <i>Start-up + young &lt;8 years = 1</i> <i>Mature &gt;=8 years = 2</i>	Binary (1, 2)	WBES <i>Calculated</i>
	<i>Ownership</i>	Discrete	<i>Sole proprietorship = 1</i> <i>Partnership = 2</i> <i>Shareholding = 3</i>	Ordinal (1, 2, and 3)	WBES <i>Calculated</i>
	<i>Financial inclusion</i>	Discrete	<i>Excluded (no bank account) = 0</i> <i>Included (bank account) = 1</i>	Dummy (0,1)	WBES
	<i>Sales Turnover</i>	Continuous	<i>Ln(Sales turnover) as of 2019</i>	Currency unit	WBES <i>Calculated</i>
	<i>Manager experience</i>	Discrete	<i>Beginner: &lt;2 years = 1</i> <i>Young: 2-7 years = 2</i> <i>mature: &gt;= 8 years = 3</i>	Ordinal (1, 2, and 3)	WBES <i>Calculated</i>
<b>Financing need of the firm</b>	<i>Personal loans</i>	Discrete	<i>No personal loans = 0</i> <i>Personal loans used to finance business activities = 1</i>	Dummy (0, 1)	WBES
	<i>Loan purpose</i>	Discrete	<i>Working capital or fixed assets = 1</i> <i>Working capital + fixed assets = 2</i>	Binary (1,2)	WBES <i>Calculated</i>
<b>Characteristics of the loan</b>	<i>Collateral</i>	Discrete	<i>No collateral requested = 0</i> <i>Collateral requested = 1</i>	Dummy (0, 1)	WBES
	<i>Loan duration</i>	Continuous	Duration of the loan in months <i>Very short term: &lt; 6 months = 1</i> <i>Short term: 6 -24 months = 2</i> <i>Mid-long term: &gt;24 months = 3</i>	Ordinal (1, 2, 3)	WBES <i>Calculated</i>
<b>Zone</b>	<i>North Africa</i> <i>Middle East</i>	Discrete		Dummy	WBES
<b>Macroeconomic indicators</b>	<i>Inflation</i>	Continuous	Rate of inflation	Percentage	WDI
	<i>GDP per capita</i>	Continuous	GDP per capita	\$ billion	WDI

Source: Authors from World Bank Enterprises Surveys (WBES, 2013) and World Development Indicators (WDI).

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**Table A2. Correlation matrix**

Variables	Loan Demand	Self-sel.	Discri.	Size	Industry	Age	Owner.	Regist	Gender owners.	Gender manag.	Manag. exper.	Finan. inclus.	Sales	Loan purpose	Colla	Loan duration	Person. loan	Sub-region	Inflat.	GDP per capita
Loan demand	1.00																			
Self-selection		1.00	.																	
Discrimination			1.00																	
Size		-0.11*	-0.15*	1.00																
Industry		0.08*	0.09	-0.2*	1.00															
Age		-0.03	-0.05	0.12*	-0.08*	1.00														
Ownership		0.04	0.09	-0.27*	-0.01	-0.09*	1.00													
Registration		-0.02	-0.01	-0.02	0.04*	0.001*	0.03	1.00												
Gender ownership		-0.07	-0.01	-0.09	-0.01	-0.005	0.19	0.03	1.00											
Gender managem.t		-0.007*	-0.001	0.01	-0.03	0.03*	0.02	0.001	0.31*	1.00										
Manager experien.		-0.08*	-0.1	0.07*	-0.11*	0.32*	-0.08	0.04*	-0.002	0.04*	1.00									
Financial inclusion		-0.08*	-0.18	0.19*	0.04*	0.09*	-0.25*	0.03	-0.08*	-0.008	0.08*	1.00								
Sales		-0.19*	-0.17*	0.44*	-0.10*	0.14*	-0.29*	0.04*	0.02	0.04*	0.14*	0.28*	1.00							
Loan purpose		0.14*	0.003	0.04*	0.04*	0.006	-0.03*	0.04*	-0.11*	-0.01	-0.01	0.07*	0.02*	1.00						
Collateral		-0.002	-0.16*	-0.1*	-0.01	-0.04	-0.06	-0.02	-0.03	0.03	0.10*	0.07	-0.03	0.11*	1.00					
Loan duration		-0.02	-0.06	0.12*	-0.02	-0.03	0.22	0.03	0.19*	0.07	-0.12*	-0.03	0.18*	0.006*	0.02*	1.00				
Personal loan		0.10*	0.05	-0.01	0.06*	-0.02	-0.01	-0.08*	0.10*	-0.06*	0.07*	0.02	-0.04	0.04*	0.05	-0.12*	1.00			
Sub-region		0.30*	0.03	-0.11*	0.11*	-0.01	-0.05	0.01	-0.03	0.03*	-0.02	0.04*	0.25*	0.23*	0.06	0.34*	0.01	1.00		
Inflation		-0.39*	-0.16*	-0.03	-0.19*	-0.02	0.03*	0.1*	0.11*	0.01	0.16*	0.09*	-0.03	-0.19*	0.21*	-0.07*	-0.17*	-0.03	1.00	
GDP per capita		-0.002*	-0.03	-0.08*	0.02*	0.05*	-0.06*	0.04*	0.02	0.02	0.07*	0.10*	0.57*	0.07*	0.03	0.33*	-0.55*	0.70*	-0.18*	1.00

Note: \* p<0.1. <sup>a</sup>No correlation between *Self-selection* with *Discrimination* because they don't belong to the same sample.

Source: Authors.

Self-selection is negatively correlated with *Size*, *Gender management*, *Management experience*, *Financial inclusion*, *Sales*, *Inflation* and *GDP per capita*, it is positively correlated with *Loan purpose*, *Personal loan* and *Sub-region*. Discrimination is negatively correlated with *Size*, *Sales*, *Collateral* and *Inflation*.