TOWARDS DEVELOPING A VIABLE LEARNING MODEL IN THE HIGHER EDUCATION SECTOR POST-COVID-19 PANDEMIC OUTBREAK IN UAE CONTEXT

Dr Deepanjana Varshney
Professor
Business Administration,
City University College of Ajman, Ajman,
United Arab Emirates
d.varshney@cuca.ae



Review of Literature

EBSCO and ProQuest search engines.

A total of 56 research papers, including dissertations, were identified, among which 35 were pertinent to the study's nature and scope and the UAE perspective.



Key Research reviewed:

Deep impact of virtual mode on student learning (Verma et al., 2020).

Online learning develops an interface for absorbing new techniques and processes of learning, access to resources and less time required (Agarwal S, Kaushik J, 2020; Dhawan S, 2020).

Studies focused on UAE context

- Almuraqab (2020), Saravanan et al. (2020),
- Malkawi, Bawaneh and Bawaneh (2020),
- Alterri et al., 2020.
- Other Asian papers studied were (Abdulmonem, 2020; Alashwal, 2020; Elzainy et al. I, 2020; Diab&Elgahsh, 2020; Suryaman et al., 2020; Almoayad&Almuwais, 2020; Almaiah, Al-Khasawneh&Althunibat, 2020; Abuhammad, 2020).



Research on Virtual learning

 Chakravorti, 2017; Marta Žuvic-Butorac et al., 2011; Gilbert, 2015; Anne-MetteNortvig, Anne Kristine Petersen and SørenHattesenBalle, 2018; Lee, 2015; Patrick, S., & Powell, A., 2009; Swan, K., 2003; Green, K.C., & Wagner, E., 2011; Nagel, D.,2010; Van Der Werf, M., & Sabatier, G., ,2009; Christensen C., Horn M., &, Caldera, L., 2011; Meyer, K. PhD., 2008; Twigg, C. A., 2001; Meyer, K., PhD., 2006; DiFilipo, S., 2011; Rickard, 2010).



Research gaps identified:

- Student perception of the effectiveness of the virtual learning environment initiatives.
- Other Stakeholders' (faculty, parents, family members) their perception of professional satisfaction achieved.
- Challenges faced by the University authorities.
- Lack of a viable Virtual learning framework.



Research questions posited:

- Are the virtual learning initiatives effective in accomplishing set goals from the student perspective?
- What is the stakeholders' perception of the teaching delivery in the Virtual environment?
- What should the government's support/assistance be in streamlining and assisting in the virtual learning processes?
- How can a viable virtual learning model be developed in the UAE context?



Aspects covered in the research

- Emirati students' perception of government initiatives,
- the challenges faced and
- consequently developing a viable model to highlight a sustainable and effective system of implementing the new method of learning and teaching.

Method

Phase-1

- Qualitative Survey with 15 students (9 MBA and 6 BBA students).
- 8 themes were identified through coding categories.
- Questionnaire (30 Qs) was developed and a pilot survey was conducted on 18 students
- Finalized 22 Qs in the Questionnaire.

Phase-2

- Questionnaire administered on 250 participants.
- 130 Returned.
- 113 Final sample size.



Demographic Profile

| Variables | Categories | Value | Total Sample Size |
|-----------------|------------------------|-------|-------------------|
| Gender | Male | 71 | |
| | Female | 42 | |
| Education | Under-Graduate Student | 48 | |
| | Graduate Student | 65 | |
| Age | Below 20 years | 18 | |
| | 21 to 24 years | 59 | |
| | 25 years & above | 36 | 113 |
| Marital Status | Single | 40 | |
| | Married | 73 | |
| Work Experience | No Experience | 14 | |
| | Below 2 years | 28 | |
| | 3 to 5 years | 67 | |
| | 6 years & Above | 4 | |

Dimensions / Factors

Dimensions Cronbach Alpha Number of Items

Assessment

Student Engagement

Mental Health

All items for 4

Dimensions

Technical Infrastructure

0.72 0.81

0.92

0.84

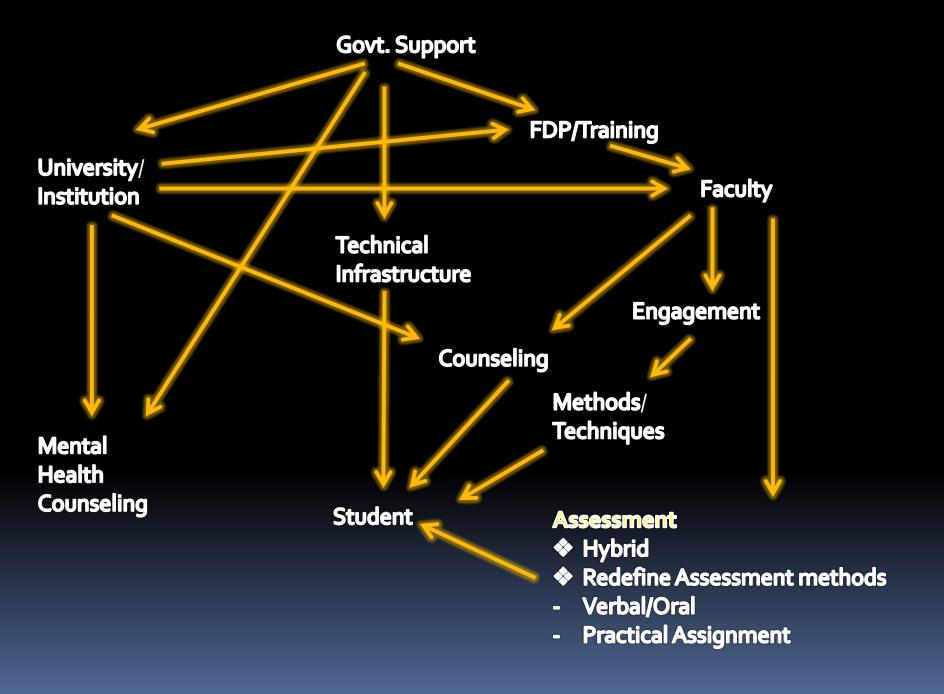
0.76

8

6

22

Proposed Model



CONCLUSION & FUTURE RESEARCH DIRECTIONS

