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REMITTANCES AND DISAGGREGATED COUNTRY
RISK RATINGS IN TUNISIA: AN ARDL APPROACH

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Working Paper No. 1326

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July 2019

Send correspondence to:
Dorsaf Sridi
Higher Institute of Management of Sousse
dorsafsridi@gmail.com

¹ Princess Noura University, Riyadh, Kingdom of Saudi Arabia; Email: Wrghardoallou@pnu.edu.sa

First published in 2019 by
The Economic Research Forum (ERF)
21 Al-Sad Al-Aaly Street
Dokki, Giza
Egypt
www.erf.org.eg

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Abstract

Tunisia is currently facing political, economic and financial problems that are having an impact on the flow of remittances. This study is the first attempt to give a thorough analysis of two-way relationship between workers' remittances and disaggregated country risk ratings (such as economic, financial and political risk) in Tunisia in short and the long run, spanning a period 1984-2016. In an attempt to achieve this key objective, an ARDL approach combined with CUSUM and CUSUMSQ tests, Wald test, and Granger causality test are adopted to investigate this linkage. The results show the presence of a long-run relationship. In addition, and with reference to the empirical results it could be deduced that in the long-run, economic risks have a negative impact on remittances, whereas in the short-run, they have a positive impact. The financial risk increases remittances because it includes variables related to remittances such as exchange rate stability. On the other hand, a higher level of remittances carries a higher level of financial risk in the short- and long-run. These results should engage policy-makers to minimize this negative effect and to channel remittances towards investment purposes. Results also indicate that, in response to an increase in remittances, the political risk decreases in the short run but increases in the long run.

Keywords: Remittances, economic risk, financial risk, political risk, co-integration, Tunisia, ARDL Approach, long-run and short- run relationship

JEL Classifications: F22, F24, C22.

1. Introduction

Tunisia is becoming increasingly aware of the role played by Tunisian migrants in cultural, economic, and social development. Their participation is manifested in the remittances they send to Tunisia which for instance exceeded 1,903 billion US \$ in 2017. The real amount is certainly much more than this to the fact that remittances are also transferred through unofficial channels.

Remittances stand as significant source of external funding. They are less volatile than other resource flows of foreign currencies such as FDI² and ODA³. Thus, they serve as a stable source of external funds which decrease the deficit of the current account of the balance of payment (Mamun, K.A. and Nath H.K., 2010 and Chowdhury, M.B., 2011). Moreover, it is noticeable that these flows contribute not only to the well-being of the families back home and to the fight against poverty (Stark and Taylor, 1989; Adams, 1991; Ratha, 2003; Adenutsi, 2011; Peković, D. 2017), but also have an important role in spurring economic growth (Taylor et al., 1996; Taylor, 1999; Edwards and Ureta, 2003; Rapoport and Docquier, 2006; Woodruff 2007; Giuliano and Ruiz-Arranz, 2009; Adela S. and Dietmar M., 2013). As a share of GDP, remittances in Tunisia amounted to 5% in 2016 (FDI on GDP and ODA on GDP represented respectively 2.2% and 1.9% implying that remittances are an important financial source of economic development).

Tunisia is currently facing political, economic and financial problems that are having an impact on the flow of remittances. Few studies have addressed this issue and consequently there is a gap in the literature. The purpose of this research is to shed light on the relationship between economic, financial and political risk and remittances sent to Tunisia. To do this, this study adopts an Autoregressive Distributed Lag (ARDL) approach to analyze two-way relationship between these risks and remittances in the long and the short run.

The findings lead us to confirm the existence of a long-run relationship among variables under-studied. The results indicate, for instance, in the long-run, the economic risk has a negative impact on remittances, whereas in the short-run, they have a positive effect. Tunisian migrants thought to invest in their country in the long-run but in the short run they just try to help their families during periods of crisis.

However, the results reveal that financial risk increases remittances in the long run but in the short run, remittances increase with less financial risk. On the other hand, remittances lead to higher financial risk in the short and in the long-run. The political risk decreases in response to an increase in remittances in the short run but it increases in the long run.

This paper is organized as follows: Section two reviews the findings of recent studies on the risk impact on international remittances. Section three describes the data and methodology. The last section is about the results and interpretations.

² Foreign Direct Investment

³ Official Development Assistance

2. Literature review

Given the few studies on the impact of the level of country risk on remittances, we can illustrate the study conducted by Solomon B. (2009) who affirmed that governments of receiving countries can influence remittances by adopting appropriate macroeconomic policies and by improving their political environments. Aydas, Neyapti, and Metin-Ozcan (2005) have found that the military regime has a negative influence on remittances in Turkey. El Bouhadi et al. (2009) established that remittances depend positively on good governance and that they are negatively affected by corruption and bureaucracy. The study of Larrey (2015), on a panel dataset comprising 90 developing and transition countries for the period 1970–2012, has showed that an increase in the effectiveness of government by one percentage point would increase remittances from 1.2% to 1.6%. Also, El Hamma I. (2017) has found that a high level of institutional quality and low corruption are a precondition for the successful use of remittances.

However, and as pointed out by Ajide K. B. and Dolapo R. (2016) limited to 14 countries in the ECOWAS region⁴ spanning a period from 1996 to 2013, both economic and political governance indices retarded the continuous inflows of remittances. They found that 10 % improvement in economic governance would escort to 1.29 % decline on remittances and a 10 % increase in political governance would reduce remittances by 1.12%. Also, Guetat I. and Sridi D. (2017) tested the effects of institutional characteristics on remittance inflows on MENA countries and they found that an increase in remittance inflows is conditioned by an increase in risk, which afforded an altruism motivation. Bettin et al. (2009) found that the amount remitted is positively affected by higher political and economic risks. By contrast, they found that remittances seem to be positively impacted by well-developed finance in the home country.

On the other hand, few macroeconomic studies have emphasized the impact of remittance on the risk ratings in the home countries. To deal with the impact of remittance inflows on governance indices, we can start by mentioning the study of Ratha (2003) which showed that the cyclical nature of remittances had a stabilizing impact and helped countries overcome economic shocks. Bettin and al. (2009) showed that remittances affect the institutional quality in the receiving country. Catrinescu et al., (2009) confirmed that remittances will be more likely to lead to longer-term growth in countries with good quality political and economic policies. Balli and Rana (2015) showed that about 4–6% of output shocks are smoothed via remittances which show that remittances act as a hedge against domestic output shocks in developing economies. Recently, Deonanan and Williams (2016) showed that workers' remittances constitute a spur on democratic institutions in developing countries over the period 1972 - 2012. According to Stark (1991), remittances might also be seen as a means of reducing risk by diversifying the sources of a family's income. In this framework, these flows proceed like insurance against income shocks in the home country (Agarwal and Horowitz, 2002; Gubert, 2002).

By contrast, Abdih et al. (2008) employed empirical approaches in querying the causal link between institutional quality and remittances by a cross-section of 111 countries. They found that an increase in remittances led to a deterioration in institutional quality, especially if funds were diverted by the

⁴ Economic Community of West African States

government for its own use. Berdiev et al. (2013) equally examined the impact of remittance on institution quality and they unraveled how an increase in remittance inflows led to deterioration in institutional quality and raised corruption for non-OECD countries. According to the World Bank 2006, financial risks can arise with remittances, particularly in markets that are not very transparent, where the legal basis is fragile and the financial system is not well stable and not very developed. Ajide and Dolapo Raheem (2016) found that the higher volatility of the exchange rate (as a component of financial risk) the higher the level of skepticism of migrants sending money for investment would be.

There are many previous research efforts which have investigated the relationship between remittances and the components of country risks. Adelman and Taylor 1992; Acosta et al., 2009; Khan and Islam 2013 have tried to explain the relationship between remittances and inflation rates; the balance of trade (Amuedo and Pozo (2004) ; Biller 2007 Hasan and Hashmi (2015)); the exchange rates (Amuedo-Dorantes and Pozo, 2004; Ratha, 2003; Hor C., Pheang P. (2017)). Larrey et al., 2012); economic growth (Chami *et al.*, 2003; Faini, 2006; Jongwanich 2007; Kure and Nwosu, 2008; Ogwumike and Olubiyi, 2009; Vargas-Silva *et al.* 2009; Adepoju and Weil, 2010; Das 2012; DATTA and SARKAR, 2014 Jouini 2015; financial development (Mundaca 2007;Giuliano and Ruiz-Arranz, 2009; Aggarwal et al., 2006; Calderon et al., 2007; (Bjuggren et al., 2010 Raheem, 2015 Najibullah S. and Mansur M. 2015) the volatility of income growth (Bugamelli and Paterno, 2011); remittances and investment (Woodruff and Zenteno, 2001; Drinkwater et al. 2003; Glytsos 2005; Spatafora (2005) Zeisemer 2006; Carrasco and Ro, 2007 Bjuggren et al., 2010; and Baldé, 2011).

3. Data and econometric methodology

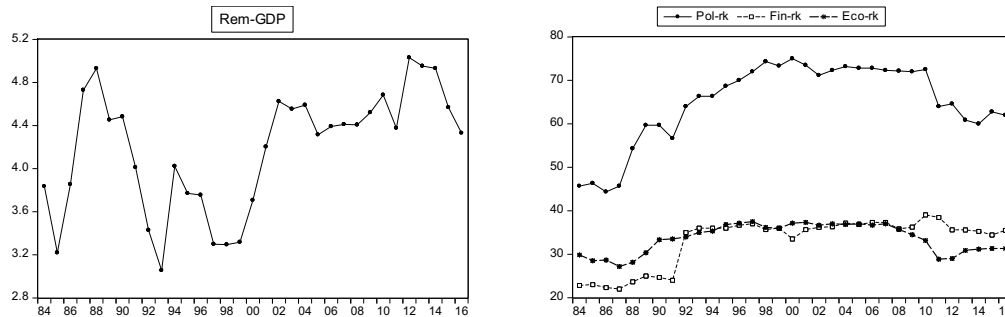
3.1. Sample and data description

In order to study the relationship among the political, economic and financial country risk rating and Tunisian remittances, we rely on time series variables.

This paper utilizes remittances as a percent of GDP which is extracted from the World Development Indicators (WDI (2018)). Disaggregated Country Risk Ratings in Tunisia are extracted from International Country Risk Guide (ICRG). In this database, Political risk assessment provides a means to estimate political stability. According to ICRG, the political risk is composed of the government stability, investment profile, socioeconomic conditions, ethnic tensions, external conflict, internal conflict, corruption, religious tensions, a military in politics, law and order, democratic accountability, and bureaucracy quality. Secondly, the economic risk rating evaluates the country's current economic strengths and weaknesses. This aggregate index includes GDP per capita, real GDP growth, annual inflation rate, budget balance as a percentage of GDP, and current account as a percentage of GDP. Finally, the financial risk rating represents the country's ability to pay its way. This variable is constructed by the foreign debt service as a percentage of exports of goods and services, the current account as a percentage of exports of goods and services, the foreign debt as a percentage of GDP, the net international liquidity as months of import cover and finally by exchange rate stability. A higher rating of the risk ratings (theoretically ranges from 0 to 100) indicates a lower risk and conversely.

The political risk component is based on 100 points and both the financial and the economic risk components are based on 50 points. Figure 1 shows the distribution of data during the sample period.

Figure 1. Distributions of Remittances per GDP, political, financial, and economic risk ratings in Tunisia



Note: The political risk component is based on 100 points and both the financial and the economic risk components are based on 50 points.

According to the ICRG, the individual risk of each country can be evaluated using the following broad categories: A political risk rating of 0.0% to 49.9% point to a very high risk; of 50.0% to 59.9% indicates high risk, 60.0% to 69.9% represents moderate risk, 70.0% to 79.9% refers to low risk, and 80.0% or more shows a very low risk. For a financial and an economic risk rating of 0.0% to 24.5% indicates a very high risk, 25.0% to 29.9% represents a high risk, 30.0% to 34.9% pointed to a moderate risk, 35.0% to 39.9% indicates a low risk; and when the percentage is more than 40%, it will represent a very low risk.

Table1. Descriptive statistics

	REM	PR	FR	ER
Mean	4.1834	64.8901	33.0947	33.6065
Median	4.3760	66.3330	35.6670	34.5000
Maximum	5.0300	75.0000	39.0420	37.5000
Minimum	3.0550	44.3330	22.0000	27.1670
CV	0.1104	0.1424	0.17108	0.10015
Observations	33	33	33	33

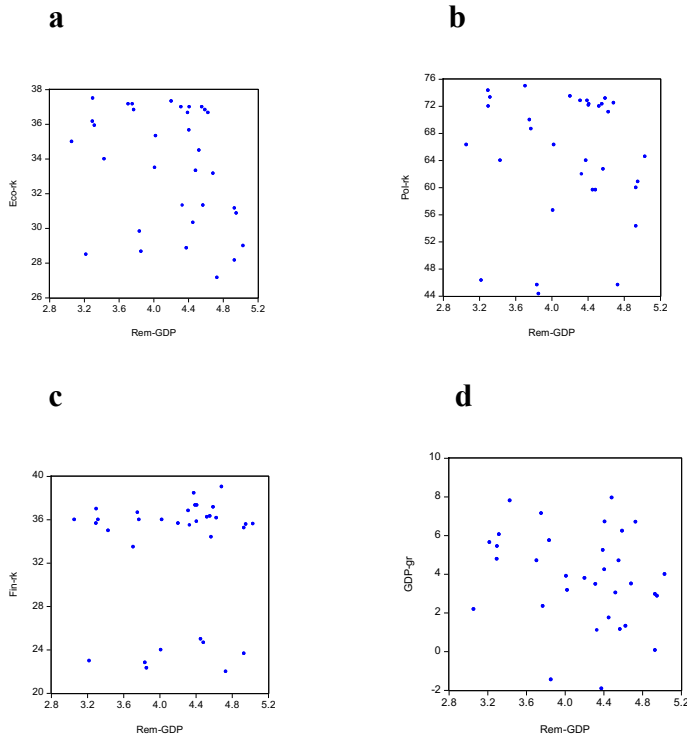
Note: C.V is standard deviation\mean

The average of the political risk, financial risk and economic risk ratings in Tunisia are respectively 64.89%, 33.09%, and 33.6%, which represents a moderate risk (table 1). Political risk rating represents a low risk in 2010 (72%) and a high risk in 1987, 1991 and 1992 (respectively 46%, 57%, and 54%). Economic risk is estimated in 2011 at just 29% implying a high risk. The financial risk rating is downed to 24% in 1991 which indicate a very high-risk and it is raised to 35% in 1992 pointed to a low risk (Figure 1).

The standard deviation\ mean points to a high historical volatility for the financial risk in Tunisia, which includes the exchange rate stability. Figures 2 a, b, c, and d, from above scatter diagram analysis

and the review of summary statistics, don't allow a concrete conclusion about the relationship between the different type of risk and workers' remittances in Tunisia.

Figure 2. Scatter diagram analysis



3.2. Models specification

This paper makes an important contribution to the literature with reference to Tunisia, being the first attempt to investigate the relationship between disaggregated country risk ratings and workers' remittances in Tunisia. To achieve this objective, we use a long annual time series data from 1984 to 2016 and we apply rigorous econometric techniques.

This study employs the ARDL technique recommended by Pesaran and Shin (1999) and Pesaran et al. (2001) also recognized as the bounds testing cointegration procedure that has not been used previously to analyze the relationship between the variables to be studied.

According to Emeka N., Kelvin U., 2016, cointegration is an econometric concept which reflects the existence of a long-run equilibrium among economic time series that converges over time. The ARDL approach is a modern cointegration technique for examining long-run and short-run relationships between dependent variables and its forcing variables (independent variables). The ARDL has many advantages. The other cointegration methods estimate the long run relationships with various equations; however, the ARDL adopts just a single reduced form equation (Pesaran & Shin, 1995). In addition, it may be applied irrespective of whether the underlying variables are purely I(0), I(1) or a mixture of both⁵. However, this technique will crash in the presence of integrated variables of I(2)

⁵ Pesaran and Shin (1999).

(Emeka N. , Kelvin U., 2016). Also, this model could be used with limited sample data; however, the Johansen cointegration technique needs a large sample to find a valid result (Ghatak and Siddiki, 2001). The ARDL is better with a small sample⁶. Additionally, in ARDL, the estimations are even feasible if the explanatory variable is endogenous⁷.

Technically, the ARDL approach is a multiple-step procedure (M.H. Pesaran, B. Pesaran, 2009). In the beginning, the cointegration between variables is tested using the bounds-testing procedure to discover the long-run relationship(s) between the dependent variable and its forcing variables. The ARDL (p,q1,q2.....qk) model approach to Cointegration testing;

$$\Delta X_t = \delta_0 \sum_{i=1}^k \alpha_i \Delta X_{t-i} + \sum_{i=1}^k \alpha_2 \Delta Y_{t-i} + \delta_1 X_{t-1} + \delta_2 Y_{t-1} + v_t \quad \text{(Eq1)}$$

$$\Delta Y_t = \delta_0 + \sum_{i=1}^k \alpha_j \Delta Y_{t-i} + \sum_{i=1}^k \alpha_2 \Delta X_{t-i} + \delta_1 Y_{t-1} + \delta_2 X_{t-1} + v_t \quad \text{(Eq2)}$$

Where Δ represents the first difference of the variables, K is the ARDL model maximum lag order. The coefficients α_1 and α_2 are the short-run coefficients and the δ s are the long-run coefficients of the ARDL model. δ_0 and v_t represent the intercept and the error terms, respectively.

The F-statistic is performed on the joint null hypothesis that the coefficients of the lagged ($\delta_1 X_{t-1}$ $\delta_2 Y_{t-1}$ or $\delta_1 Y_{t-1}$ $\delta_2 X_{t-1}$) are zero. ($\delta_1 - \delta_2$) correspond to the long-run relationship, while ($\alpha_1 - \alpha_2$) represent the short-run dynamics of the model.

The hypothesis that the coefficients of the lag level variables are zero is to be tested.

H0: $\delta_1 = \delta_2 = 0$ (the long run relationship does not exist)

H1: $\delta_1 \neq \delta_2 \neq 0$ (the long run relationship exists)

This can be denoted as follows:

$$F_X (X_1 \mid Y_1, \dots, Y_k) \quad \text{(Eq 3)}$$

$$F_Y (Y_1 \mid X_1, \dots, X_k) \quad \text{(Eq 4)}$$

The hypothesis is tested by means of the F-statistic (Wald test) in equation 3 and 4, respectively. Once the F-statistic is under the lower critical bound, we can confirm the absence of the cointegration. Similarly, if the F-test statistic exceeds the upper level of the band, the null hypothesis of no long-run relationship will be rejected. But if the F-test statistic is stuck between the two bounds, the result is inconclusive. If the F-statistics (Wald test) indicates that there is a long run relationship, an ARDL approach can be applied instead of Johansen and Juselius approach, and vice versa.

⁶ Haug (2002).

⁷ Pesaran, Shin (1999) and Pesaran *et al.* (2001).

Therefore, the next step was to determine the optimal model by identifying the optimal lag for each variable in the system based on various criteria such as Akaike Information Criteria or Schwarz Bayesian. Finally, the short-run dynamics are estimated by using the error-correction model (ECM). This coefficient confirms the existence of a long-run relationship and indicates the speed of adjustment to the equilibrium. According to Emeka N., Kelvin U. (2016), the ECM shows how much of the disequilibrium is being corrected. A positive coefficient designates a divergence and a negative coefficient shows a convergence. If the estimate of $ECM = 1$, then 100% of the adjustment takes place, or the adjustment is instantaneous and full, if the estimate of $ECM = 0.5$, then 50% of the adjustment is realized each period/year. $ECM = 0$, confirm that there is no adjustment, and the long-term relationship no longer makes sense.

Various diagnostic tests have to be applied to confirm the validity of the model. The diagnostic test and the stability test are conducted. The diagnostic test checks the serial correlation, heteroscedasticity, and normality related to the model. To test the stability of the parameters in the model, we use the stability test of the cumulative sum of recursive residuals proposed by Pesaran and Pesaran (1997) and the cumulative sum of squares of recursive residuals by Brown et al. (1975) (CUSUM and CUSUMSQ tests).

4. Results and discussion

4.1. Results of unit root tests

The data used in this paper was little (33 observations), which provided a justification to use an ARDL to find out the existence of co-integration between variables rather than the Johansen cointegration techniques which require larger samples to obtain a valid result (Ghatak and Siddiki, 2001; Pahlavani 2005). The ARDL model was also chosen because it uses a single equation to estimate the relationships between disaggregated country risk ratings and workers' remittances in Tunisia (Pesaran & Shin, 1998). Furthermore, the ARDL model permits to apply a different number of optimal lags for each variable (Habanabakize & Muzindutsi, 2016). Some explanatory variables can be endogenous, which makes our estimated coefficients biased, but the ARDL approach can avoid such a problem (Pesaran et al. 2001).

The ARDL model does not require the order of integration but confirms the non-availability of stationary at the second order i.e $I(2)$. To verify whether this condition is confirmed, the Dickey–Fuller test (ADF) and Phillips–Perron test (PP) were conducted for all variables.

The estimated results of unit root test indicate that the non-stationarity null hypothesis is not rejected for the level series, but it is rejected for the first-difference series and not stationary at second order $I(2)$; thus, the ARDL approach is appropriate for the data.

4.2. Long-run and Short-run relationships

We proceed to the next step by examining the presence of co-integration to see whether a long-run relationship exists among the variables which is tested by computing the Bound F-statistic (bound test for cointegration) with and without trend component specifications. In this paper, we have employed

both critical bounds proposed by Pesaran et al. (2001) and Narayan (2005) but the decision is based on Narayan (2005) since critical bounds recommended by the latter are the most appropriate for small data set like the one we have (33 observations). The orders of the optimal lag for each variable in the ARDL model are chosen by using the AIC.

The bounds-testing procedure identifies the long-run relationship between the political, economic and financial country risk rating and Tunisian remittances. In this framework, we construct the following regressions:

$$\begin{aligned} \Delta REM_t = & \alpha_{10} + \sum_{i=1}^k b_{1i} \Delta REM_{t-1} + \sum_{i=1}^k c_{1i} \Delta ER_{t-1} + \sum_{i=1}^k d_{1i} \Delta FR_{t-1} + \sum_{i=1}^k e_{1i} \Delta PR_{t-1} \\ & + \delta_{11} REM_{t-1} + \delta_{12} ER_{t-1} + \delta_{13} FR_{t-1} + \delta_{14} PR_{t-1} + \nu_t \end{aligned} \quad \text{(Eq5)}$$

$$\begin{aligned} \Delta ER_t = & \alpha_{20} + \sum_{i=1}^k b_{2i} \Delta ER_{t-1} + \sum_{i=1}^k c_{2i} \Delta REM_{t-1} + \sum_{i=1}^k d_{2i} \Delta FR_{t-1} + \sum_{i=1}^k e_{2i} \Delta PR_{t-1} \\ & + \delta_{21} ER_{t-1} + \delta_{22} REM_{t-1} + \delta_{23} FR_{t-1} + \delta_{24} PR_{t-1} + \nu_t \end{aligned} \quad \text{(Eq6)}$$

$$\begin{aligned} \Delta FR_t = & \alpha_{30} + \sum_{i=1}^k b_{3i} \Delta FR_{t-1} + \sum_{i=1}^k c_{3i} \Delta REM_{t-1} + \sum_{i=1}^k d_{3i} \Delta ER_{t-1} + \sum_{i=1}^k e_{3i} \Delta PR_{t-1} \\ & + \delta_{31} FR_{t-1} + \delta_{32} ER_{t-1} + \delta_{33} REM_{t-1} + \delta_{34} PR_{t-1} + \nu_t \end{aligned} \quad \text{(Eq7)}$$

$$\begin{aligned} \Delta PR_t = & \alpha_{40} + \sum_{i=1}^k b_{4i} \Delta PR_{t-1} + \sum_{i=1}^k c_{4i} \Delta REM_{t-1} + \sum_{i=1}^k d_{4i} \Delta ER_{t-1} + \sum_{i=1}^k e_{4i} \Delta FR_{t-1} \\ & + \delta_{41} PR_{t-1} + \delta_{42} REM_{t-1} + \delta_{43} ER_{t-1} + \delta_{44} FR_{t-1} + \nu_t \end{aligned} \quad \text{(Eq8)}$$

REM is the remittances as a percent of GDP for Tunisia, PR represents the political risk component, FR is the financial risk component, and ER is the economic risk component of the ICRG's risk ratings. The coefficients b, c, d, and e are the short-run coefficients for the remittances and the respective risk components, and the δ s are the long-run coefficients of the ARDL model. The null hypothesis of no cointegration is that $\delta_{j1} = \delta_{j2} = \delta_{j3} = \delta_{j4} = 0$, where j represents one of the four endogenous variables in the model. Empirical results of the long-run relationship are represented in Table 3.

The results of the bounds-testing are reported in Table 2. For the equation in which the remittances are the dependent variable (F(Remittances_t | Economic Risk_t Financial Risk_t, Political Risk_t)), all the right side variables are the forcing variables of remittances. The value of calculated F- statistics is significant at 1 percent level of significance for the model includes a trend component, because 7.8714 is more than upper bound, which yields the existence of co-integration or a long-run equilibrium relationship between remittances and the economic risk, the financial risk, and the political risk ratings. This result shows the degree of the sensitivity of Tunisian remittances to all kinds of risk.

Table 2. ARDL bounds Testing Analysis

	Without trend	With trend
F(Rem_t ER_t, FR_t, PR_t)	3.452958	7.871457***
F(ER_t Rem_t, FR_t, PR_t)	2.5822	3.3841
F(FR_t Rem_t, ER_t, PR_t)	5.1615**	5.4430*
F(PR_t Rem_t, ER_t, FR_t)	14.05211***	9.0701***

Note: ***Represents significance at 1%. ** Represents significance at 5%. * Represents significance at 10% level of significance.

Other cointegration hypotheses are also tested; F (Economic Risk_t | Remittances_t, Financial Risk_t, Political Risk_t), F (Financial Risk_t | Remittances_t, Economic Risk_t, Political Risk_t), and F (Political Risk_t | Remittances_t, Economic Risk_t, Financial Risk_t) when the economic risk, financial risk, and political risk components are respectively the dependent variables. Results show that the F-statistics are not significant for the equation of economic risk. This finding suggests that in the long run, the evolution of remittance flows have no impact on economic risk.

While the dependent variable is changed by the financial risk and political risk ratings, the results yield a significant F-statistic with and without deterministic trends. In that case, the variables are supposed to have a long-run relation. This reveals the degree of the sensitivity of the financial risk and political risk ratings to workers' remittances.

Then, we try to estimate the coefficients of the long-run relationships ARDL (w, x, y, z) models, where $w, x, y,$ and z represent the lags for each variable. The presence of cointegration in each equation suggests a model in which the forcing variables are the explanatory variables (Table 3).

In the final step, the outcome of the short-run dynamic coefficients is procured from the ECM equation and represented in Table 4. The coefficients of the ECM are negative and significant in all equations, which confirm the long-run relationship among the variables in our models. These coefficients also indicate a very high speed of adjustment to equilibrium after a shock. For example, when remittances are the depended variable, the coefficient of ECM is equal to (-0.8719) which means that a deviation from the equilibrium in the current year will be corrected by 87% in the next year.

The results indicate that when remittances are the depended variable (F(Rem_t | ER_t, FR_t, PR_t)/ (Table 3-1 ; Table 3- column 1)), they are positively affected by the economic risk rating in the long run, which mainly captures the real GDP growth and the annual inflation rate. The highest overall rating indicates the lowest risk whereas the lowest rating indicates the highest risk. This implies that during periods of economic unrest, Tunisian migrants prefer to keep money in the host country. In the long run, if investment opportunities in the home country become attractive Tunisian migrants take advantage and remit more to invest in Tunisia. These results provide evidence of self-interest behavior and investment purposes, which predicts that remittances and the home country's business cycle move in tandem in the long run. This finding is consistent with those of Agarwal and Horowitz (2002) for

Guyana, Osaki (2003) for Thailand, Ncube and Brixiova (2013) for Africa, Yang, D., and Choi, H. (2005) and Fonchamnyo (2012).

Table 4 represents the short run coefficient estimated from the ECM of the ARDL. Remittances are also positively affected by its own lags (lags 1 and 2) in the short run and the current changes in the disaggregated country risk ratings. Conversely to the long run, the results show a significant negative short run coefficient of lags of economic risk rating, showing the higher contribution of bad economic conditions in Tunisia to increase remittances, which confirms the altruism motivation to remit in the short run.

These results show then, that in the long-run Tunisian migrants thought to invest in their country but in the short run they try to help their families during periods of crisis.

In addition, in the long run remittances respond negatively to increases in the financial risk rating (or lower financial risk). Consequently, in long run, remittances are increased by 0.167 percent as financial risk is increased by 1 percent. Therefore, rising Tunisian remittances require more financial risk to increase. This result can be explained by variables included in the financial risk group and which have connections involving remittances such as the exchange rate stability. This suggests that the depreciation of the local home currency against the dollar leads to an increase in remittance since it brings more local currency. Faini (1994) has argued that the real exchange rate appreciation reduces remittances flows marginally more in the developing rather than in the developed countries.

However, the effect of lags of the financial risk rating (low risk) on the remittances seems to be positive, suggesting that previous decreases in financial risk have a positive effect on remittances.

Table 3. Estimated long-run coefficients

	Rem		F R		PR	
	With trend	Without trend	With trend	Without trend	With trend	Without trend
REM		-2.0339*	-2.4518**	-0.150257	-3.273812***	
ER	0.1643*	-0.9995	0.1680	1.765298***	2.008577***	
FR	-0.1674***			0.299688**	-0.212826	
PR	-0.0226	0.8437**	0.2627**			
c	3.9330***	20.7875**	18.3549**	-2.240191	11.910423*	
@TREN						
D	0.0993***		0.1800**		0.408545***	

Note: ***Represents significance at 1%. ** Represents significance at 5%. *Represents significance at 10% level of significance.

On the other hand, remittances lead to higher financial risk in the short- and the long-run. Remittances unlikely can cause instability in financial institutions and affect the different components of the financial risk (The total foreign debt as percent of GDP, the debt service as percent of exports of goods and services current, the international liquidity as months of import cover account as percent of exports of goods and services and the exchange rate stability as % of change). In fact, remittances can help soften individuals' financing. Hence, they can guide to a lower demand for credit and reduce bank

deposits. These results are similar to those of the World Bank (2006) when financial risks can arise with remittances, particularly in markets that are not very transparent, where the legal basis is fragile, or where the financial system is not well developed. According to Barajas, Chami, Hakura and Montiel (2011), Chami et al. (2003) and Acosta et al. (2009), the massive inflow remittances can be related to a real exchange rate appreciation and a decline of international competitiveness, which could lead to a decrease in the national production, causing the Dutch Disease. These results should engage policymakers to minimize this negative effect and to channel remittances towards financial development and reduce financial risk in Tunisia. However, the study of Demirguc-Kunt, Lopez-Cordova, Peria, and Woodruff (2010) showed that remittances have a positive impact on financial development, they are powerfully associated with better banking breadth and depth, and that they raise the ratio of deposits to GDP in Mexico.

Table 4. Error correction representation for the selected ARDL model

	D(Rem)		D(FR)		D(PR)	
	With trend	Without trend	With trend	Without trend	With trend	Without trend
D(REM)		-1.9696**	-2.6490**			
D(REM(-1))	0.2819**			-0.154275		-1.194062
D(REM(-2))	0.4961***					-1.838311
D(REM(-3))						0.248042
D(ER)	0.0930***	-0.7406**	-0.3591	1.110252***		2.612903*
D(ER(-1))	-0.1336***	0.6546*		-0.764670		1.125829***
D(ER(-2))	-0.0849**	1.0381**		-0.801808*		-0.062142
D(ER(-3))	-0.1400***					-1.212928
D(FR)	-0.0409**			0.240241		-0.803947
D(FR(-1))	0.0824***	0.2154	0.2670	0.078161		0.235388
D(FR(-2))	0.1191**	0.5141**	0.4426**	-0.055449		0.308559
D(FR(-3))	0.0331**	0.5275**	0.4437**	-0.300811**		
D(PR)	0.0197	0.4073**	0.1703			
D(PR(-1))		-0.3882**	-0.3184**	0.200770		0.337043
D(PR(-2))		-0.7097***	-0.4318***	0.253143		0.482220*
D(PR(-3))		-0.4935***	-0.4113**			0.382894
C	3.4293***	20.1303***	19.830***	-2.300		
@TREND	0.0866***		0.1945**			0.654462**
ECM(-1)	-0.8719***	-0.9683***	-1.0804***	-1.0267***		-1.601931***

Note: ***Represents significance at 1%. ** Represents significance at 5%. * Represents significance at 10% level of significance.

The political risk decreases in responses to an increase in remittances in the short run. These results suggest that the increase in remittances volume will decrease the political risk in Tunisia. However, we find that remittances increase the political risk in the long run. The results suggest that remittances are relevant to political variables such as government stability, socioeconomic conditions, internal conflict, external conflict, corruption, military in politics, religion in politics, law and order, ethnic tension, democratic accountability, and bureaucratic quality. So, in the short run, political shocks are smoothed through remittance inflows and remittances are assigned to

productive projects but in the long run remittances are badly employed, for example in terrorist activities or money which will rather increase the political risk in Tunisia.

4.3. Diagnostic tests

The results in Appendix 2 point to the absence of any instability of the coefficients because the CUSUM and CUSUMSQ statistics exceed the 5% critical bounds of parameter stability. Indeed the models are free from problems associated with serial correlation, heteroskedasticity, model misspecification, and no stability of the parameters, as can be witnessed from the results in Appendix 1. This implies the suitability of the selected ARDL models and the reliability of the cointegration estimates.

Table 5 of Granger causality indicates that the short-run causality is found from the economic risk, financial risk and political risk to remittances, and vice versa for only the political risk. That implies there is a short-run unidirectional Granger causality between remittances and the economic and financial risk, also there is bidirectional Granger causality between remittances and the political risk.

However, to test for short run causality, we apply also the Wald test to find out if the sum of the lagged coefficients of each independent variable by joint F test is jointly equal to zero or not.

According to the results, we can reject the null hypothesis meaning that there is a short run causality from economic risk and financial risk to remittances and for remittances to financial risk. However, we cannot reject the null hypothesis of no short run causality from remittances to political risk. This suggests that the political risk is not Granger-caused by remittances.

Table 5. Granger causality: Causality between remittances and country risk ratings

Null Hypothesis:	F-Statistic
ER does not Granger Cause REM	3.62078**
REM does not Granger Cause ER	1.44873
FR does not Granger Cause REM	3.54254**
REM does not Granger Cause FR	0.62934
PR does not Granger Cause REM	2.97069**
REM does not Granger Cause PR	2.63522*

Table 6. Wald test

	Rem		F R		PR	
	With trend	Without trend	With trend	Without trend	With trend	Without trend
REM		3.881166**	6.700760**	0.043588	2.019648	
ER	3.616091**	-	-	-	-	-
FR	5.845234***	-	-	-	-	-
PR	0.373098	-	-	-	-	-

5. Conclusion and policy implications

The ARDL results recommend the rejection of the null hypothesis of no cointegration for the models; $F(\text{Rem}_t | \text{PR}_t, \text{FR}_t, \text{ER}_t)$ with trend, $F(\text{PR}_t | \text{Rem}_t, \text{FR}_t, \text{ER}_t)$ and $F(\text{FR}_t | \text{Rem}_t, \text{PR}_t, \text{ER}_t)$ with and without trend - when remittances, political risk, and financial risk are respectively the dependent variables - because the values of the F- statistic are greater than upper bound critical. This indicates a long-run equilibrium relationship for these three equations. The related equilibrium correction model is significant, proving the presence of long-run relationships.

For $F(\text{ER}_t | \text{Rem}_t, \text{PR}_t, \text{FR}_t)$, when the economic risk is the dependent variable and remittances are one of the forcing variables, the F-statistics is not significant. This indicates that the primary incentive of remittances is altruism motivation of the migrants to help their family and also to secure their future when they returned back to their home country and not for investment purposes.

The empirical results indicate that the economic risk negatively affects remittances in the long-run and positively in the short-run. So in the long-run Tunisian migrants thought to invest in their country but in the short run they try to help their families during periods of crisis.

Moreover, the financial risk increases remittances in the long run because the financial risk group includes variables that are related to remittances such as the exchange rate stability. In fact, depreciation of the local home currency against the dollar leads to an increase in remittances since it brings more local currency (Singh et al., 2009). In the short run, however, the financial risk has a negative impact on remittances.

On the other hand, remittances lead to higher financial risk in the short and long run. In fact, workers' remittances can affect the exchange rate volatility (Bourdet and Falck, 2003; Hyder and Mahboob, 2005; Mandelman F., 2013; and Khurshid A., Kedon Y., Cantemir A., Khan K., 2017.) In addition, the desire of migrants to send money home at the lowest cost leads them to use informal methods or non-bank institutions which increase the financial risk. Remittances can also soften recipients financing this mean of course, a lower demand for credit and a reduction in bank deposits, and thus a decline in financial development. These results should engage policymakers to minimize this negative effect and to channel remittances towards investment purposes.

The political risk decreases in responses to an increase in remittances in the short run. However, we find that remittances increase the political risk in the long run. In the short run, political shocks are smoothed through remittance inflows and remittances are assigned to productive projects, but in the long run remittances are badly employed, for example in terrorist activities or money laundering, which will rather increase the political risk in Tunisia.

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Appendix 1

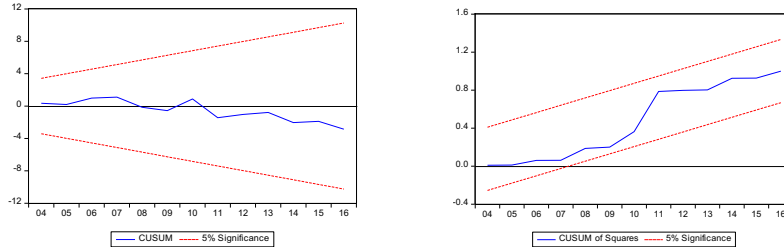
Diagnostic tests

	Rem	FR		PR	
	With trend	Without trend	With trend	With trend	Without trend
Heteroskedasticity Test	0.8611	0.6640	0.6694	0.6695	0.6172
Serial Correlation LM Test	0.07	0.3578	0.4027	0.3741	0.1108
Normality test	0.28033	0.4707	0.8919	0.5030	0.8266
Correlogram of residuals squared	0.602	0.563	0.374	0.123	0.364
Correlogram of residuals	0.259	0.282	0.759	0.349	0.762

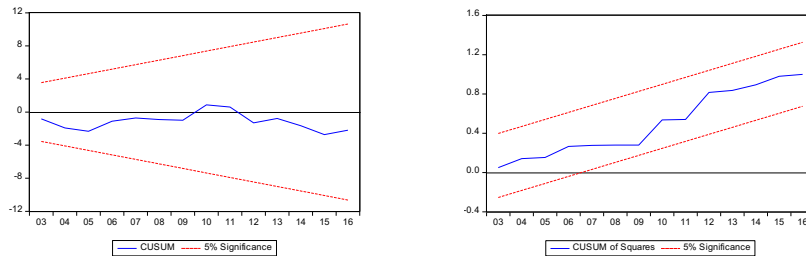
Appendix 2

Stability tests (Plot of CUSUM Plot of CUSUM SQ)

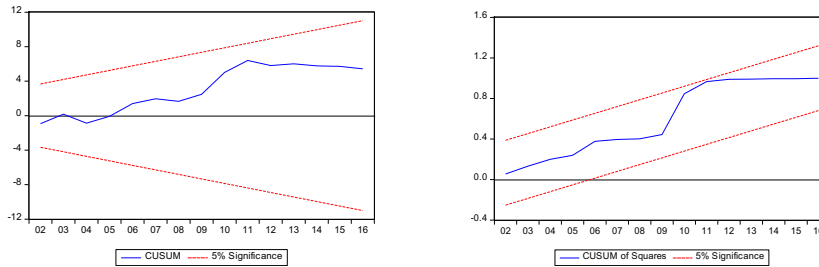
a. Remittances equation (with TREND)



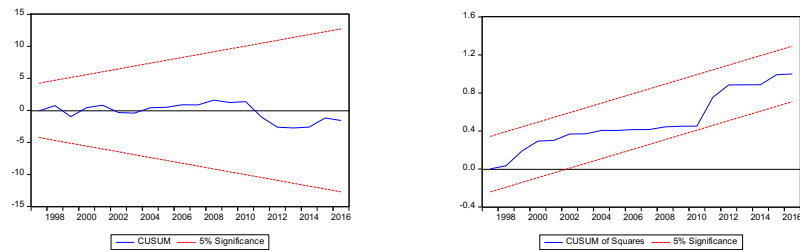
b. Financial equation (without TREND)



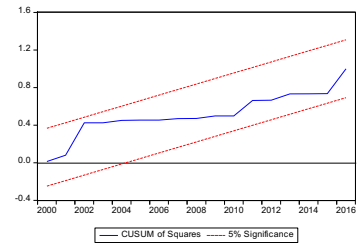
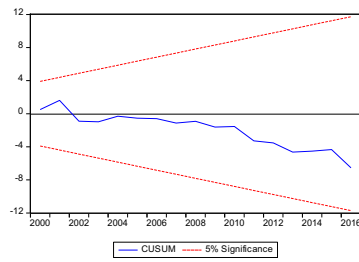
c. Financial risk equation (with TREND)



d. Political risk equation (without TREND)



e. Political risk equation (with TREND)



Appendix 3

Remittances received (Million US \$)

