

# SUZANNA ELMASSAH

*Professor of Economics, Quality Assurance Specialist  
Higher Education Academy Fellow  
[ERF Research Associate Fellow](#)*

Phone: + 971 555525059

Email: [suzanna.elmassah@feps.edu.eg](mailto:suzanna.elmassah@feps.edu.eg)

Email: [suzanna.elmassah@zu.ac.ae](mailto:suzanna.elmassah@zu.ac.ae)

[LinkedIn](#), [Google Scholar](#); [Research Gate](#); [SSRN](#)

ORCID: 0000-0002-2254-5736

## FIELDS OF RESEARCH

Public Policy | Sustainable Development | Economics of Education

Islamic Finance | Finance

Institutional Economics | Political Economy

## REWARDS

2019 & 2017 | Faculty with Exceed Expectations

Zayed University, UAE

[The list of all Honors and Awards.](#)

## HIGHER EDUCATION COMPETENCIES

Blackboard Accredited Facilitator | Blackboard Certified Practitioner | Blackboard Certified Associate

Connected Classrooms Faculty Scholar | AACSB Assurance of Learning I & II

[The whole list of Certificates and Training.](#)

## EDUCATION

**2009** | **Ph.D.** in Economics: Eco-industrial Parks: Opportunities for Industrial Development in Egypt, FEPS - Cairo University, Egypt

**2004** | **M.Sc.** in Economics: Impact of Tax Policy on Economic Growth, FEPS - Cairo University, Egypt

**1997** | **B.Sc.** in Economics: Minor Statistics – Honor, FEPS - Cairo University, Egypt

## PROFESSIONAL (ACADEMIC) EXPERIENCE (22+ years)

04/2022– Present | **Advisory Board Member** | The SURPLUSSI <https://www.thesurpluss.com/about-us#>

09/2021– Present | **Board Member** | The International Journal of Public Policies in Egypt, IDSC, Egypt

07/2021– Present | **Economic Expert for FinTech** | The Egyptian Cabinet-Information and Decision Support Center, Egypt

02/2021– Present | **Public Policy Advisor** | Ministry of Planning and Economic Development, Egypt

02/2021 – Present | **Professor** | Faculty of Economics & Political Science, Cairo University, Egypt

07/2018 – Present | **Associate Professor** | Zayed University, UAE

05/2018 – Present | **Higher Education Academy Fellow** | UK Professional Standards Framework for teaching and learning

10/2015 – 02/2021 | **Associate Professor** | Faculty of Economics & Political Science, Cairo University, Egypt

08/2018 – Present | **Research Associate Fellow (ERF)** | Economic Research Forum (<http://erf.org.eg/>)

08/2019 – 12/2020 | **Academic Accreditation Coordinator** | College of Business, Zayed University, UAE

08/2018 – 07/2019 | **Quality Assurance Coordinator** | College of Business, Zayed University, UAE

08/2012 – 07/2018 | **Assistant Professor** | Zayed University, UAE

09/2011 – 08/2012 | **Adjunct Assistant Professor** | Faculty of Engineering, Cairo University, Egypt

## FELLOWSHIPS

08/2018 – Present | Higher Education Academy

05/2015 – Present | Middle East Economic Association (MEEA)

05/2015 – Present | International Association for Feminist Economics (IAFFE)

## PUBLICATIONS & BOOKS

**2022** | Suzanna Elmassah and Eslam A. Hassanein, Digitalization and subjective wellbeing in Europe, Digital Policy, Regulation and Governance, Vol. 24 No. 1, pp. 52-73.

**2022** | Suzanna Elmassah, Chapter 11: Localization, Report: Financing Sustainable Development in Egypt| League of Arab States.

**2021** | Elmassah, S., Biltagy, M. and Gamal, D., "Framing the role of higher education in sustainable development: a case study analysis", International Journal of Sustainability in Higher Education, Vol. ahead-of-print No.

**2020** | Suzanna Elmassah, Marwa Shebl, Doaa Gamal, Engendering Sustainable Development Competencies in Higher Education: The Case of Egypt, Journal of Cleaner Production.

**2020** | Suzanna Elmassah, Mahmoud Moheildin, Digital Transformation and Localizing the Sustainable Development Goals (SDGs), Ecological Economics. Volume 169, Pages 106490.

[The whole list of the Publications & Books.](#)

## WORK IN PROGRESS

2021 | under review | Election Surprise and Financial Markets

2021 | under review | Socioeconomic Determinants of Renewable Energy Consumption in Developed and Emerging Countries

2021 | under review | US Consumers' Confidence and Responses to COVID-19 Shock

2021| under review| Ethnic Entrepreneurial Success Factors: Evidence from the UAE-In Progress.

2021| under review| Islamic Banking Within the UAE's Multicultural Context: Is it Time for Women-Specific Marketing Strategies.

[The whole list of Work in Progress with more details about it.](#)

## TEACHING EXPERIENCE

Zayed University, UAE - Graduate Level

Zayed University, UAE - Under Graduate

FEPS – Cairo University, Egypt

Postgraduate Supervision

[The whole list of details of the Teaching experience.](#)

## SERVICE TO THE HIGHER EDUCATION

**2020** | Research Seminar presentation, Higher Education and Sustainable Development Competencies, CoB, Zayed University, UAE

**2020** | Co-developer of "Proposal for a Minor in Economics", CoB, Zayed University, UAE

[The whole list of the Service to the Higher Education.](#)

## COMMITTEE MEMBERSHIP

2021 – Present | Teaching and Learning Committee | Academic Compliance Committee | CoB, Zayed University, UAE

2020 – Present | Curriculum Review Committee | College of Business, Zayed University, UAE

2020 – Present | AACSB Faculty Committee | College of Business, Zayed University, UAE

[The whole list of the Committee Memberships.](#)

## CONFERENCE SESSION CHAIR

08/2019 – 12/2019 | Vice Chair, UAE Business Schools Conference, Dubai, UAE

[The whole list of the Conference Session Chair.](#)

## REVIEWER FOR REFEREED JOURNALS

Journal of Cleaner Production, SCOPUS

Social Indicators Research, SCOPUS

[The whole list of the Reviewer for Referred Journals.](#)

## COMMUNITY SERVICE

10/2020 – Present | Harvard Business Review Advisory Council

08/2020 – Present | Technical committee of Behavioral Experiment Facility (BEXF), UNICEF

09/2018 – Present | Member of Social Development Sector Advisory Committee (SAC), The National Qualification Authority (NQA), UAE Government

01/2012 – Present | Member of the Economic Commission, Supreme Council of Culture, Egypt

[The whole list of the Community Service.](#)

## DIGITAL SKILLS

BlackBoard Learn | Microsoft Office | Mac iOS | SPSS

E-Views | Nearpod for Education | Loom | Zoom

Adobe Connect | Socrative | Quizziz | Quip | Picktochart

## LANGUAGES

**Arabic** | Native Speaker

**English** | Professional Proficiency

**German** | Limited Proficiency

### PUBLICATIONS & BOOKS

- 2022 | Suzanna Elmassah and Eslam A. Hassanein, Can the Resource Curse for Well-Being Be Morphed into a Blessing? Investigating the Moderating Role of Environmental Quality, Governance, and Human Capital. *Sustainability* **2022**, *14*, 15053. <https://doi.org/10.3390/su142215053>
- 2022 | Suzanna Elmassah, Reynold James, Shereen Bacheer, Ethnic entrepreneurial success factors: evidence from the United Arab Emirates, *Heliyon*, Volume 8, Issue 6, June 2022, Article number e09639
- 2022 | Suzanna Elmassah and Eslam A. Hassanein, Digitalization and subjective wellbeing in Europe, *Digital Policy, Regulation and Governance*, Vol. 24 No. 1, pp. 52-73. <https://doi.org/10.1108/DPRG-05-2021-0060>
- 2022 | Suzanna Elmassah, Localization, Report: Financing Sustainable Development in Egypt| League of Arab States and United Nations. <https://publications.unescwa.org/projects/fsde/index.html>
- 2022 | Suzanna Elmassah, Shereen Mostafa Bacheer, Eslam A. Hassanein, US consumers' confidence and responses to COVID-19 shock, *Review of Economics and Political Science*, Cairo, Egypt. <https://doi.org/10.1108/REPS-10-2021-0098>
- 2022 | Suzanna Elmassah, The pillars of the UAE economy in the face of global crises, Future Research Center.
- 2022 | Suzanna Elmassah, Circular Economy and Industrialization 4.0, IDSC. <https://idsc.gov.eg/DocumentLibrary/View/6750>
- 2021 | Sameer, Y.M., Elmassah, S., Mertzanis, C., El-Maghraby, L., Are Happier Nations More Responsible? Examining the Link Between Happiness and Sustainability, *Social Indicators Research*. <https://doi.org/10.1007/s11205-021-02725-4>. ABDC Rating: A, SCOPUS: Q1
- 2021 | Elmassah, S., Biltagy, M. and Gamal, D., "Framing the role of higher education in sustainable development: a case study analysis", *International Journal of Sustainability in Higher Education*, Vol. 23 Issue 2. <https://doi.org/10.1108/IJSHE-05-2020-0164>. ABDC Rating: B, SCOPUS: Q2
- 2021 | UAE In Fifty Years: A Model for knowledge Economy and Sustainable Development (in Arabic), Future Research Center
- 2021 | ElMassah, S. and Abou-El-Sood, H., "Selection of Islamic banking in a multicultural context: the role of gender and religion", *Journal of Islamic Marketing*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JIMA-05-2020-0160>. [https://www.emerald.com/insight/content/doi/10.1108/JIMA-05-2020-0160/full/html?utm\\_source=rss&utm\\_medium=feed&utm\\_campaign=rss\\_journalLatest](https://www.emerald.com/insight/content/doi/10.1108/JIMA-05-2020-0160/full/html?utm_source=rss&utm_medium=feed&utm_campaign=rss_journalLatest)
- 2021 | ElMassah, S. FinTech: Opportunities and Challenges for the private sector (in Arabic), IDSC
- 2020 | Suzanna ElMassah, Marwa Shebl, Doaa Gamal (2020), Engendering Sustainable Development Competencies in Higher Education: The Case of Egypt, *Journal of Cleaner Production*. Volume 266., ABDC Rating: A, SCOPUS: Q1
- 2020 | Suzanna ElMassah, Mahmoud Moheildin (2020), Digital Transformation and Localizing the Sustainable Development Goals (SDGs), *Ecological Economics*. Volume 169, March 2020, Pages 106490, ABDC Rating: A, SCOPUS: Q1
- 2020 | Elmassah, S., Mostafa Bacheer, S. and James, R. (2020), "What shapes students' perceptions of group work: personality or past experience?", *International Journal of Educational Management*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/IJEM-11-2019-0401>, ABDC Rating: B, SCOPUS: Q2
- 2020 | Suzanna Elmassah (2020), Islamic Banking Within the UAE's Multicultural Context: Is It Time for Women-Specific Marketing Strategies? ERF Working Paper No. 1433
- 2019 | Suzanna ElMassah (2019), Swings in the Economic Relations Between Egypt and the UAE, *Journal of Social, Political and Economic Studies*, Volume 44, Number 1 & 2, Spring & Summer 2019, 39-63
- 2019 | Suzanna ElMassah, Ian Michael, Reynold James, Ionica Ghimpu. An assessment of the influence of personal branding on financing entrepreneurial ventures. *Heliyon* 5. e01164. doi: 10.1016/j.heliyon.2019., SCOPUS: Q1
- 2019 | Suzanna ElMassah, Ola Alsayed, Shereen M. Bacheer, Liquidity Risk in the MENA Region Banking Sector: Does Bank Type Make a Difference? *Journal of Developing Areas (B)*. Volume 53, Number 1. <http://doi.org/10.1353/jda.2019.0009>, ABDC Rating: B
- 2019 | Suzanna ElMassah, Ola Alsayed, Shereen Mostafa Bacheer, Liquidity in the UAE Islamic Banks, *Journal of Islamic Accounting and Business Research*., Q2, SCOPUS
- 2018 | Suzanna ElMassah, Industrial Symbiosis within Eco-Industrial Parks: Case study of the New Borg El-Arab industrial city in Egypt. *Business Strategy and the Environment (A)*, 2018; Vol. 27, Issue. 7, 884-892. <https://doi.org/10.1002/bse.2039>, ABDC Rating: A, SCOPUS, SCIMAGO: Q1
- 2018 | Victor S.H. Wong & Suzanna El Massah (2018) Recent Evidence on the Oil Price Shocks on Gulf Cooperation Council Stock Markets, *International Journal of the Economics of Business*, 25:2, 297-312,

- 2015 | Suzanna ElMassah, Islamic Economy Option: SWOT Case Study Analysis, *Advances in Management and Applied Economics*, Vol.5 (3)
- 2015 | Suzanna ElMassah and Ola Al-Sayed, The Missed Puzzle Piece for Economic Transition Success, *Journal of Business Management and Economics*, Vol.3 (4)
- 2015 | Suzanna ElMassah and Ola Al-Sayed, Banking Sector Performance: Islamic and Conventional Banks in the UAE, *International Journal of Information Technology and Business Management*, Vol.36 (1)
- 2014 | Suzanna ElMassah, Ola Al-Sayed, The Relation Between Economic Transition and Political Transformation: Egypt in the Light of EECs Experience, *European Journal of Applied Social Sciences Research*, Vol.2(2)
- 2013 | Suzanna ElMassah, Ola Al-Sayed, Risk Aversion and Islamic Finance: An Experimental Approach, *International Journal of Information Technology and Business Management*, Vol.16 (1)
- 2013 | Suzanna ElMassah, The Power of Reframing Incentives: Field Experiment on (Students') Productivity, *Advances in Management & Applied Economics*, Vol.3 (2)

## **BOOKS**

- 2018 | Suzanna El Massah, "The Egypt – UAE Economic Relation", in: *The UAE-Egyptian Relations: Challenges and Future Prospects*, UAE: Al Khaleej Publishing. <http://www.alkhaleej.ae/alkhaleej/page/139276ce-297e-49fa-955e-d6ffefade0b7>
- 2017 | Suzanna ElMassah, *Competitiveness and Legal Framework: The Case of the UAE* (Arabic), Noor Publishing-Germany, ISBN-13: 978-3-330-84796-5
- 2014 | Suzanna ElMassah, Omran G., Would Climate Change Affect the Imports of Cereals? - The Case of Egypt. In: Leal W. (Ed.) *Handbook of Climate Change Adaptation*: SpringerReference, Springer-Verlag Berlin Heidelberg

## **OTHER**

- 2014 | Suzanna El Massah, *Human Investment: Promising Opportunities for E-learning in UAE*, Future for Advanced Research Center, UAE
- 2008 | *Behind the Barriers: Women in Informal Work and Home-Based Entrepreneurship in Selected Cities in MENA* (Co-Author), World Bank in cooperation with CEFRS
- 2006 | *Egypt's Industrial Development Strategy Discussion* (Editor), CEFRS
- 2006 | *Egyptian government Statement 2006 Discussion* (Editor), CEFRS

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## **WORK IN PROGRESS**

- 2021| Accepted| Selection of Islamic Banking in a Multicultural Context: The Role of Gender and Religion- (Journal of Islamic Marketing). B- SCOPUS. SJR: 0.37. Q3. Clarivate Analytics 0.583 - Impact Factor (2019). Suzanna Elmassah, Heba Abolsoud
- 2021 | under review | Election Surprise and Financial Markets- Under review (Economics and Politics). A- SCOPUS. SJR: 1.16. Q1. Clarivate Analytics 1.828- Impact Factor (2019). Kerim Arin, Suzanna Elmassah, Nicola Spagnolo, Samuel Kaplan
- 2021 | under review | Socioeconomic Determinants of Renewable Energy Consumption in Developed and Emerging Countries-Under review (Renewable Energy). SCOPUS. SJR: 2.05. Q1. Clarivate Analytics 5.274- Impact Factor (2019). Suzanna Elmassah
- 2021 | under review | Digitalization and Subjective Wellbeing in Europe-Under review (Telecommunications Policy). SCOPUS. SJR: 0.89. Q1. Clarivate Analytics 2.224- Impact Factor (2019). Suzanna Elmassah, Eslam Hassanein
- 2021| US Consumers' Confidence and Responses to COVID-19 Shock- Under review (Quantitative Marketing and Economics). A- SCOPUS. SJR: 1.25. Q1. Clarivate Analytics 0.583 - Impact Factor (2019). Suzanna Elmassah, Shereen Bacheer, Eslam Hassanein
- 2021| under review| Ethnic Entrepreneurial Success Factors: Evidence from the UAE-In Progress. Suzanna Elmassah, Shereen Bacheer, Reynold James
- 2021| under review| Islamic Banking Within the UAE's Multicultural Context: Is it Time for Women-Specific Marketing Strategies. Suzanna Elmassah, Shereen Bacheer, Reynold James

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## TEACHING EXPERIENCE

### Zayed University - Graduate Level

- Islamic Finance (BUS638 & MMIB638)
- Risk Management (IEWM655)
- Financial Markets (IEWM645)
- Asset Management (IEWM650)
- Research Project (IEWM699)
- Islamic Economic Perspectives (IEWM 620)
- Money and Banking: History and Functions (IEWM640)
- Sustainable Development: Theories & Applications (IEWM 630)

### Zayed University - Undergraduate Level

- Islamic Banking and Finance (BUS426)
- Financial Markets (BUS422)
- Business Internship (BUS491)
- Principles of Microeconomics (ECN201)
- Principles of Macroeconomics (ECN202)
- Islamic Civilization (COL230)

### FEPS - Cairo University

- Economic Development (312E)
- Principles of Macroeconomics (112E)
- Principles of Microeconomics (111E)
- Introduction to Economics for non-majors
- Microeconomics Theory (211E)
- Managerial Economics (405E)
- Environmental Economics (319E)
- Institutional Economics (404E)

### Postgraduate Student Supervision

- 2010 – 2012 | Gehad Hassan: The Economic Impact of Climate Change on Cereal Imports to Egypt, FEPS, Cairo University, Egypt
- 09/2015 – 2018 | Mohamed Samir: Determinants of informal sector, FEPS, Cairo University, Egypt
- 09/2016 – 2019 | Doaa Gamal: Education for Sustainable Development at Higher Education, FEPS, Cairo University, Egypt

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## CERTIFICATES & TRAINING

- 2020 | Certificate award in Assurance of Learning I (Middle East), AACSB
- 2020 | Certificate award in Assurance of Learning I (Americas/EMEA), AACSB
- 2020 | Certificate award in Assurance of Learning II (Americas/EMEA), AACSB
- 2020 | Blackboard Certified Practitioner Certificate, Blackboard Academy
- 2020 | Blackboard Certified Associate Certificate, Blackboard Academy
- 2020 | Blackboard Accredited Facilitator Certificate, Blackboard Academy
- 2020 | Connected Classrooms Faculty Scholar: <https://www.stevensinitiative.org/announcing-connected-classrooms/> Stevens Initiative
- 2020 | Apple Teacher: Using Numbers for Collaborative Projects Confirmation, Apple Mobile Technology in Higher Education
- 2020 | Apple Teacher: Introduction to Certification and Learning Resources for HE, Apple Mobile Technology in Higher Education
- 2020 | Wharton Research Data Services WRDS Online Training Session for COB Faculty, Zayed University, UAE

- 2020 | Bloomberg Training Workshop, Zayed University, UAE
- 2020 | Blackboard in Action Training Tour, Blackboard
- 2020 | Graduate Teaching Orientation Training, CEI, Zayed University
- 2019 | CITI certificate for ethics in Research, Collaborative Institutional Training Initiative. , University of Miami
- 2018 | SPSS training Course, CEI, Zayed University
- 2018 | Online training: Introduction to Big Data for Social Scientists, SAGE Campus
- 2018 | ITPF-009 - Innovative Teaching Program (ITP): Build the Claim, Accredited by UK Higher Education Academy, CEI Zayed University, UAE
- 2017 | ITPF-005 - Innovative Teaching Program (ITP): Developing Meaningful Assessments
- 2017 | Accredited by UK Higher Education Academy, CEI, Zayed University, UAE
- 2017 | ITPF-007 - Innovative Teaching Program (ITP): Evidence-based approaches to developing students' critical thinking skills, Accredited by UK Higher Education Academy, CEI, Zayed University, UAE
- 2015 | CITI certificate for ethics in Research, Collaborative Institutional Training Initiative, University of Miami
- 2014 | Web seminar session: Planning for success: Pakistan's Islamic finance reboot, Islamic finance gateway community, Thomson Reuters
- 2015 | Technical Workshop on Products Development for Islamic Financial Institutions. General Council for Islamic Banks & Financial Institutions (CIBAFI)- Emirates Securities & Commodities Authority, Dubai, UAE.
- 2015 | Scholarship of Teaching and Learning (SoTL) Certification CEI, Zayed University
- 2006 | Regional Training for Trainers (TOT): Gender sensitive Budgeting (GSB) , CEFRS &UNDP, FEPS
- 2014 | Heartsaver First Aid CPR AED course, Uniteam Medical Assistance, Zayed University, Abu Dhabi-UAE

## **PROFESSIONAL DEVELOPMENT**

- July 2020 | Critical Thinking (FLDC), Cairo University, Egypt
- July 2020 | International Publication of Scientific Research (FLDC), Cairo University, Egypt
- July 2020 | Effective Teaching Skills (FLDC), Cairo University, Egypt
- July 2019 | Credit hours system in Higher Education (FLDC), Cairo University, Egypt
- July 2019 | Innovative thinking in Higher Education (FLDC), Cairo University, Egypt
- July 2019 | Problem Based Learning in Higher Education (FLDC), Cairo University, Egypt
- October 2014 | Increasing Student Engagement CEI-Zayed University, UAE
- October 2014 | Enhancing your Blended Course with Online Sessions-Blackboard collaboration-Zayed University, UAE
- September 2013 | Grades First Faculty Training Session, CEI-Zayed University, UAE
- October 2012 | SEDONA Training session, CEI-Zayed University, UAE
- May 2013 | Project Based Learning (PBL): 4 interactive workshops-Zayed University, UAE
- November 2013 | Introduction to Teaching with My Ecolab, Faculty Advisor Team, Pearson

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## **HONORS AND AWARDS**

- Google Scholar Citations: 429, h-index: 11, ResearchGate: 17.05.
- 2019 | Best Paper Award: Student Perception of Group-work: Can We Blame the Personality? The 4th International Conference on Organization and Management, the College of Business, Abu Dhabi, UAE
- 2019 | Cairo University Research Award, Cairo University, Egypt
- 2019 | ZU Faculty Scholarship Award 2019, Zayed University, UAE
- 2016 | Best Paper Award: 3rd Middle East Conference on Global Business, Economics, Finance and Banking Sector Performance: Islamic and Conventional Banks in the UAE, Dubai, UAE
- 2016 | Excellent Paper award: International Conference on Economics, Management and Social study (ICEMSS), Identification of Factors Contributing to Success of Expatriate Entrepreneurs in the GCC Region, Barcelona, Spain
- 2015 | Honored Faculty Scholarship, 3rd annual Celebration, Zayed University, UAE
- 2014 | Honored Faculty Scholarship, 2nd annual Celebration, Zayed University, UAE
- 2014 | Certificate of Honored, Ministry of Culture, Youth and Community Development, Western Region Culture Center

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## GRANTS RECEIVED

- 2022 – Present | Policy Research Incentive Program 2022, Zayed University, United Arab Emirates.
- 2020 – 2022 | Research Incentive Fund (AED 78,975) Digitalization and Subjective Wellbeing- R20117, Zayed University, UAE
- 2020 | Short Term Grant (STG) - AED 3,845- STG030, Zayed University, UAE
- 2019 – 2020 | Research Incentive Fund (AED 53,050) Determinants of Students' Perception of Group Work: Business vs. Non-Business Students- R19066 (with Shereen Bacheer), Zayed University, UAE
- 2019 – 2020 | Teaching Innovation Research Fund (AED 25,000) Digital Technology and Assurance of Learning in Business Schools: The Way for AACSB Accreditation, Zayed University, UAE
- 2018 – 2020 | Research Incentive Fund (AED 91,000) Empirical Evaluation of the determinants of the shadow economy Zayed University, UAE
- 2016 – 2018 | Research Incentive Fund (AED 94,750) 2016-2018 (with Reynold James), Zayed University, UAE
- 2015 – 2016 | Mobile Learning Research Fund (AED 20,000) Addressing Free Riders in Collaborative Course Projects, Zayed University, UAE
- 2015 – 2017 | Research Incentive Fund (AED 84,834) The UAE-Egyptian Relations: Current Situation and Future Prospects (with Hassanein Ali, Hamdy Hassan, Shereen Bacheer), Zayed University, UAE
- 2014 – 2016 | Research Incentive Fund (AED xxxx) Corporate Governance & Corporate Social Responsibility Disclosures (with Samy Garas), Zayed University, UAE
- 2013 – 2015 | Research Incentive Fund (AED 75,000) Liquidity Management in UAE Islamic Banks (with Ola AISayed), Zayed University, UAE

## SERVICE TO THE HIGHER EDUCATION

- February 2020 | Research Seminar presentation, College of Business: Higher Education and Sustainable Development Competencies, CoB-Zayed University, UAE
- January 2020 | Co-developer of “Proposal for a Minor in Economics”, CoB-Zayed University, UAE
- April 2019 | Research Seminar presentation, College of Business: Blackboard, Zayed University, UAE
- November 2018 | Research Seminar presentation, College of Business: Financing Entrepreneurial Ventures: Does Personal Branding Matter?, Zayed University, UAE
- March 2018 | Speaker, KNOWLEDGE IS POWER BREAKING BOUNDARIES, Eco Activist Club, College of Natural and Health Sciences, Abu Dhabi., Zayed University, UAE
- February 2018 | Promote for the UAE Healthy Future Study among ZU students- Participation in the experiment. Diabetes.UAE., Zayed University, Abu Dhabi, UAE
- March 2017 | Research Seminar presentation, IIWS: Sustainable Industrial Development., Zayed University, UAE
- 2016 – Present | Founder and advisor of INVESLAMIC student club:  
<http://mideastinfo.tumblr.com/post/154072847611/zayed-university-launches-inveslamic-club-to>, Zayed University, UAE
- November 2015 | Academic member in the interview panel, eMBA cohort 16, Graduate school, Zayed University, UAE
- October 2015 | Academic mentor for off-Campus activity: Emirates Foundation Youth Philanthropy Summit 2015, Philanthropy in Transition: Maximizing Impact Through Deploying Top Talent, St. Regis Corniche, UAE
- September 2015 | Academic representative, College of Business Major's Day event, Zayed University, UAE
- 2013 – 2017 | Students' internship supervision, College of Business, Zayed University, UAE
- 2013 – 2017 | Student advisor, College of Business, Zayed University., Zayed University, UAE
- July 2015 | Nominating ZU exemplary students for The Student Recognition Ceremony., Zayed University, UAE
- February 2015 | Organizer for a Faculty Exchange Program between Griffith University & Zayed University, Dr. Victor Wong visit to Zayed University, Zayed University, UAE
- February 2015 | Participation in the Open day activities, Zayed University, UAE
- March 2015 | Organizing a 2-day workshop on Quantitative Data analysis using SPSS and AMOS, Zayed University, UAE
- February 2015 | Research Seminar presentation, College of Business: An Examination on GCC Stock Market: Implications for Portfolio Diversification, Zayed University, UAE
- 2015 | Course coordinator for Financial Markets BUS422, College of Business, Prepare for QFE alignment, Zayed University, UAE
- December 2013 | Insights provider for the key teaching & learning issues at Zayed University, Report by Center for Educational Innovation (CEI), Zayed University, UAE

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## COMMITTEE MEMBERSHIP

- 12/2020 – Present | Member: Curriculum Review Committee, Zayed University, UAE
- 12/2020 – Present | Member: AACSB Faculty Committee, Zayed University, UAE
- 2019 – Present | Accreditation Committee member, College of Business - AUH, Zayed University, UAE
- 2019 – Present | Member: Dean's Executive Council, College of Business - AUH, Zayed University, UAE
- 2020 – 2021 | Member: University Standing Committee for Learning Outcomes Assessment, Zayed University, UAE
- 2020 – Present | Member: Impact, Engagement, Innovation, Committee member - College of Business-AUH, Zayed University, UAE
- 2020 | Vice Chair: Conference Organizing Committee. Inaugural UAE-BSIC 2020 International Conference, Innovation, Sustainability, & New Global Business Trends., UAE
- 2019 – 2020 | Member: College of Business Hiring Committee, Zayed University, UAE
- 2019 – 2020 | Chair: Academic Compliance, College of Business, Zayed University, UAE
- 2018 – 2020 | Committee Chair: Assessment of Learning (AOL), College of Business, Zayed University, UAE
- 2016 – 2017 | Committee Chair, Business Literacy Committee, College of Business, Zayed University, UAE
- 2016 – 2017 | International Potluck Event Committee, Zayed University, UAE
- 2016 – 2017 | Students Affairs Committee, College of Business, Zayed University, UAE
- 2016 – 2017 | Entrepreneurship Committee, College of Business, Zayed University, UAE
- 2014 – 2015 | Research & Intellectual Contributions Excellence Committee, College of Business, Zayed University, UAE
- 2014 – 2015 | Activities Task Forces committee, Zayed University, UAE
- 2014 | Search committee for the Endowed Chair in Islamic Finance, Zayed University, UAE
- 2013 – 2014 | Committee Chair: Student Affairs Committee, IIWS, Zayed University, UAE
- 2013 – 2014 | Learning Outcomes Assessment Committee (LOAC), IIWS, Zayed University, UAE
- 2013 – 2014 | ZU Food Committee, Zayed University, UAE
- 2013 – 2014 | ZU Student Affairs Standing Committee, Zayed University, UAE
- 2013 – 2014 | Peer review committee for ZU-colleges Annual Learning Outcomes Assessment Reports 2013-2014, Zayed University, UAE
- 2010 | Steering Committee for choosing the best Student, FEPS, Cairo University, Egypt
- 2009 – 2012 | Environment committee, FEPS, Cairo University, Egypt
- 2003 | Organizing committee: The 8th Economic Department Conference: Structural Reform: The Case of Egypt, FEPS Cairo University, Egypt

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## CONFERENCE SESSION CHAIR

- 2019 | Vice Chair, UAE Business Schools Conference
- 2018 | Panel Speaker, MENA Regional conference for the UNGC's Principles for Responsible Management Education - "Social Enterprise in Support of the SDG's", Dubai, UAE
- 2018 | Session Chair, Quantitative Research Symposium, Al Ghail, Convention Center., Zayed University, Abu Dhabi
- 2015 | Session Chair, 56th Meeting of EWGCFM, Session 4: Portfolio Theory II, Zayed University, Dubai- UAE
- 2015 | Session Chair, Third Middle East Conference on Global Business, Economics, Finance and Banking (ME15Dubai October Conference), Dubai, UAE

## INVITED SEMINAR SPEAKER

- 05/2013 | Islamic Economics and China conference, Dubai the Capital for Islamic Economics: UAE- China Relations, Zayed University, UAE
- 12/2011 | Joint Learning Course between: Cairo University, AUC & Tubingen University in Germany, The Economic Situation of Egypt Post 25th Jan. Revolution, FEPS, Cairo University
- 11/2014 | Youth and Community Development, The role of local community in achieving Sustainable Development. Ministry of Culture Western Region Culture Center-UAE

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## REVIEWER FOR REFEREED JOURNALS

- Journal of Cleaner Production, SCOPUS
- International Journal of Sustainability in Higher Education, SCOPUS
- Eurasian Business Review, SCOPUS
- International Journal of Finance & Economics, SCOPUS
- Social Indicators Research, SCOPUS
- Learning and Teaching in Higher Education: Gulf Perspectives, SCOPUS
- Article Editor for SAGE Open. <http://journals.sagepub.com/home/sgo>, SCOPUS
- International Journal of Education Economics and Development (IJEED) , SCOPUS
- International Journal of Islamic & Middle Eastern Finance & Management, SCOPUS
- International Journal of Developing Areas, SCOPUS
- Journal of Islamic Accounting and Business Research, SCOPUS
- Management Decision, SCOPUS
- Reviewer Board (RB) of JRFM (Journal of Risk & Financial Management)-Jan2021:  
[https://www.mdpi.com/journal/jrfm/submission\\_reviewers](https://www.mdpi.com/journal/jrfm/submission_reviewers), ABDC
- Journal of Management Studies
- 2020 | Reviewer for CHI 2020 Conference (Jan 2020)
- 2019 | Reviewer for 4th Conference on Blended Learning (April 2019)
- 2019 | Book Reviewer for Center for Arab Unity Studies (2019)
- Review of Economics and Political Science
- AshEse Journal of Economics
- Associate-Editor member: World Research Journal of Economics
- Associate-Editor member: World Research Journal of Sustainable Development
- Editorial Review Board Member: European Journal of Applied Social Sciences Research (EJASSR)
- Editorial Board member: Donnish Journal of Business and Finance Management Research (DJBFR)
- Editorial Board member, Savant Journal of Social Sciences and Humanity

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## PRESENTATIONS & CONFERENCES

- November 24, 2020, BAEPS Annual Conference 2020, EGYPT'S FUTURE OUTLOOK: THE SEARCH FOR NEW BALANCES, Presentation: Higher Education & SD Competencies. Virtual
- 16-17 November 2020, 6th International Research Forum on Mittelstand, Exploring Entrepreneurial Ventures, Family Firms, and Hidden Champions, Presentation: Ethnic Entrepreneurial Success Factors: Evidence from The UAE.
- January 8th, 2020: Digital Technology & Assurance of Learning in Business Schools, 5th Scholarship of Teaching and Learning Conference, Zayed University, UAE
- 21 July 2020: ERF 26th Annual Conference - Session on Islamic Banking. How do women choose their bank type in a multicultural context? Virtual conference.
- 12-13 June 2019, Student Perception of Group-Work: Can We Blame the Personality? The 4th International Conference on Organization and Management, The College of Business, Abu Dhabi University, Intercontinental Hotel, Abu Dhabi, UAE
- 12-13 June 2019, Digital Transformation and Localizing the Sustainable Development Goals (SDGs), The 4th International Conference on Organization and Management, The College Of Business, Abu Dhabi University, Intercontinental Hotel, Abu Dhabi, UAE
- 18 April 2019, How Do Women Choose Their Bank Type in A Multi Culture Context? 5th Forum for Research in Economics & Finance (FREF), Convention Center, Zayed University, Dubai
- 4 - 7 JAN 2019: Big Data & Sustainable Development Goals, MEEA/ASSA meetings 2019, Atlanta, USA.
- 24 - 26 OCTOBER 2018: Industrial Symbiosis within Eco-Industrial parks: SD for Borg El-Arab in Egypt, Spaces & Flows, Heidelberg, Germany.

- 9 JANUARY 2018: Addressing Free Riders in Collaborative Group Work: The Use of Mobile Applications in Higher Education, 3rd Scholarship of Teaching and Learning (SoTL), CEI—Zayed University, Dubai, UAE
- 06-07/03/2018: Industrial Symbiosis within EIPs: Borg El-Arab in Egypt, Ajman 5th International Environment Conference on climate Change & Sustainability, Municipality and Planning Department, Ajman, UAE
- 19-20/11/2017: Industrial Symbiosis within EIPs: Borg El-Arab in Egypt. The 3rd International Conference on Organization and management: Corporate Social Responsibility in the 21st Century. Abu Dhabi, UAE.
- 03-04/05/2017: Liquidity Risk in the MENA Region Banking Sector (2009-2016): Does Bank Type Make a Difference. AFU International Conference: Toward Advanced Scientific Knowledge (TASK-2017) in Business. Dubai, UAE.
- 2016: Liquidity in The UAE Islamic Banks 2016, Lupcon Center For Business Research, Finance And Economics Conference, Frankfurt Germany, Suzanna Elmassah, Shereen Bacheer, Ola Alsayed
- 03-04/11/2016: Recent Evidence on the Oil Price Shocks on GCC Stock Markets. Griffith Alternative Investments Conference, Griffith University, Queensland, Australia.
- 03/01/2016: Identification of Factors Contributing to Success of Expatriate Entrepreneurs in The GCC Region. International Conference on Economics, Management and Social Study (ICEMSS), Barcelona, Spain.
- 12-14/11/2015: The impact of oil shocks on the GCC countries; Evidence from recent oil plunge, 56th Meeting of EWGCFM, Zayed University, Dubai, UAE.
- 16-18/10/2015: Banking sector performance: Islamic and Conventional Banks in the UAE, Third Middle East Conference on Global Business, Economics, Finance and Banking (ME15Dubai October Conference), Dubai, UAE.
- 11-13/10/2015: Eco-Industrial Parks: New Ideas for New Vision of Sustainable Development, Eco-City Summit 2015, Abu Dhabi, UAE.
- 26-27/05/2015: Local Sustainable Development: Guidelines of Local Agenda21, National Capacity Building Strategy for Sustainable Development and Poverty Alleviation, Dubai, UAE

## **WEBINARS**

- 2020 | COVID-19 Middle East updates: GCC Labor Markets, December 05, 2020, PWC.
- 2020 | Transitioning to the New Normal: Middle East Updates, June 16th, 2020, PWC.
- 2020 | Sustainability after COVID-19: Can the global Green New Deal movement survive the pandemic?", May 12, 2020, German Development Institute / Deutsches Institut für Entwicklungspolitik (DIE)
- 2020 | On Dealing with the Challenges and Implications of the" Great Global Crisis, March 26, 2020, ESLSCA University
- 2020 | Recover from COVID-19 Crisis and the Economic Recession, May 13, 2020, IBDL.
- 2020 | The Impact of the Coronavirus on the Outlook for the Global Economy and the GCC, April 2020, Oxford Economics Middle East.
- 2020 | Confronting the Challenges of COVID-19: Anew Global Outlook, April 2nd, 2020, TRENDS Research and Advisory Center.
- 2020 | Economic Management in the Corona Era, Nile University in Cairo, Egypt, May 7th 2020

## **COMMUNITY SERVICE**

- 08/2020 – Present | Technical committee of BEXF (Behavioral Experiment Facility), UNICEF
- 10/2020 – Present | Harvard Business Review Advisory Council
- 2019 | Member of Defense committee for M.Sc. Thesis. Student: Yara Abd El-Khalek Mohamed Abd El-Samad El-Sehaimy, Title: The Spillover Effect between Egyptian Trading Partners and Revealed Comparative Advantage., German University in Cairo

- 2019 | Media Statement about "Dubai economy among the fastest growing in the world": <https://al-ain.com/article/https-al-ain-com-article-dubai-plan-project>
- 2018 | Member of Social Development Sector Advisory Committee (SAC), The National Qualification Authority (NQA), UAE Government., Al Ain News Magazine
- 2018 | Interview about UAE economy with Radio Monte Carlo broadcasted within Café Show 11 March 2018 at 11.45 AM UAE, local time. <https://bit.ly/2Pozq1M>
- 2018 | Volunteering for Special Olympics Games Abu Dhabi (SOGAD)., Abu Dhabi, UAE
- 2018 | Chaperon to ZU students to Majlis Mohamed bin Zayed- - The Future of Jobs in the Age of Artificial Intelligence, Abu Dhabi, UAE
- 2015 | Islamic Economy: The Global Growth engine- Cover Story Emirates Business Anniversary issue
- 2014 | Chaperone and spectator for the annual Abu Dhabi Science Festival -Female Students, AUH, Zayed University UAE
- 2013 | Judgment Committee member for the Annual Environment Competition 2012-2013, Environment Agency, Abu Dhabi, UAE
- 2011 | United Nations Volunteer, Cairo University
- 2010 – 2011 | Parents Representative
- 2010 – 2011 | Deutsche Evangelische Oberschule (DEO-Kairo), Cairo, Egypt
- 2012 – Present | Member of the Economic Commission, Supreme Council of Culture, Egypt

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