

January, 2017

G H A D A F . B A R S O U M

DEPARTMENT OF PUBLIC POLICY AND ADMINISTRATION, AMERICAN UNIVERSITY IN CAIRO.  
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EDUCATION

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- 1999-2005     PhD, Department of Sociology, University of Toronto, Canada
- 1996-1999     MA, Sociology/Anthropology, The American University in Cairo, Egypt
- 1983-1987     BA, English Literature, Ain Shams University, Egypt

EXPERIENCE

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September 2010 - Date  
*Assistant Professor - Public Policy and Administration Department*  
American University in Cairo

Courses taught: Research Methods for Public Policy and Administration; Gender in Public Policy; Qualitative Analysis for Policy and Administration; Social Service Reform; Essentials of Public Policy and Administration; and Core Concepts and Applications for Social and Environmental Policy.

January 15, 2014 - Date  
*Program Director – Master of Public Policy (MPP)*

July 2006 – July 2010  
*Research Associate - Senior Program Manager, Poverty, Gender and Youth Program*  
The Population Council, West Asia and North Africa Office, Cairo

July 98 – July 99; July 03 – May 04; and September 05 – July 06  
*Consultant*  
Economic Research Forum, Cairo

June 94 – June 98  
*Research Assistant – Grants Administrator*  
The Ford Foundation, Cairo

PUBLICATIONS

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Publications in Peer-Review Journals:

Barsoum, Ghada. *Forthcoming*. "Quality, Pedagogy and Governance in Private Higher Education Institutions in Egypt". *Africa Education Review (Taylor & Francis)*. Accepted June 2016 and available soon on <http://dx.doi.org/10.1080/18146627.2016.1224558>

Barsoum, Ghada and Rashad, Ahmed. 2016. "Does Private Higher Education Improve Employment Outcomes? Comparative Analysis from Egypt". *Public Organization Review (Springer)*. On line first at [doi:10.1007/s11115-016-0367-x](https://doi.org/10.1007/s11115-016-0367-x)

- Barsoum, Ghada. 2016. Youth-focused Active Labour Market Programmes in a Constrained Welfare Regime: A Qualitative Reading of Programmes in Egypt. *International Journal of Social Welfare* (Wiley Publishing). Available on-line on <http://onlinelibrary.wiley.com/doi/10.1111/ijsw.12228/epdf>
- Barsoum, Ghada. 2016. The Allure of “Easy”: Reflections on the Learning Experience in Private Higher Education Institutions in Egypt . *Compare: A Journal of Comparative and International Education* (Taylor & Francis). (first published on-line March 16, 2016)
- Barsoum, Ghada, 2016. “Job Opportunities for the Youth”: Competing and Overlapping Discourses on Youth Unemployment and Work Informality in Egypt. *Current Sociology* (SAGE). May 2016; vol. 64, 3: pp. 430-446
- Barsoum, Ghada, 2016. The Public Sector as the Employer of Choice among Youth in Egypt: The Relevance of Public Service Motivation Theory. *International Journal of Public Administration* (Taylor and Francis). Volume 39, Issue 3, pages 205-215
- Barsoum, Ghada and Sara Rifaat, 2015. ““We don’t want school bags”: Discourses on Corporate Social Responsibility in Egypt and the Challenges of a New Practice in a Complex Setting.” *International Journal of Sociology and Social Policy* (Emerald). Volume 35, issue 9/10, 2015. pp.390 – 402
- Barsoum, Ghada. 2015. “Striving for Job Security: The Lived Experience of Employment Informality among Educated Youth in Egypt”. *International Journal of Sociology and Social Policy* (Emerald). Volume 35, issue 5/6, 2015. pp.340 – 358
- Barsoum, Ghada. 2013. "The Alignment of the Policy Objectives of Youth inclusion and Population Regulation in Post Arab-Spring Egypt: A Discussion Paper". *International Journal of Sociology and Social Policy* (Emerald). Volume 33, issue 7/8
- Barsoum, Ghada. 2006. Who Gets Credit? The Gender Biased Strategy of Micro-finance Programs in Egypt. *Canadian Journal of Development Studies* (Taylor and Francis). Volume 27, Issue 1, 2006

#### Papers Under-review in Peer-Review Journals:

- Barsoum, Ghada. “Marketization Without the Evaluative State Role: The Case of Private Higher Education Steering in Egypt”.
- Barsoum, Ghada. "Egypt’s Many Transitions: Public Administration Reform Vision and implementation Challenges" *International Journal of Public Administration* (invited)

#### Books

- Barsoum, Ghada. 2004. "The Employment Crisis of Female Graduates in Egypt. An Ethnographic Account". Cairo Papers. Vol. 25.No. 3. The American University in Cairo

#### Book Chapters

- Barsoum, Ghada. *Forthcoming*. The Region of Gender Equality Paradoxes: Women in Leadership Positions in the Middle East" in “*Women Governing: A Global Perspective*”. Maria J. D’Agostino and Marilyn Rubin, (Eds.). Routledge Taylor and Francis Group. New York
- Barsoum, Ghada. 2016. A Generation without Work Contracts and Social Security: The Urgency of Policy Focus on Youth Job Informality in Egypt," in “*Generation Awakening: The socio-economic situation of*

- Middle East youth on the eve of the Arab Spring*". (Edward Sayer and Tarek Youssef, Eds.), Oxford, UK: Oxford University Press
- Barsoum, Ghada. 2015. "Young People's Job Aspirations in Egypt and the Continued Preference for a Government Job." In *The Egyptian Labor Market in an Era of Revolution*. R. Assaad and C. Krafft (eds.) Oxford, UK: Oxford University Press.
- Assaad, Ragui and Ghada Barsoum. 2009. Rising Expectations and Diminishing Opportunities for Egypt's Youth. In *Generation in Waiting, the Unfulfilled Promise of Young People in the Middle East*. Navtej Dhillon and Tarik Yousef (eds.). Brookings Institution Press. Washington DC.
- Assaad, Ragui; Ghada Barsoum; Emily Cupito and Daniel Egel. 2009. Addressing Yemen's Twin Deficits: Human Development and Natural Resources. In *Generation in Waiting, the Unfulfilled Promise of Young People in the Middle East*. Navtej Dhillon and Tarik Yousef (eds.). Brookings Institution Press. Washington DC.
- Barsoum, Ghada. 2009. Egypt Labor Market Panel Survey 2006: A documentation of the Data Collection Process. In *Egypt Labor Market Revisited*. Ragui Assaad. (ed.) The American University in Cairo
- Barsoum, Ghada. 1999. Female Graduates in Egypt: The Jobs Dilemma. In *Human Development for the twenty-first Century*. Mohamed Farag, ed. The American University in Cairo

#### Technical Reports

- Barsoum, Ghada; Crépon, Bruno; Gardiner, Drew; Michel, Bastien; Moaz, Marwa; Pariente, William. 2015. Evaluating the Effects of Entrepreneurship Edutainment in Egypt: Randomized Controlled Trial Baseline Report. Taqem Impact Report Series, Issue 1. International Labor Organization. What Works in Youth Employment Series. Geneva. September 2015
- Barsoum, Ghada; Mohamed Ramadan and Mona Mostafa. 2014. Labour market transitions of young women and men in Egypt. International Labour Organization. Work4Youth Publication Series No. 16. Geneva. June 2014.
- League of Arab States. 2014. The Arab Youth Report: the Road toward Citizenship and Participation. Commissioned by the Population Policies and Expatriates and Migration Department. Social Affairs Division League of Arab States
- Population Council. 2010. Survey of Young People in Egypt. Preliminary Results. The Population Council. Cairo, Egypt. February, 2010
- Barsoum, Ghada; Nadia Rifaat, Omaira El-Gibaly, Nihal Elwan and Natalie Forcier. 2010. Towards FGM-Free Villages in Egypt. A Mid-Term Evaluation and Documentation of the FGM-Free Village Model Project. The Population Council. Cairo, Egypt. June 2010
- Barsoum, Ghada; Mohamed Ramadan and Safaa El Kogali. 2010. Youth Life Transitions: Opportunities, Capabilities and Risks. In *Egypt Human Development Report. Youth in Egypt: Building Our Future*. United Nations Development Programme, and the Institute of National Planning. Cairo. Egypt.
- Nassar, Heba; Ghada Barsoum; Fadia Elwan and Hanan Shair. 2010. Education for the 21<sup>st</sup> Century. In *Egypt Human Development Report. Youth in Egypt: Building Our Future*. United Nations Development Programme, and the Institute of National Planning. Cairo. Egypt.

Barsoum, Ghada. 2009. Adolescent Reproductive Health and Youth. In Population Status in Egypt: ICPD @ 15. The Egyptian Cabinet Information and Decision Support Center, Evidence-Based Population Policy and United Nations Population Fund. Cairo. Egypt.

#### Published Working Papers

Barsoum, Ghada. 2014. Aligning Incentives to Reforming Higher Education in Egypt: The Role of Private Institutions. Economic Research Forum Working Paper Series. Number: 833. Cairo. Egypt

Barsoum, Ghada and Nader Mryyan . 2014. Incentives Structure and Accountability in the Jordanian Higher Education System. Economic Research Forum Working Paper Series. Number: 835. Cairo. Egypt

Barsoum, Ghada. 2014. Young People's Job Aspirations in Egypt and the Continued Preference for a Government Job. Economic Research Forum Working Paper Series. Number: 838. Cairo. Egypt

Barsoum, Ghada. 2012. Labor Market Policies and Informality. The Social-Economic Situation of Middle East Youth on the Eve of the Arab Spring. Workshop Discussion Paper. Middle East Youth Initiative. Silatech, Issam Fares Institute for International Policy and Public Affairs. The American University in Beirut. Lebanon

Barsoum, Ghada; Ali Rashed; Dahlia Hassanein. 2009. When 'There is 'No Respect' at Work: Job Quality Issues for Women in Egypt's Private Sector. Population Council. Gender and Work in The Middle East and North Africa Working Papers Series. Vol 8, August 2009

#### CONSULTANCIES

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International Labor Organization; Geneva; October 10, 2013 – October, 30, 2013: Lead author of the national school-to-work transition report, analyzing data of the 2013 school-to-work transition survey

International Labor Organization (Youth Employment Network); Geneva; September 27 – October 31, 2012: Lead Consultant for a review of youth employment programs implemented in Egypt between 1990 and 2012

UNICEF; March 1, 2012 – June 15, 2012; Consultant: provided technical advice on research methods for the design of a qualitative study mapping of child protection / child welfare systems in Egypt

World Food Program; July 12, 2012 - August 15, 2012; Technical Reviewer, reviewed a report on child labor in the agriculture sector in Egypt, with focus on the economic, culture, political and legal aspects

UNFPA/League of Arab States; August 1, 2011 - January 31, 2012; Consultant, commissioned to write the "Arab Youth Report"

International Labor Organization; December 1, 2011 - December 31, 2011; Technical review of a report on child labor in Egypt

Population Council; September 1, 2010 - December 30, 2011; Consultant Provided training and participated in the production of the Final Report on the Survey of Young People in Egypt.

## PROFESSIONAL MEMBERSHIPS, SERVICE & MEDIA CONTRIBUTIONS

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Journal Reviewer: Reviewed articles for the following journals: Studies in Higher Education; Feminist Economics, International Sociology; Journal of Development in Practice; IZA Journal of Labor & Development; American Journal of Sociology; Social Science & Medicine; Affilia: Journal of Women and Social Work; and Asian Journal of Comparative Politics.

Member, Association for Middle Eastern Public Policy and Administration (AMEPPA). (2011 - Present).  
Member.

Member, International Society for Third-Sector Research. (January 2011 - Present).

Member at Large, Section on Effective and Sound Administration in the Middle East (SESAME), American Society of Public Administration (ASPA). (March 2014 – March 2015).

Secretary, Member of the Executive Committee, Section on Effective and Sound Administration in the Middle East (SESAME), American Society of Public Administration (ASPA). (March 2014 – March 2015).

Member, Arab Council for the Social Sciences. (August 10, 2012 - Present).

Senior Contributor, Ahram on-Line Newspaper, Al-Ahram Newspaper.

Member, Taqeeem Evaluation Council; International Labor Organization

## RESEARCH GRANTS (SELECTED LIST)

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### Principal Investigator for the following Research Projects

2013-14 Support to the American University in Cairo, School of Global Affairs and Public Policy by UNDP Regional Office, as part of the initiative to supporting constituencies for social justice in Arab transition countries.

2011-12 Support to the American University in Cairo, School of Global Affairs and Public Policy, to undertake research on social protection and the working poor

2008-10 Support to the Population Council to implement the Survey of Young People in Egypt. This multi-donor initiative was supported by UNFPA, UNCIEF, UNDP, the Dutch Embassy, the Canadian International Development Agency, the World Bank, and the Ford Foundation.

2010 Support to the Population Council to undertake a study entitled “Social Protection and the Working Poor in Egypt” from the International Development Research Center.

2010 Support to the Population Council to undertake a study entitled “Barriers to Equity of Access and Success in Higher Education in Egypt” from the Ford Foundation.

2008 Support to the Population Council to provide capacity building activities on gender and work in MENA from the International Development Research Center.

## CONFERENCE ORGANIZATION & PRESENTATIONS / EXPERT ROUNDTABLE DISCUSSIONS (SELECTED LIST)

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2015 Pursuing Accreditation: The Self-Study Year to the Final Decision. Annual Meeting of the Network of Schools of Public Policy, Affairs, and Administration (NASPAA). New York. October 14, 2015.

- 2015 Celebrating the Cultural Differences in Public Affairs Education: A Global Discussion. Annual Meeting of the Network of Schools of Public Policy, Affairs, and Administration (NASPAA). New York. October 15, 2015.
- 2015 “The Public Sector as the Employer of Choice among Young Women in Egypt: The Relevance of Public Service Motivation Theories”. Presented at the 2015 Annual Conference of International Association of Schools and Institutes of Administration (IASIA)” held in Paris, France, from 6 to 10 July 2015.
- 2014 The Challenges of Private Higher Education in Egypt. Annual Meeting of the American Society of Public Administration. Washington, March 2014.
- 2013 Youth Employment – Translating Challenges to Opportunities. Duetch Welle Global Economic Forum. Bonn. June 2013
- 2013 Global Youth Employment Crisis. Conference organized in collaboration with University of Toronto. The American University in Cairo. February 2013.
- 2012 “A Generation without Work Contracts and Social Security: The Urgency of Policy Focus on Youth Job Informality in Egypt”. American University in Beirut. Issam Fares Center. Lebanon (December 6, 2012)
- 2012 Arab Youth: From Protests to Citizenship. Annual Meeting of the Egyptian Sociological Association. Cairo University. April 2012
- 2011 Youth and the Fertility Plateau in Egypt: The Alignment of Two Policy Objectives. Presented at the Conference on Positioning the Population Challenges and their Recommended Policies in the New Egypt. UNFPA/Social Research Center. The American University in Cairo (December 2011)
- 2011 Arab Youth: Understanding the Challenges. Annual Meeting of Arab Ministers of Population. League of Arab States. Doha, Qatar (November 2011)
- 2011 The Ambivalent Alliance between Microfinance and Women’s Empowerment: The Lack of Programs for Poorer Men. Presented at Contemporary Microfinance: Institutions, Policies, and Performance. The German University in Cairo (September 2011)
- 2011 Organized a Training Workshop on Research Methodological Issues at the American University in Cairo for doctoral students at Erasmus University in Rotterdam. Cairo, Egypt. (June 1-3, 2011)
- 2011 Just Jobs for Growth and Sustainability. Roundtable Discussion organized by the Just Jobs Network. Center for American Progress. May 27, 2011. Cairo, Egypt
- 2011 “Revolution by Numbers: What SYPE Tells Us About Egypt’s Uprising” presented with Shereen El-Fiki at the Conference on Youth, Sexuality and Self-Expression in the Arab World. Organized by the Issam Fares Institute at The American University in Beirut. Lebanon (April 6-7, 2011)
- 2010 Youth in Egypt – A Profile of Health Issues. Final Dissemination Event of the Survey of Young People in Egypt. The Population Council. Cairo, Egypt. (December 2010)
- 2010 Launching of the report “Towards FGM-Free Villages in Egypt. A Mid-Term Evaluation and Documentation of the FGM-Free Village Model Project.” The Population Council. Cairo, Egypt. (June 2010)
- 2010 At Work when there is no Respect, Job Quality Issues for Women in Egypt. Poster Session. Annual Meeting of the Population Association of America. Dallas. April 2010

- 2010 “We Don’t Talk About These Things”: Youth Reproductive Health and Sexuality in Egypt. Poster Session. Annual Meeting of the Population Association of America. Dallas. April 2010
- 2010 Preliminary Results of the Survey of Young People in Egypt. Population Council. Cairo, (February 2010)
- 2009 Assessing the Impact of *Isbraq*: A Second-Chance Program for out-of-School Girls. Perspectives on Impact Evaluation, Approaches to Assessing Development Effectiveness. A Conference organized by the International Initiative for Impact Evaluation (3ie). Cairo (April, 09)
- 2008 Efforts against FGM in Egypt: Different Approaches in One Socio-Cultural Setting. Zero Tolerance for FGM Day. Population Council, FRONTIERS Program. Washington DC (February, 2008)
- 2007 Do We Still Need to Ask about Reasons for FGM? A Focus on Discourse. Conference on Violence Against Women organized by the Suzanne Mubarak Center. Alexandria, Egypt (October 2007)
- 2006 Youth Exclusion in Egypt. Conference organized by Social Research Center, Pathways for Women’s Empowerment Program. The American University in Cairo (September, 2006)
- 2004 *The Balance Act of Mothering and Working in the Private Sector in Egypt: An Ethnographic Account*. Economic Research Forum Research Workshop on Gender, Work and Family in the Middle East and North Africa, Mahdia, Tunisia, (8-10 June, 2004)
- 2002 *Micro-finance and Women’s Empowerment – An Ambivalent Alliance. Findings from Egypt*. World Forum on Sustainable Development. Johannesburg (August 2002, presented in absentia)
- 2001 *Who Gets Credit? The Gender Biased Strategy of Micro-finance Programs in Egypt*. Population Reference Bureau Fellowship Program. Annual Meeting of the Population Association of America, Atlanta (May 02)
- 2001 *Bourdieu’s habitus and the Concept of Identity: A Critique*. Annual meeting of the Canadian Sociology and Anthropology Association (May, 01)
- 2001 *Microfinance and Poverty Alleviation: the Ambivalent Alliance*. Annual meeting of the North Central Sociological Association, Louisville, Kentucky (April, 01)
- 1999 *Beyond Credit: An Assessment of the Impact of Microcredit Programs on the Livelihood of Poor Households in Egypt – Preliminary Results*. Conference organized by the Economic Policy Initiative Consortium (November, 99)
- 1999 *“I wish I didn’t get an education”; the Saga of poor female graduates in Egypt*. The American University in Cairo, Seminar on “Making a Living: Between the Possible and the Impossible”, organized by The American University in Cairo with support of the European Science Foundation. (March, 99)
- 1999 *Female Graduates in Egypt: The Jobs Dilemma*. The American University in Cairo, Sixth Annual Research Conference (February, 99)